

THE ACT ADVANTAGE

Corporate membership of the world's leading professional treasury association will bring benefits to you, your team and your organisation, says David Coulson

It's not hard to identify the advantages that come with corporate membership of the ACT. The benefits include giving companies and their nominated representatives an opportunity for increased involvement with the wider treasury and finance community. Corporate membership also provides resources for those looking to upgrade their own skill set or that of their team. The ACT's comprehensive approach towards education, training and development can underpin and complement a company's existing effort to invest in its future through continuous professional development. And ACT membership provides a continuum of support that will sustain expertise, provide valuable assistance and build confidence in professional management.

To date, 120 organisations have joined the ACT treasury community through corporate membership. These include large global corporates, such as engineering group AMEC, mining giant Rio Tinto and Honda Motor Europe, as well as financial institutions and professional services firms, SMEs, treasury sector suppliers, academic institutions and other bodies.

As ACT membership director Ria Robinson points out, the award of the Royal Charter has confirmed the association's position at the forefront of the treasury profession, making now

a particularly exciting time to become a corporate member. "Corporate membership provides an opportunity for organisations to develop a partnership with us," she says. "We can help to ensure that any treasury team has the tools it needs to develop effectively and have the right information at its fingertips."

Besides the advantages outlined above, companies can enjoy the additional benefits that come with being a corporate member. These include member discounts on core events, such as the ACT's annual conference, access to free-to-member briefings, regional meetings and other events. Corporate

members also receive *The Treasurer* magazine and *The International Treasurer's Handbook*, and have access to increased technical resources, including an advisory service provided by the ACT's policy and technical team. Corporate membership is also an opportunity to enrol employees on ACT courses, provide speakers for events, contribute to publications and join committees, forums or working groups.

It should be noted that corporate membership does not represent an endorsement by the ACT of a company's products or services, nor is it a route for companies to access the ACT's membership for marketing purposes.

The application process for ACT corporate membership is simple. You just need to complete an application for the organisation that includes the details of each of the corporate representatives. (No limit applies to the number of corporate representatives.) There is a one-off charge for membership and then representative status is subject to payment of an annual renewal fee that is payable from 1 May each year. ♦

CASE STUDY: CHEMRING

Chemring, a manufacturer of high-quality aerospace and military pyrotechnics, is a corporate member of the ACT. Group treasurer Latha Visvendran believes membership brings many advantages.

"Corporate membership of the ACT has enabled us to join the leading voice of treasury in the UK and engage with treasurers from other companies," she says. "It has also provided me with an opportunity to speak at a recent ACT conference. We are confident that our membership will give us the opportunity to broaden our knowledge of the treasury function as well as exchange ideas with our peers and contribute to the growth of the treasury profession in general."

She adds: "I would recommend ACT corporate membership to any organisation looking to enhance its treasury knowledge."



For more on corporate membership, contact David Coulson, member services manager, at dcoulson@treasurers.org or call on +44 (0) 20 7847 2548