THE EVOLVING ROLE OF THE TREASURER

TOPICS INCLUDE:
• the treasurer’s relationship with the CFO and the board
• improving treasury’s interaction with other business functions
• new financial regulation – what can businesses do to adapt?
• the importance of diversification in corporate funding strategy

ACT NORTHERN CONFERENCE
Wednesday 2 July
Crowne Plaza Hotel, Leeds

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The Treasurer
09.00  Registration and refreshments

09.30  Chair’s opening remarks
Colin Tyler, Chief Executive, ACT

09.40  Opening keynote presentation
  • an economic update including prospects for recovery and interest rates
  • a financial stability update including highlights from the Bank of England’s six monthly Financial Stability Report
Juliette Healey, Agent for Yorkshire & the Humber
Bank of England
Sam Simpson, Deputy Agent for Scotland
Bank of England

10.10  Panel discussion: the evolving role of the treasurer
  • the role of the treasurer – strategic partner or day to day operations?
  • the treasurer’s relationship with the CFO and the board
  • improving treasury’s interaction with other business functions
  • priorities for the treasurer in 2014
Facilitator:
Colin Tyler, Chief Executive, ACT
Panellists:
Adrian Hunt, Group Treasurer, Kelda Group
Bill Marshall, Group Treasurer, James Fisher
Phil Shepherd, Group Treasurer, Provident Financial

10.45  Introduction to the ACT’s competency framework
Vanessa Harwood-Whitcher, Director of Education, ACT

11.00  Refreshments

11.30  New financial regulation – what can businesses do to prepare and adapt?
  • how new regulation will affect corporates’ use of OTC derivatives
  • Basel III/CRD4 – how will the dynamics of the loan market and money markets change?
  • regulation of money market funds – what the treasurer needs to know
  • ring-fencing of retail and investment banking, recovery/resolution and bail-in – the implications for treasurers
John Grout, Policy & Technical Director, ACT
### PROGRAMME

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tr>
<td>12.00</td>
<td><strong>Case study: risk strategy in a changing world</strong></td>
<td>• creating a flexible risk management framework</td>
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<td>• identifying, assessing and reporting the risks</td>
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<td>• risk culture and the impact on opportunities/threats</td>
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<td>• treasury’s role in business contingency planning</td>
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<td><strong>Andrew Mellor, Head of Treasury Risk, Leeds Building Society</strong></td>
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<td>12.30</td>
<td><strong>Panel discussion: corporate funding strategy</strong></td>
<td>• how to choose the right funding option and make it work</td>
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<td>• the importance of diversifying your corporate funding strategy</td>
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<td>• evaluating alternative funding options – from high yield bonds to</td>
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<td>the private placement market</td>
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<td>• managing investor relationships</td>
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<td><strong>Facilitator:</strong></td>
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<td><strong>Panellists:</strong></td>
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<td><strong>Paul Batchelor, Group Treasury Manager, Sage Group</strong></td>
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<td><strong>Roger Morgan, Group Treasurer, Co-operative Group</strong></td>
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<td><strong>David Tilston, Group Finance Director, Innovia Group</strong></td>
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<td>13.10</td>
<td><strong>Chair’s closing remarks</strong></td>
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<td>13.15</td>
<td><strong>Networking lunch</strong></td>
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<td>14.15</td>
<td><strong>Close of conference</strong></td>
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### ABOUT ACT MEMBERSHIP

The ACT member network is global, as is our support, we are committed to your professional development and we offer our members an extensive range of benefits by:

- **Sustaining expertise**
  
  ACT membership gives you access to thought-leaders of the treasury profession. Whether you need an update on the building blocks of treasury, or information on the latest developments, we can help you access it.

- **Providing support**
  
  Working in treasury is demanding. You need to get it right time after time. ACT membership provides you with access to technical expertise, regardless of your level of knowledge of the subject matter.

- **Developing networks**
  
  Building and sustaining important relationships is vital to the future of your career. As a member, we’ll help you develop these networks, giving you the support, partnership and progression you need.

- **Building confidence**
  
  ACT sets the benchmark for international treasury excellence. Members, employers and the profession as a whole are reassured by the credibility, expertise and authority provided by the chartered body for treasury.

[treasurers.org/membership](treasurers.org/membership)

To get involved in your local regional group, contact membership@treasurers.org
THE EVOLVING ROLE OF THE TREASURER
ACT NORTHERN CONFERENCE

HOW TO BOOK
Book your place online at www.treasurers.org/northernconference

The conference is free to attend for ACT members and friends of the ACT. Please also feel free to invite other colleagues in your organisation who would like to come along.

Please note that places are limited and will be allocated on a first-to-book basis. The ACT reserves the right to restrict the number of individuals registering from any one organisation to ensure a balanced audience.

Our terms and conditions of booking are available at treasurers.org/termsandcondition/events

ENQUIRIES
E: events@treasurers.org  T: +44 (0)20 7847 2589

GETTING THERE
Crowne Plaza Hotel
Churchill House, 17 Wellington Pl,
Leeds, LS1 4DL

UPCOMING ACT EVENTS AND CONFERENCES

ACT regulation breakfast
24 September, London

Annual corporate funding conference
9 October, London

ACT Middle East Annual Conference
27 - 28 October, Dubai

ACT Annual Dinner
12 November, London

UPCOMING ACT WEBINARS

ACT webinar: a fresh approach to interest rate risk management
29 May

ACT webinar: the impact of market structural reform
3 June

ACT webinar: effective credit risk pricing – the applications for treasurers
11 June

For more information about our events and webinars visit treasurers.org/events
   treasurers.org/webinars