

TREASURY FUNDAMENTALS

Treasury training for the profession, by the profession



ACT
Middle East
TREASURY, RISK
AND FINANCE
PROFESSIONALS

ACT

Cash management

*Bank accounts, payments, collections
and pooling*

8 November 2012, 09.15-12.45, Dubai

www.treasurers.org/treasuryfundamentals

Cash Management (Bank Systems and Transmission)

Bank accounts, payments, collections and pooling

Dates and location

7 November (09.15-12.45), DIFC Centre of Excellence, Dubai

Who is it for?

- Corporates
 - New entrants to the treasury function
 - Those people who interface with Corporate Treasury
 - All those with day-to-day responsibility for managing cash and liquidity management
 - Supply chain and logistics team members
- Bankers
 - New entrants to the Global Transaction Services (GTS) or Global Cash Management Services (GCMS)
 - People in Finance / Credit Risk function who want to have a better understanding of these products and services and their profitability and use for enhancing financial visibility while serving as risk mitigation tools
 - Relationship Managers who want to be more customer-centric and offer cash management services which meet their customers' requirements

What is it about?

This course provides a broad understanding of the basic principles of cash and liquidity management, taking a Working Capital perspective. It delves into how and why both corporate customers as well as banks are now focussing on better cash and liquidity management and how to integrate their in-house systems with their Banks' systems, with data and information transmission/exchange capabilities. Starting with the local/domestic viewpoint, the course examines the basic building blocks of cash management, and then ends with the participants working on a practical case study from our region.

Programme

- Introduction and changes affecting corporate and banking sectors
- Customers' Operating Account
- Corporate Treasurer and Evolving GTS/GCMS scenario in the Middle East
- Cash Management Toolbox, Regional Regulatory Framework and Challenges
 - Account Services
 - Electronic Banking Services
 - Collections and Payments Services
 - SWIFT-based Services
 - Notional pooling and cash concentration
 - Intercompany netting
 - Cash flow forecasting
- Working capital management and the cash conversion cycle
- Specialised treasury structures
 - In House Banks / Shared Service Centres and more
- Comprehensive Case Study ("Cash Management through a Customer's Eyes")

Treasury Fundamentals



How do you benefit?

Participants will gain a practical understanding of what cash and liquidity management consists of, its importance to the business / treasury and apply these principles to optimise their working capital. Bankers will benefit from enhancing better relationships with their customers by becoming their 'trusted advisors'.

Trainer



Harshit Jain
CEO
InnoVention Solutions

Fees

Standard
ACT Middle East Network member*
ACT Members, Students and Corporate Representatives

USD425 / AED1560
USD350 / AED1285
USD325 / AED1194

Training Booking Form



PLEASE COPY AND COMPLETE THIS FORM AND FAX, POST OR EMAIL TO THE ACT ADDRESS BELOW FOR EACH PARTICIPANT
PLEASE PRINT CLEARLY IN BLACK INK

Course Name:

Date: Cost: ☐ ACT Member ☐ Non member (tick as appropriate)

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Date: Cost: ☐ ACT Member ☐ Non member (tick as appropriate)

Course Name:

Date: Cost: ☐ ACT Member ☐ Non member (tick as appropriate)

Participant details

Title: Mr/Ms/Mrs/Miss First name: Last name:

Company Name: Job title:

Department: Company Address:

Postcode/Zip: Country:

Telephone Number: Fax Number:

Email Address:

Special Requirements: (Dietary, hearing loop, cultural, religious)

If booking person's details are different from the above, please add details below:

Payment details (Payment must be settled within 21 days or in advance of the training course, whichever is the sooner)

☐ Payment will be made through the online payment site: <https://secure.treasurers.org/makepayment>

☐ Payment will be made by BACS to ACT (Administration) Ltd. National Westminster Bank:

Sort code: 60-00-01. Account number: 01053760. IBAN: GB 94 NWBK 600001 01053760. Swift code: NWNWBKGB2L Please quote invoice number

☐ I enclose a cheque for £ _____ made payable to ACT (Administration) Ltd

☐ Please invoice me/my company

☐ Please charge £ _____ to my American Express / Visa / MasterCard / Maestro card

Please do not submit credit card details via email

Account number:

Expiry date: / For Maestro cards only, issue number: Valid from: /

Signature: Date:

If cardholder name and address are different from above participant details, kindly detail below:

I confirm that I have the authority of my company to incur this expenditure. I understand that invoices must be settled within 21 days or in advance of attendance of the training course, whichever is the sooner. I further understand that participants will be held responsible for payment of invoices.

Name: Signature: Date:

The participant's details will be held on the ACT's database and, where relevant, passed to the course provider (if not the ACT) for purposes of processing the booking and the administration of the course.

TERMS AND CONDITIONS: By submitting this booking you undertake to have read and accepted the ACT's terms and conditions (see page 31).

DATA PROTECTION: The information you provide will be safeguarded by the ACT and only passed to the relevant course provider in order that it can process the booking.

A participants' list will be produced to reach training course with details restricted to name, job title and company. This list will be shared with the trainers and other course participants but will not be disclosed to any other third party.

The ACT will retain your details on its database in order to keep you informed of other relevant products and services.

If you do not want to receive this information, please tick here ☐

Bookings and Enquiries

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