



**ACT**

LEADING TREASURY  
PROFESSIONALS

CONNECTING MINDS

# ACT TREASURY FORUM

## WHERE TREASURY MINDS MEET

**12 November 2014**

Grosvenor House  
London

In partnership with

**HSBC** 

Official publication

**The Treasurer**



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FOR CORPORATE  
TREASURERS**

12.00	<b>Registration and light lunch</b>
12.30	<b>Welcome from the chair</b> <b>Peter Matza</b> , Engagement Director, <b>ACT</b>
12.40	<b>Where are we now? The impact of a changing financial regulatory environment on the real economy</b> <ul style="list-style-type: none"> <li>• how did we get here and what have we done about it?</li> <li>• EU financial regulation – the impact on corporates</li> <li>• what remains in the pipeline?</li> </ul> <b>Richard Raeburn</b> , Chairman, <b>EACT</b>
13.15	<b>Where are we going? Seizing new opportunities for business growth and investment</b> <ul style="list-style-type: none"> <li>• should treasurers be nervous of an uneven global recovery?</li> <li>• what should treasurers anticipate from central banks?</li> <li>• what impact will this have on the key market risks a treasurer needs to manage?</li> <li>• an outlook to the market and macro challenges facing us into 2015</li> </ul> <b>Daragh Maher</b> , FX Strategist, <b>HSBC</b>
13.45	<b>Panel: the agile treasurer – taking a more innovative approach to key treasury concerns</b> <ul style="list-style-type: none"> <li>• the quest for diversification – from short to long-term funding options</li> <li>• global market risks – to hedge or not to hedge?</li> <li>• operational treasury – utilising technology to optimise the business cycle</li> <li>• cash and counterparty risk – investment challenges in a low yield environment</li> </ul> <b>Facilitated by: Peter Matza</b> , Engagement Director, <b>ACT</b> <b>The panel:</b> <b>Jo Hawkes</b> , Group Treasurer, <b>Marks &amp; Spencer</b> <b>Fiona Rose</b> , Group Treasurer, <b>Burberry</b> <b>Alan Thomas</b> , Co-Head of Banking, UK, <b>HSBC</b> <b>Jan-Maarten Van Osch</b> , Treasurer, <b>KPN</b>
14.30	<b>Refreshments and networking</b>
15.00	<b>Panel: the diplomatic treasurer – good relationship management</b> <ul style="list-style-type: none"> <li>• the importance of nurturing a sustainable bank relationship</li> <li>• measuring performance – how to get best value from your banks</li> <li>• driving value creation – using scorecards and KPIs effectively</li> <li>• balancing the day job with keeping your stakeholders happy</li> </ul> <b>Facilitated by: Peter Matza</b> , Engagement Director, <b>ACT</b> <b>The panel:</b> <b>Tim Curtis</b> , Director of Treasury, <b>Direct Wines</b> <b>Philippe Henry</b> , Head of Banking, Continental Europe & Africa <b>HSBC</b> <b>Latha Visvendran</b> , Group Treasurer, <b>Chemring Group</b>



## FORUM ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence.

As the **chartered body for treasury**, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

[treasurers.org](http://treasurers.org)

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Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance, including specialist issues from a European perspective.

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# PROGRAMME CONTINUED

## 15.45 **Panel: the strategic treasurer – priorities for the treasurer from 2015 to 2020**

- the external world: bringing the economic context into the day job
- the internal world: managing the cost, complexity and pace of change
- understanding what the CFO and Board expect from the treasury team
- harnessing the power of your own profile within the business

**Facilitated by:** Colin Tyler, Chief Executive, **ACT**

**The panel:**

**Sarah-Jane Chilver-Stainer**, Group Treasurer, **GSK**

**Humbert De Wendel**, Group Treasurer, **Total**

**Simon Kilonback**, Group Treasurer, **Transport for London**

## 16.30 **Close of conference and concluding remarks**

**Dan Howlett**, Head of Corporate Banking, UK, **HSBC Bank**

**Peter Matza**, Engagement Director, **ACT**



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### **Informing**

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Connect with us at [act@treasurers.org](mailto:act@treasurers.org)

**TREASURERS.ORG**



# ACT TREASURY FORUM WHERE TREASURY MINDS MEET

**Wednesday 12 November**  
**12.00-16.30**

Grosvenor House, London

## HOW TO BOOK

Book your complimentary place online at  
[www.treasurers.org/ACTtreasuryforumHSBC](http://www.treasurers.org/ACTtreasuryforumHSBC)

This event is open to invited guests of the ACT and our forum partner HSBC. If you would like to pass your invitation on to a colleague, please get in touch with the ACT events team.

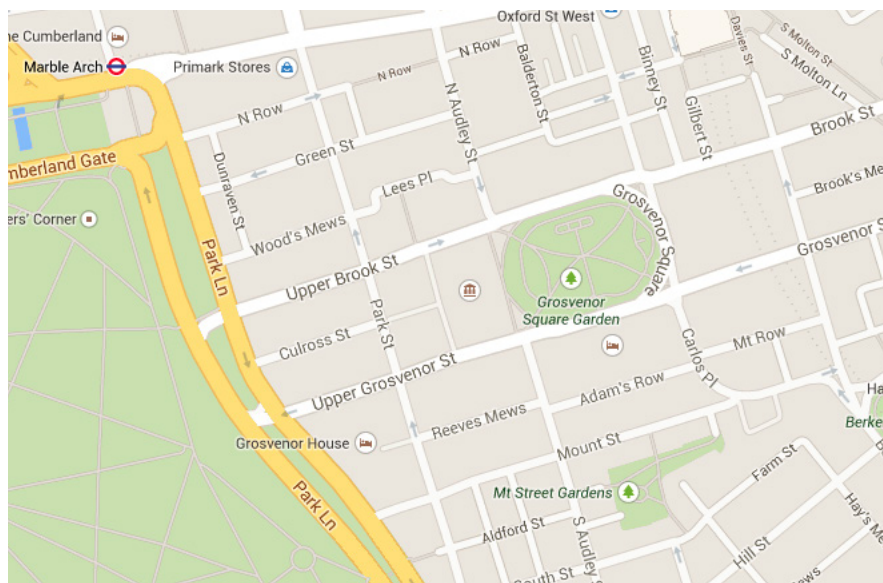
Please note that bookings for the ACT Annual Dinner, taking place on the evening of 12 November at Grosvenor House, can be made at [www.treasurers.org/annualdinner](http://www.treasurers.org/annualdinner)

## ENQUIRIES

E: [events@treasurers.org](mailto:events@treasurers.org) T: +44 (0)20 7847 2589

## GETTING THERE

Grosvenor House  
86-90 Park Lane, London W1K 7TN



## FORUM PARTNER



HSBC Global Asset Management is a major global asset management firm managing assets totalling USD427.8 billion at the end of December 2013 with well-established businesses in Europe, the Asia-Pacific region, North America, Latin America and the Middle East. We are the asset management division of, and wholly-owned by HSBC Holdings plc (HSBC Group), one of the largest financial services organisations in the world. We believe that HSBC Global Asset Management is well placed to provide a globally-consistent, disciplined, investment process across our capabilities, which draws on the local knowledge and expertise of our team of over 500 investment professionals and approximately 2,000 employees based in 30 locations around the world.

## UPCOMING ACT EVENTS AND CONFERENCES

### ACT Corporate Funding Conference

9 October, London

### ACT Middle East Annual Conference

27-28 October, Dubai

### ACT Question Time

2 December, London

### ACT Annual Cash Management Conference

11-12 February 2015, London

### ACT Annual Conference 2015

20-22 May 2015, Manchester

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