



CELEBRATING 40 YEARS  
OF ENGAGING TREASURERS

# EVENT OVERVIEW

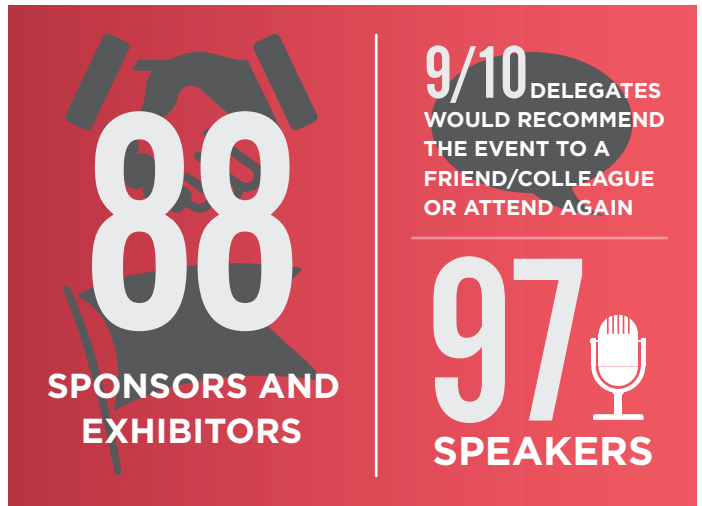
# ACT ANNUAL CONFERENCE

21-22 May 2019  
Manchester Central, UK

# EMBRACING DISRUPTION

DARE TO  
THINK  
DIFFERENTLY

## ATTENDEE PROFILE

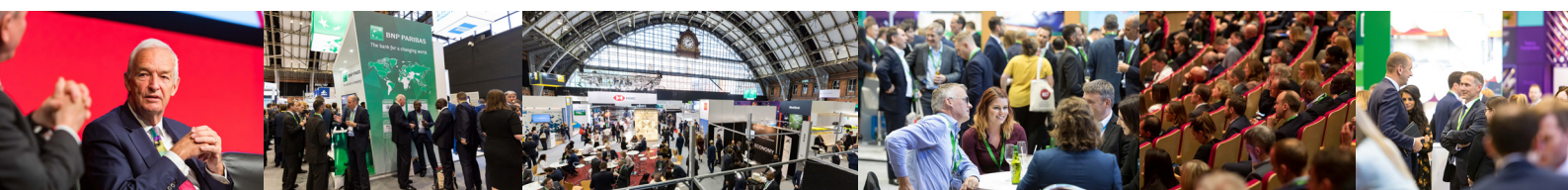
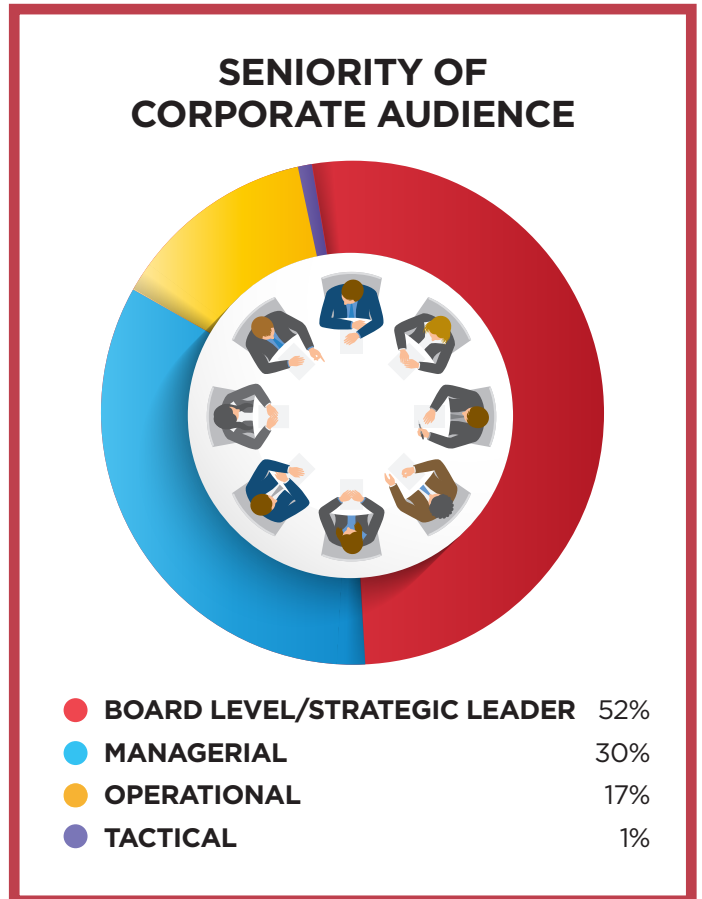


