



# FINANCIS TO MORROWS

18-20 May 2016 | ACC Liverpool, UK

# Headline speakers include:



Katinka Barysch Director of Political Relations Allianz SE



Claire Emes Chief Innovation Officer Ipsos Mori



Alan Halsall Chairman Silver Cross



INTEGRITY / INFLUENCE / INNOVATION

Tim Harford Senior Columnist Financial Times



Mishal Husain Broadcaster and Journalist



Lady Barbara Judge Chair Institute of Directors



John Kay Economist



Tom Keatinge Director of the Centre for Financial Crime and Security Studies, RUSI





# **FINANCING TOMORROW**

INTEGRITY / INFLUENCE / INNOVATION

# How will your organisation fund growth, invest securely and manage risk to ensure longevity in the face of global change?

Are you seizing opportunity and integrating innovation for a truly competitive business? How can we collectively finance a more secure and sustainable world in which to do business tomorrow? Digital innovations, EU upheavals, new banking regulations, capital structuring and cyber security are all strategic pressure points for the real economy.

# About the conference

Bringing together over 1,000 strategic business and corporate finance leaders, our annual conference is at the leading edge because it is designed by the profession for the profession.

This **award-winning** event coincides with an important period of change in the industry as economic and political uncertainty looms, whilst digital innovations are revolutionising all aspects of business and professional life. New roadmaps will be forged and strong financial leadership has never been more vital to business.

Offering an impressive breadth of economic expertise and business experience, we'll discuss and debate the complex myriad of changes afoot in an increasingly volatile world.

## What's new for 2016?

- Sustainable finance, reputation and cyber security focus for leading-edge businesses
- exciting new ways to boost your professional network during lunches and refreshment breaks
- more international case studies to benchmark and inspire fresh approaches

# Who attends?

Do you have responsibility for:

- board level decision making and leadership?
- the financial management strategy of your business?
- enterprise-wide risk management?
- treasury operations?
- supporting treasurers?

If the answer to any of the above is yes - whether you're a FD, corporate treasurer, or in the financial services community - then the ACT Annual Conference is the only industry event that you need to attend in 2016.





**VENUE:** ACC Liverpool, Kings Dock, Liverpool Waterfront. L3 4FP, UK



**ACCOMMODATION:** We have been working with the Liverpool Convention Bureau to secure special rates for our attendees. View hotel options and book your accommodation at **treasurers.org/actac/accommodation** 



**TRAVEL:** ACC Liverpool is a short taxi or walk away from Liverpool Lime Street station. Travel from London to Liverpool in just two hours with Virgin Trains.



Watch our conference video treasurers.org/annualconference



# PROGRAMME DAY ONE

# Wednesday 18 May

12.00	Registration and exhibition opens
13.00	Chair's welcome  Peter Matza, Engagement Director, ACT
13.05	Opening words from <b>John Kay</b> followed by: Markets, truth and the business of trust: <b>Ian Chisholm,</b> Former VP Financial Markets, <b>Royal Dutch Shell</b> in conversation with <b>John Kay</b>
13.40	Why a diverse workforce makes a superior business  Angela Potter in conversation with Rachel Short, Psychologist and Director, Why Women Work and  Russell O'Brien, Group Treasurer, Shell  Deutsche Bank
14.15	Refreshments in the exhibition hall
15.00	Track one - choose from track A or B or from one of three 45 minute focus sessions

# Track A

# Strategic corporate financing Deciding on long term debt funding





- key decision drivers for financing strategic growth
- dedicating resources to prepare for event driven financinas
- evaluating long term financing options in the international debt capital markets
- key points for successful execution
- trends, outlook and expectations

#### Hear from:

Simon Atkinson, Group Treasurer, London Stock Exchange

Anthony Barklam, Head of Debt Capital Markets, MUFG Chris Denley, Group Financial Controller, Whitbread Rupert Dougall, Head of the Nordic, Transportation and Industrials Coverage, MUFG

Clive Gregory, Head of Strategic Finance, MUFG Jan Kjærvik, Head of Group Finance and Risk Management, A.P. Møller - Mærsk A/S

