

ACT MIDDLE EAST TREASURY SUMMIT 1-2 OCTOBER 2019

Madinat Jumeirah, Dubai

## **Reasons to attend the ACT Middle East Treasury Summit**

As the only chartered body for the treasury profession, the <u>Association of</u> <u>Corporate Treasurers</u> (ACT) appreciates how valuable professional development opportunities are. But we also understand the difficulty in getting the time out of the office and agreement from your boss, so here are some ideas to convince your employer or wider organisation that you cannot miss the ACT Middle East Treasury Summit on 1-2 October 2019 in Dubai.

- Market and currency volatility are now a constant and the CFO, finance, and treasury teams within any organisation must keep themselves up to date with the shifting environment to stay financially viable.

- Attending the conference is your key to success and continued professional development. There will be over 14 hours of sessions featuring a mix of strategic keynotes, educational track sessions, case studies and interactive workshops focusing on technical challenges, treasury skills, and leadership development.

- Topics to be covered include: C-suite strategy session, working capital management, the evolution of green finance, digital developments and the increasing role of technology and working with a Fintech.

- Developed with the support of the ACT Middle East Treasury Panel of senior treasurers, the conference will address highly relevant local issues as well as deep dives into international topics that will also affect the region.

- The conference will be attended by over 500 senior treasury and finance professionals and offers invaluable opportunities to network and learn from key figures in finance, including the networking reception on day one.

- The ACT sets the benchmark for international treasury excellence. As the chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development. By attending the conference, you are guaranteed expert speakers and highly relevant content.



CELEBRATING 40 YEARS OF ENGAGING TREASURER!

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## Still not convinced?

Ask your employer to get in touch and let us do the hard work for you. Email <u>events@treasurers.org</u> or call us on +44 (0)20 7847 2589 - our team is on hand to talk through any conference related questions.

## Ready to book?

Secure your conference place by booking online via this link:

https://www.treasurers.org/events/conferences/middle-east-summit-19

Download the conference brochure via this link:

https://www.treasurers.org/file/middleeasttreasurysummitbrochure2019