**548** DELEGATES REPRESENTING **323** COMPANIES INCLUDING:

- Anglo American
- Arup
- ASOS
- AstraZeneca
- BAE Systems
- Balfour Beatty
- BASF
- BT
- Burberry
- Centrica
- Compass Group
- Deliveroo
- Drax
- Dyson
- easyJet
- Electrocomponents
- Equiniti
- Etihad Airways
- Farfetch
- Google UK
- GSK
- Halfords
- Hammerson
- Heathrow Airport
- Hitachi Capital
- InterContinental Hotels
- ITV
- JD Sports Fashion
- John Lewis
- Just Eat
- London Stock Exchange
- Mitsubishi
- National Express
- National Oilwell Varco
- Pearson
- Petrofac Services
- Primark
- PZ Cussons
- RELX
- Renewi
- Rentokil
- Royal Dutch Shell
- Sainsbury's
- Schneider Electric
- Scottish Power
- Serco
- Sky
- Stagecoach
- Statoil
- Tate & Lyle
- Tesco
- Thames Water
- Thomas Cook
- Travelport
- UK Power Networks
- Ureco
- Virgin Media
- Vodafone
- WorldPay
- Yildirim Holdings

**50%** OF COMPANIES THAT ATTENDED AS DELEGATES WERE CORPORATE.

**107** CORPORATE SENIOR DELEGATES WITH JOB TITLES INCLUDING: GROUP TREASURER, HEAD OF TREASURY, HEAD OF CORPORATE FINANCE





## CONTENT AND FEEDBACK

### TOTAL NETWORKING

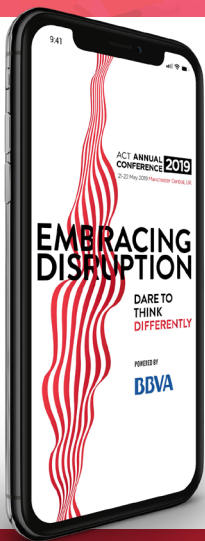


### TOTAL CONTENT AVAILABLE



### TOP TOPICS

- LIBOR
- SUSTAINABLE FINANCE
- OPEN BANKING
- FINANCING
- DIGITAL TREASURY
- PAYMENT INNOVATION AND RISKS
- GLOBAL AND DOMESTIC MACROECONOMIC ENVIRONMENT



### EVENT APP

UNIQUE USERS:  
**726**  
TOTAL APP PAGE VIEWS:  
**74,666**

### SOCIAL MEDIA



**435**  
TWEETS  
GENERATED USING  
**#ACTAC19**

### DELEGATE FEEDBACK

"THE ACT ANNUAL CONFERENCE PROVIDES AN EXCELLENT OPPORTUNITY TO NETWORK WITH OTHER TREASURY PROFESSIONALS, BANKERS, SOFTWARE PROVIDERS AND ADVISERS, WHILST ALSO OFFERING A WIDE RANGE OF PRESENTATIONS AND INTERACTIVE WORKSHOPS. THIS IS A 'MUST ATTEND' EVENT FOR MY WHOLE TEAM"

David Daniels, Group Treasurer, National Express

"IF YOU ONLY ATTEND ONE EVENT IN A YEAR, MAKE IT THE ACT ANNUAL CONFERENCE. THE LARGEST GATHERING OF TREASURY PROFESSIONALS, PROVIDING YOU WITH THE PERFECT OPPORTUNITY TO NETWORK AND CULTIVATE RELATIONSHIPS WITH BOTH CORPORATE REPRESENTATIVES AND SERVICE PROVIDERS"

Shona Fraser, Treasury Operations & Payments Manager, Scottish Power

[treasurers.org/annualconference](http://treasurers.org/annualconference)

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