#### Facilitator:

Martyn Smith, CFO, Weybourne Partners

## Track B

# **Treasury 2020**

## Revolutions in risk management



- treasurers talk: current best practices from a recent industry survey
- widening the moat: adopting your risk management practices in uncertain times a practitioner's perspective
- driving balance sheet efficiency: defining the key steps
- improving liquidity and funding risk management
- establishing cost effective working capital practices in the emerging markets: why FX matters

#### Hear from:

Adriana Gregus, VP Treasury and Insurance, Unilever Declan McGivern, Director, Head, EMEA Treasury Advisory, Treasury and Trade Solutions, Citi

Erik Johnson, Director FX Risk Management, Citi Neil Wadey, Group Treasurer, British American Tobacco

Peter Matza, Engagement Director, ACT

# **Focus sessions**

## 45 minutes each followed by networking at 15.45

1) Corporate and virtual cards: revolutionising spending

HSBC (X)

#### Session leaders:

Jim Lewis, Global Head of Corporate Cards, HSBC Brian Tomkins. European Head of Corporate Cards. HSBC

- 2) Vanishing yields: a survival strategy for treasurers
- Payden&Rygel
- · BASEL III to crush yields further
- · Bank Recovery and Resolution Directive (BRR) - banks safer but more risky!
- · Money Market Funds: no hiding place!

#### Session leaders:

Robin Creswell, Managing Principal, Payden & Rygel Mark Stanley, Portfolio Director, Payden & Rygel

3) A Chinese view on China



Jinny Yan, Chief China Economist, ICBC Standard Bank will be joined by a distinguished panel of representatives from Chinese policy makers, corporates and financial sector to answer your questions on China.

- an overview on China's macroeconomic conditions. including thoughts on future growth
- an evaluation of prospects for China's opening up, for example opportunities in debt capital markets
- opportunity to ask questions to our panel of experts

# PROGRAMME DAY ONE

Wednesday 18 May

Close of track one 16.20

16.35 Track two - choose from track C. D or E

#### Track C

# The ethical supply chain Optimising physical and financial chains

**Merrill Lynch** 

- Bank of America
- what do we mean by 'ethical' supply chains?
- how can companies take the lead in ethical working capital management?
- recent experiences in managing complex crossborder supply chains
- payments, partnering and Corporate Social Responsibility: how a strategic long-view pays
- · what impacts are being felt as a result of the emergence of digital?

#### Hear from:

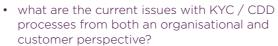
Philip Learoyd, Head of Funding and Treasury Risk, SABMiller Bruce Meuli, Global Business Solutions Executive. Bank of America Merrill Lynch John Swift, Group Treasurer, Sage

#### Facilitator:

Sarah Boyce, Associate Policy and Technical Director, ACT

## Track D

# Innovation in identity Improving trust and relationships through technology



- is Gov.UK Verify a template for the future of secure digital transactions?
- can the UK be a global leader in digital identity security, and how would this bolster your business?
- how might a system for a federated identity develop and what are the opportunities and challenges to this approach?

#### Hear from:

John Edge, Chairman, ID2020 Sarah Munro, Head of Digital Identity, Barclays George Osborne, Head of Innovation, Barclays Neil Pennington, Innovation Expert David Rennie, Head of Industrial Engagement, **GOV.UK Verify** 

#### Facilitator:

James Lockyer, Development Director, ACT

# Track E

**BARCLAYS** 

# **Regulation and liquidity** How corporations can successfully ride the waves of change



- what are the expected impacts on the European banking landscape and on corporates?
- what might be the effect on the market as new players enter?
- how can treasurers best navigate the constantly changing regulatory environment?

#### Hear from:

Jonathan Curry, Global Chief Investment Officer, Asset Management, HSBC

Jennifer Doherty, Global Head of Commercialisation -Liquidity and Investment Products, HSBC

Katherine Horrell, Group Treasurer, Centrica

Pedro Madeira. Treasurer. Thames Tideway

Stephen Baseby, Associate Policy and Technical Director, ACT

17.55 Networking drinks reception in the exhibition hall

"As an organisation we see a lot of value in the conference." we get a lot of ideas from the conference and we like the opportunity to see what other corporates are doing."

