



**ACT**

LEADING TREASURY  
PROFESSIONALS

CREATING ADVANTAGE

# THE EVOLVING ROLE OF THE TREASURER

## TOPICS INCLUDE:

- the treasurer's relationship with the CFO and the board
- improving treasury's interaction with other business functions
- new financial regulation – what can businesses do to adapt?
- the importance of diversification in corporate funding strategy



FOLLOW US @ACTUPDATE #ACTNORTH14

[www.treasurers.org/northernconference](http://www.treasurers.org/northernconference)

## ACT NORTHERN CONFERENCE

Wednesday 2 July  
Crowne Plaza Hotel,  
Leeds

COUNT  
ME IN

A CPD RICH  
RESOURCE

Official publication

The Treasurer

## 09.00 Registration and refreshments

## 09.30 Chair's opening remarks

**Colin Tyler**, Chief Executive, **ACT**

## 09.40 Opening keynote presentation

- an economic update including prospects for recovery and interest rates
- a financial stability update including highlights from the Bank of England's six monthly Financial Stability Report

**Juliette Healey**, Agent for Yorkshire & the Humber

**Bank of England**

**Sam Simpson**, Deputy Agent for Scotland

**Bank of England**

## 10.10 Panel discussion: the evolving role of the treasurer

- the role of the treasurer – strategic partner or day to day operations?
- the treasurer's relationship with the CFO and the board
- improving treasury's interaction with other business functions
- priorities for the treasurer in 2014

Facilitator:

**Colin Tyler**, Chief Executive, **ACT**

Panellists:

**Adrian Hunt**, Group Treasurer, **Kelda Group**

**Bill Marshall**, Group Treasurer, **James Fisher**

**Phil Shepherd**, Group Treasurer, **Provident Financial**

## 10.45 Introduction to the ACT's competency framework

**Vanessa Harwood-Whitcher**, Director of Education, **ACT**

## 11.00 Refreshments

## 11.30 New financial regulation – what can businesses do to prepare and adapt?

- how new regulation will affect corporates' use of OTC derivatives
- Basel III/CRD4 – how will the dynamics of the loan market and money markets change?
- regulation of money market funds – what the treasurer needs to know
- ring-fencing of retail and investment banking, recovery/resolution and bail-in – the implications for treasurers

**John Grout**, Policy & Technical Director, **ACT**

**ACT**

## CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence.

As the Chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

[treasurers.org](http://treasurers.org)

## OFFICIAL PUBLICATION

Essential reading for European treasurers, *The Treasurer* provides valuable insight, clear-thinking analysis and focus on the latest developments in financial management.

Written by practitioners for practitioners, *The Treasurer* delivers comprehensive coverage on all aspects of treasury, risk and corporate finance, including specialist issues from a European perspective.

[treasurers.org/thetreasurer](http://treasurers.org/thetreasurer)

## The Treasurer



Follow us @actupdate #ACTNORTH14



Join the ACT's LinkedIn group of over 8,000 members at [treasurers.org/linkedin](http://treasurers.org/linkedin)

ACT is a member of



12.00	<b>Case study: risk strategy in a changing world</b> <ul style="list-style-type: none"> <li>• creating a flexible risk management framework</li> <li>• identifying, assessing and reporting the risks</li> <li>• risk culture and the impact on opportunities/threats</li> <li>• treasury's role in business contingency planning</li> </ul> <b>Andrew Mellor</b> , Head of Treasury Risk, <b>Leeds Building Society</b>
12.30	<b>Panel discussion: corporate funding strategy</b> <ul style="list-style-type: none"> <li>• how to choose the right funding option and make it work</li> <li>• the importance of diversifying your corporate funding strategy</li> <li>• evaluating alternative funding options – from high yield bonds to the private placement market</li> <li>• managing investor relationships</li> </ul> Facilitator: <b>Colin Tyler</b> , Chief Executive, <b>ACT</b> Panellists: <b>Paul Batchelor</b> , Group Treasury Manager, <b>Sage Group</b> <b>Roger Morgan</b> , Group Treasurer, <b>Co-operative Group</b> <b>David Tilston</b> , Group Finance Director, <b>Innovia Group</b>
13.10	<b>Chair's closing remarks</b>
13.15	<b>Networking lunch</b>
14.15	<b>Close of conference</b>



## ABOUT ACT MEMBERSHIP

The ACT member network is global, as is our support, we are committed to your professional development and we offer our members an extensive range of benefits by:

- **Sustaining expertise**

ACT membership gives you access to thought-leaders of the treasury profession. Whether you need an update on the building blocks of treasury, or information on the latest developments, we can help you access it.

