

## ACT in-house training


Bringing expert training on treasury, risk and finance to you



“ The training allowed for discussion and debate on issues relevant to Accent and provided a good knowledge base to aid future strategic thinking on treasury matters ”

Accent Group Ltd

- Relevant and tailored content – to meet your training needs
- Increased flexibility – we'll come to you
- Great value – to maximise your training budget
- Expert trainers – extensive industry experience



“ Very applicable. Not just theory, we are using the knowledge gained at the course in our department already! ”

Helen Grunwald, Treasury Manager, Metlife Services Ltd.

## Expert in-house training from the ACT

**As the leading provider of treasury education, ACT in-house training is best placed to get your team up to speed on any aspect of corporate treasury. Our in-house training solutions will support your team’s understanding and development whether they are directly involved in treasury, provide banking or professional services or oversee the treasury function.**

ACT in-house training has all the benefits of public courses with the added advantages of tailored content and delivery. We work with you to identify your needs and can either build something that is unique to your organisation or adapt one of our public courses.

Our trainers are experts in their field and teach through a mixture of case studies, worked examples and group exercises, developing practical skills that can be immediately applied in the workplace.

To find out more contact

Samantha Baglioni | +44 (0)20 7847 2559 | [sbaglioni@treasurers.org](mailto:sbaglioni@treasurers.org)

## Key features and benefits

### We'll come to you

In-house training is delivered at your site or venue, for your convenience, whether in the UK or elsewhere.

### Flexibility

You choose the date, duration and location of the course; we provide the expert trainers and professional logistical support.

### Great value

Programmes are priced at a day rate rather than an individual rate, enabling you to save money and make the most of your training budget.

### Access to the ACT knowledge base

The breadth of our network and the depth of our expertise means you are assured access to the most expert trainers.

### Impartiality

The ACT's core aim is to promote best practice in corporate treasury, not to sell particular products or solutions.

### Relevant and tailored content

Whether we develop something brand new or customise an existing course, the discussions and examples will address the specific challenges and issues faced within your business.

### Shared understanding

The shared learning experience means the ideas, techniques and skills learned by your team can be applied quickly and adopted more widely.

## Who is in-house training for?

- Corporate treasury or finance teams looking to enhance their skills base for specific topics or areas of focus
- Board members, including executives and non executives seeking to improve their understanding of the potential role and capability of corporate treasury
- CFOs and controllers wanting to improve their knowledge of treasury matters
- Tax or accounting specialists needing to widen their understanding of treasury
- Commercial managers who need to understand financial markets and risk management
- Auditors, both internal and external, who audit treasury
- Public sector treasury teams who want to learn from or benchmark against private sector experience
- Teams interacting with corporates from within banks and professional service organisations looking to better understand their clients' needs

## The cost

- In-house training courses are priced according to location, duration, number of participants and the level of customisation and development needed. Details of how to request a quote are contained overleaf.

## What you get for your money

- A chance to discuss your requirements with the trainer and training development manager in person to ensure that the course is tailored to your needs
- An in-house training course unique to your needs
- Copies of the course training materials and a license to distribute to individuals within your organisation

## Topics covered

- Capital markets and funding
- Cash and liquidity management
- Corporate financial management
- Risk management
- Treasury operations and controls

[See overleaf for more details](#) ➔

### Case Study

#### Read our success story...

Accent Group Board and Executive commissioned a training session from the Association of Corporate Treasurers to assist in the Board's aim to continually improve their understanding of treasury issues.

The course was extremely well run, allowed for discussion and debate on issues relevant to Accent, provided the audience with thought provoking topics and a good knowledge base to aid future strategic thinking on treasury matters.

Accent would be happy to recommend the ACT to other companies who are looking to understand treasury issues, especially in today's increasingly complex financial climate.

**Gordon Perry,**  
Chief Executive, Accent Group Ltd

## Topics covered

Our expert trainers can deliver courses that cover all aspects of corporate treasury from the following five core areas.

### Capital markets and funding

- Optimising funding and developing a funding policy
- Accessing public and private debt markets
- Advanced funding structures – project finance, asset-backed finance

### Cash and liquidity management

- Domestic and international cash management fundamentals
- Intermediate and advanced cash management techniques for international businesses
- Trade finance
- Investment management

### Corporate financial management

- Alternative theoretical valuation methodologies
- Practical investment/divestment valuations and modelling
- Managing investor expectations
- Optimising capital structure pre and post-tax

### Risk management

- Financial risk management instruments
- Frameworks for managing financial risks
- Specific financial risk management techniques – liquidity, FX, interest rate, commodities, pensions
- Financial risk management models
- Risk management strategy and policy development

### Treasury operations and controls

- Promoting the business strategy – developing a treasury structure and role
- Treasury systems, security and controls
- Treasury overview for non-treasurers.

## In-house training solutions

### Bespoke courses

For companies looking for bespoke training, the ACT offers a full development service. We will discuss your requirements in detail either by conference call or a site visit.

### Public courses

We can deliver any of the courses featured in our public programme as an in-house training solution. Training can be delivered from our standard programme or by combining and building on the most appropriate modules from across the portfolio. For full details of our public courses, please visit [www.treasurers.org/training](http://www.treasurers.org/training).

“ The course was rich in content and reflects more real life applications than theory. ”

Olawunmi Olabode, Treasury Operations Manager, MTN Communications Nigeria Limited

## Contact us

If you would like any help in planning the development needs of your team, please contact our training development manager, **Samantha Baglioni** on **+44 (0)20 7847 2559** or email at [sbaglioni@treasurers.org](mailto:sbaglioni@treasurers.org).

[www.treasurers.org/inhousetraining](http://www.treasurers.org/inhousetraining)