Philip Learoyd, Head of Funding and Treasury Operations, SABMiller



# PROGRAMME DAY TWO

# **Thursday 19 May**

Pagistration and refreshments



00.00	Registration and refreshinents	
09.00	President's welcome Fiona Crisp, President, ACT	
09.10	The future of business: challenges and opportunities for financing and risk management <b>Rohit Talwar,</b> Futurist	HSBC 🖎
09.45	Lower still and lower: will interest rates ever get back to normal?  Stephen Boyle, Chief Economist, RBS	<b>X</b> RBS
10.20	Refreshments in the exhibition hall	
11.15	Track three - choose from track F, G or H	

## Track F

08 00

# How integrated treasury wins the day

Connected thinking, aligned processes, unified business

- what does optimum integration mean to corporate treasurers?
- treasury as an enterprise-wide team player
- actively involving all subsidiaries in the integrated approach
- improving the treasurer's day: from cash management to payments to financial contracts
- real-time and centralised: how tomorrow's businesses work
- · freeing up time and talent: treasury tech as an enabler

#### Hear from

Royston Da Costa, Group Assistant Treasurer, Wolseley Jeremy Hamon, Head of Group Treasury, Primetals Technologies Peter Pontidas, Corporate Treasurer, Dentsu Aegis Network Ulrich Rosenquist, Managing Director, BELLIN

#### Facilitator:

Peter Matza, Engagement Director, ACT

**12.35** Lunch in the exhibition hall

# **Track G**

BELLIN

....

# Commodity hedging Managing risk in an ever-changing world



- the commodity collapse: a temporary blip or here to stay?
- · business first: maintaining the focus
- an appetite for commodities: balancing upside vs downside risk
- setting risk management objectives to support the core business objectives
- managing the consequences of market volatility
- building a robust strategy in the competitive environment

#### Hear from:

Auna Dunlevy, Head of Front Office, Royal Mail Group Andy Hartree, Head of Commodity Market Solutions, Lloyds Bank

Katrina Leese, Deputy Treasurer, Stagecoach Ned McLean, Director, Commodity Market Solutions, Lloyds Bank

Carl Paraskevas, Senior Economist, Lloyds Bank

#### Facilitator:

Will Spinney, Associate Director of Education, ACT

# Track H

# **Digital innovation**Building stronger, safer, more agile global businesses



- intelligent data analytics for better corporate treasury
- what drives the key differences between B2B and B2C payment innovations?
- how do customer needs, regulation and technology shape global payment trends?
- integrating payments into the business: are frictionless payments integral to the value proposition?
- a brief history of blockchain technology and the exciting opportunities it offers

#### Hear from:

James Kelly, Group Treasurer, AB Ports

John Lyons, Head of Strategy, Design and Change, RBS James Marshall, Head of Treasury, Virgin Media Simon Myers, Head of Digital, RBS

#### Facilitator:

James Lockyer, Development Director, ACT

# **PROGRAMME DAY TWO**

**Thursday 19 May** 



14.00 Track four - choose from tracks J or K, or from one of three 45 minute focus sessions

# Track J

# **Strategy and financial leadership**

Deutsche Bank

Treasury in the c-suite

- an overview of treasury's evolving role in the business: what's changing and why?
- M&A: financing and hedging major deals; integrating acquired treasury functions
- working capital management and SCF: the view from the c-suite
- how do group treasury and CFO risk management appetites align and what might constitute a healthy dynamic?
- building key stakeholder relations

#### Hear from:

Rando Bruns, Head of Group Treasury, Merck Katherine Horell, Group Treasurer, Centrica

Michael Starmer-Smith, Managing Director, Co-Head of Capital Markets & Treasury Solutions, Deutsche Bank

#### Facilitator:

Colin Tyler, Chief Executive, ACT

# Track K

## **Brexit?**

STANDARD & POOR'S
RATINGS SERVICES
MGRAW HILL FINANCIAL

Discuss the impacts of the referendum and prepare your business for all eventualities

- rebel without a voice? Quantifying the value of influence, consistency and cohesiveness in the EU
- working well? Is striving to curb immigration an economic mistake?
- the City, trade, investment and corporate credit: what are the threats to a competitive Britain?
- domino risks: will separatist sentiment spread to Scotland and across the rest of the Union?
- no sterling job? How could a Brexit harm the £'s role as a global reserve currency?
- if the contingency plan becomes the reality what's yours?