- **Providing support**

Working in treasury is demanding. You need to get it right time after time. ACT membership provides you with access to technical expertise, regardless of your level of knowledge of the subject matter.

- **Developing networks**

Building and sustaining important relationships is vital to the future of your career. As a member, we'll help you develop these networks, giving you the support, partnership and progression you need.

- **Building confidence**

ACT sets the benchmark for international treasury excellence. Members, employers and the profession as a whole are reassured by the credibility, expertise and authority provided by the chartered body for treasury.

**[treasurers.org/membership](https://treasurers.org/membership)**

To get involved in your local regional group, contact [membership@treasurers.org](mailto:membership@treasurers.org)

# THE EVOLVING ROLE OF THE TREASURER ACT NORTHERN CONFERENCE

Wednesday 2 July  
09.00-14.15  
Crowne Plaza Hotel,  
Leeds

## HOW TO BOOK

Book your place online at [www.treasurers.org/northernconference](http://www.treasurers.org/northernconference)

The conference is free to attend for ACT members and friends of the ACT. Please also feel free to invite other colleagues in your organisation who would like to come along.

Please note that places are limited and will be allocated on a first-to-book basis. The ACT reserves the right to restrict the number of individuals registering from any one organisation to ensure a balanced audience.

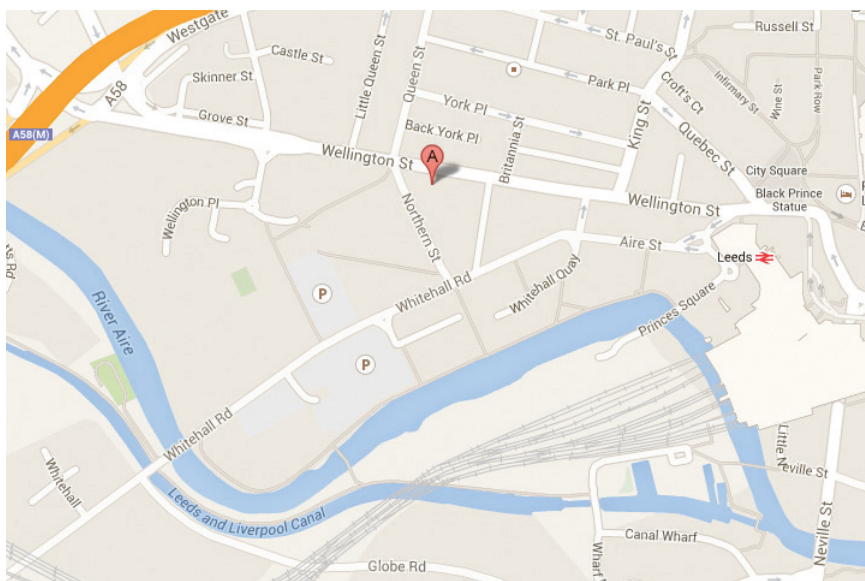
Our terms and conditions of booking are available at [treasurers.org/termsandcondition/events](http://treasurers.org/termsandcondition/events)

## ENQUIRIES

E: [events@treasurers.org](mailto:events@treasurers.org) T: +44 (0)20 7847 2589

## GETTING THERE

Crowne Plaza Hotel  
Churchill House, 17 Wellington Pl,  
Leeds, LS1 4DL



## UPCOMING ACT EVENTS AND CONFERENCES

**ACT regulation breakfast**  
24 September, London

**Annual corporate funding  
conference**  
9 October, London

**ACT Middle East Annual  
Conference**  
27 – 28 October, Dubai

**ACT Annual Dinner**  
12 November, London

## UPCOMING ACT WEBINARS

**ACT webinar: a fresh  
approach to interest  
rate risk management**  
29 May

**ACT webinar: the impact  
of market structural reform**  
3 June

**ACT webinar: effective credit  
risk pricing – the applications  
for treasurers**  
11 June

For more information about  
our events and webinars visit  
[treasurers.org/events](http://treasurers.org/events)  
[treasurers.org/webinars](http://treasurers.org/webinars)