



**ACCREDITED
EMPLOYER**



**ACCREDITED
EMPLOYER**

ACT CPD logo [logo]

Licence of use

If you are a CPD accredited employer you may use the ACT CPD logo (the “**Logo**”, as shown above) subject to the following terms and conditions (the “**Licence**”).

1. Provided you comply with all the provisions of this Licence, ACT grants you a non-transferable, non-exclusive, royalty-free licence to use the Logo solely in connection with, and for the duration of, your accreditation as a CPD accredited employer on your websites, intranets, learning & development material and/or recruitment material.
2. ACT reserves the right to terminate or modify your permission to use the Logo and to take action against any use that does not conform to the terms of this Licence.
3. Your use of the Logo will inure to the benefit of ACT.
4. You agree not to:
 - a. remove, adapt, distort or alter any element of the Logo;
 - b. display the Logo in a manner that is in ACT's sole opinion misleading, unfair, defamatory, infringing, disparaging, obscene or otherwise objectionable to ACT;
 - c. display the Logo on a site that infringes any law or regulation;
 - d. incorporate the Logo into any of your own product names, service names, trade marks, logos, or company names;
 - e. adopt, register or attempt to register any trade marks, trade names, logos, slogans, domain names, designs or other distinctive brand features that are confusingly similar to the Logo;
 - f. use or register the Logo as, or incorporate it in, social media account names;
 - g. register the Logo or any part of it as second or third level domain names;
 - h. use the Logo in a way that suggests a common, descriptive, or generic meaning;
 - i. challenge or assist others to challenge the Logo.
5. ACT excludes any warranties, whether express or implied, regarding the Logo, including warranties of non-infringement. Because you are not being charged for use of the Logo, ACT shall in no event incur any liability to you for any losses or damages whatsoever arising out of this Licence or the use of the Logo. This limitation shall apply even if ACT was or should have been aware or advised of the possibility of such damages.
6. Neither party shall be deemed to be an agent, partner or legal representative of the other and neither shall have any right, power or authority to create any obligation or responsibility on behalf of the other.
7. The waiver by ACT of a breach of any provision of this Licence shall not be a waiver either of the provision itself or of any preceding or subsequent breach.
8. This Licence shall be construed in accordance with the laws of, and be subject to the exclusive jurisdiction of the courts of, England and Wales.