#### Hear from:

Moritz Kraemer, Global Chief Rating Officer, Sovereign Ratings, Standard & Poor's

David Marsh, Managing Director, OMFIF

Jane Pilcher, Group Treasurer, Anglian Water

Matthew Tobin, Head of Debt Capital Markets, Slaughter & May

#### Facilitator:

Will Spinney, Associate Director of Education, ACT

# **15.20** Refreshments in the exhibition hall

#### **Focus sessions**

#### 45 minutes each followed by networking at 14.45

- Beyond profit: working capital for optimum value creation
  - LLOYDS BANK



 treasury driving organisational change through working capital for optimum value creation

#### Session leaders:

**Christian Leibl,** Managing Director - Head of Corporate Rating Advisory, **Lloyds Bank** 

Daniel Jeffries, Group Treasurer, Equinity

Wayne Mills, Head of Receivables, ABL and Corporate Asset Finance, Lloyds Bank

Llewelyn Mullooly, Director - Working Capital Proposition, Lloyds Bank

2) How disruption in payments can benefit your business



The pace of change in payments is fast! Customer demands and new technology are bringing agile, faster and more efficient solutions. The impact on the corporate treasurer should not be underestimated – this workshop will help you navigate and make the most of the changes ahead.

## Session leaders:

Teresa Connors, Head of Payments and Market Management, RBS Damian Richardson, Head of Payments Strategy and Innovation, RBS

James Piper, Assistant Treasurer, DFC Global Corp

3) Derivatives negotiation and resolution



- overview of the current risks for corporates holding long-dated derivatives
- new developments in derivative valuation, negotiation and termination strategies

#### Session leaders:

Alex Pilato, Chairman and Chief Executive, TradeRisks Jon Slater, Joint Chief Executive, TradeRisks

# PROGRAMME DAY TWO

**Thursday 19 May** 



# 16.00 Question Time

Hosted by: Mishal Husain, Broadcaster and Journalist
The panel: Katinka Barysch, Director of Political Relations, Allianz SE
Peter Montagnon, Associate Director, Institute of Business Ethics
Claire Emes, Chief Innovation Officer, Ipsos Mori
Tom Keatinge, Director, Centre for Financial Crime and Security, Royal
United Services Institute
Alan Halsall, Chairman, Silver Cross

17.00 Protecting your data in a hyperconnected world: risk never sleeps **Steve Ellis**, EVP, Head of the Innovation Group, **Wells Fargo** 



17.40 Networking drinks in the exhibition hall

# 19.00 Social highlight, Thursday 19 May 2016, Liverpool Cathedral

With its magnificent Gothic arches, Liverpool Cathedral offers historical beauty with a modern twist (courtesy of Tracey Emin), as well as Britain's largest organ! This atmospheric sit-down dinner is always a memorable evening enjoyed by all.



# **WHO WILL YOU MEET?**Companies attending include:

A.P. Møller - Mærsk | Aegis Group | Anglian Water Group
Anglo American | ASOS | Associated British Ports
AstraZeneca | BBA Aviation | BBC
British American Tobacco | Fitness First
Honda Motor Europe | Innocent | Innovia Group
InterContinental Hotels Group | ITV | John Lewis
Marks & Spencer | Mitsubishi Corporation International
Monarch Group Management | National Express Group
National Grid | Rentokil Initial | Rolls-Royce | SABMiller
Scottish Power Limited | Specsavers Optical Group
Thames Water Utilities Limited | The AA
The British Land Company | The Grosvenor Estate
The Sage Group | Theo Muller Group | Thomas Cook Group
UBM | Unilever | Virgin Media | Vita Group Services

DAY RATES AND GROUP BOOKING
DISCOUNTS ALSO AVAILABLE visit treasurers.org/annualconference for details

# PROGRAMME DAY THREE

Friday 20 May



**09.00** Coffee booster

**09.30** Track five - choose from the below

## Track L

## Leading and building winning teams

- the CFO perspective on leading winning teams
- what makes a high performance team? Developing people and building talent to deliver business goals
- cultures of competence: up-skilling and motivating teams across the globe
- performance management: qualitative assessment and the value of KPIs

#### Hear from:

Vanessa Harwood-Witcher, Director of Professional Standards & Learning, ACT David Tilston, Former CFO, Innovia Group Gary Williams, Director, Deputy CFO and General Manager Treasury, Mitsubishi Corporation International

#### Facilitator:

Peter Matza, Engagement Director, ACT

# Track M

## Bank relationships in an age of disruption

- how are corporations' bank relationships changing with the arrival of FinTech disruptors and new regulations?
- how is KYC impacting the relationships landscape and what is the future for KYB?
- relationships and the value of trust

#### Hear from:

Joanna Hawkes, Group Treasurer, Marks and Spencer James Kelly, Group Treasurer, AB Ports Jane Pilcher, Group Treasurer, Anglian Water Bente Salt, Head of Treasury, Rentokil Initial

#### Facilitator:

Michelle Price, Associate Policy and Technical Director, ACT

# Fireside chat

# What keeps the Treasurer up at night? Balancing risk management priorities in the current environment



The risk management challenges facing the treasurer have never been broader than they are today: FX volatility; negative interest rates; political uncertainty; new accounting standards; evolving regulation; increased board and audit committee scrutiny...

An open, lively and interactive discussion with case studies. Bring questions and opinions!

#### A fireside treasury chat with:

Victoria Bell, Director, Chatham Financial Kern Roberts, Director, Chatham Financial

10.30	Brunch in the exhibition hall and treasury hunt winners announced at the ACT stand!
11.15	Ideas exchange plenary: what does 'sustainability' mean to treasury leaders and their teams?
	Shenley Connolly, Membership Director, Heart of the City
	Adrienne Margolis, Founder, Lawyers for Better Business
	Alison Wilson, Head of Treasury and Governance, innocent drinks
	Facilitator: Peter Matza, Engagement Director, ACT
12.00	Forecast, forearmed? How to see into the future
	Tim Harford, Senior Columnist, Financial Times
12.30	Powering tomorrow: is there a future for nuclear?
	Lady Barbara Judge, Chair, Institute of Directors
13.00	Closing remarks and close of conference
	Peter Matza, Engagement Director, ACT

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Our Transaction Services team serves SMEs and large corporates based in the UK, and multinational corporates from Western Europe, the US and Asia-Pacific with significant links to the UK and the Republic of Ireland. We advise corporate treasurers on how to simplify the management of their business operations in order to grow their domestic and export markets. In addition, we help corporate customers execute their trade transactions (e.g. letters of credit and guarantees), implement their cash solutions (e.g. cash pooling) and process their payments across country borders (e.g. SEPA).

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## **CONFERENCE ORGANISER**

# The Association of Corporate Treasurers (ACT)

sets the benchmark for international treasury excellence. As the chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

Find out more at treasurers.org

ACT is a member of





Official publication The Treasurer treasurers.org/thetreasurer

# How can the ACT help you?

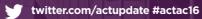
We would love to meet you at the event and have a chat about your needs and the exciting ways that we can support your learning and career development.

Find us at the ACT hub, stand 29, in the exhibition hall.

Join the conversation



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# Interested in sponsorship opportunities or exhibiting?

Contact **Denis Murphy**, Sponsorship Director E: dmurphy@treasurers.org

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# The largest treasury exhibition in the UK

This event isn't only about the dynamic speakers and programme. We are proud to bring you the largest treasury exhibition in the UK, packed with the leading-edge treasury product and service providers in the industry.

The exhibition launches on Wednesday lunchtime and provides the perfect setting for you to develop new relationships and catch up with familiar faces.