



TREASURY  
EXCELLENCE  
AS STANDARD

ACT ANNUAL  
CONFERENCE **2020**

# — EVENT ANALYSIS —

# BALANCING RISK

Championing  
Sustainable  
Growth

5-8 October 2020

A Virtual Event | #actac20

Co-lead sponsors



NatWest

Deutsche Bank 

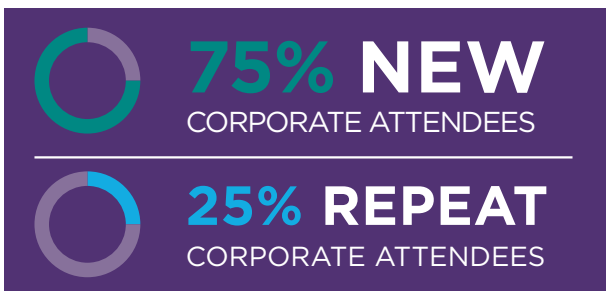


HSBC

Extensive on-line networking connecting treasurers and finance professionals



**47% CORPORATE ATTENDEES** FROM **770+** COMPANIES  
(**33%** Banks/Financial Institutions **20%** Other)



SENIORITY OF ATTENDEES:

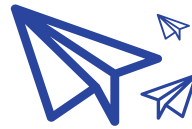
**42%** Board level/Strategic Leader, **30%** Managerial, **22%** Operational/Tactical, **6%** Other



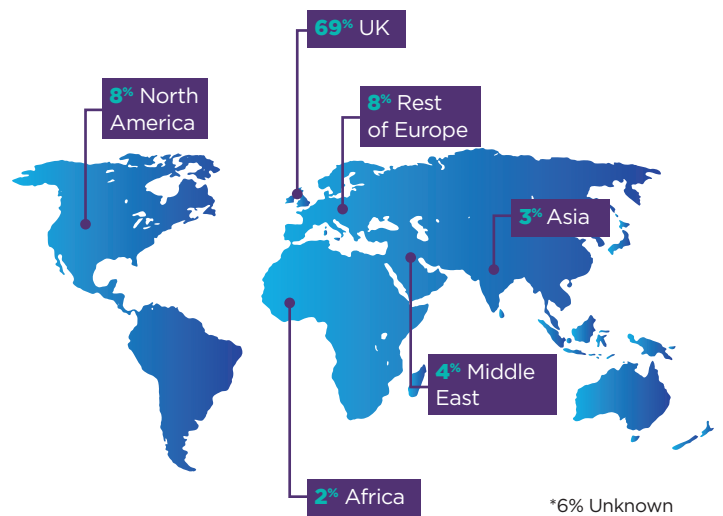
**8 HOURS AVERAGE TIME SPENT ONLINE**



**OVER 4545 PRIVATE MESSAGES SENT**



**46 COUNTRIES REPRESENTED FROM AROUND THE GLOBE INCLUDING:**



Expert insights from a packed agenda

**163 SPEAKERS**



INCLUDING A KEYNOTE ADDRESS BY **THE RT HON THE LORD WILLIAM BARON HAGUE OF RICHMOND**

AND THE GLOBAL FUTURIST AND AWARD-WINNING SPEAKER **ROHIT TALWAR**

**28 HOURS OF CONTENT** ACROSS **52 SESSIONS**



including **19 live streams**, **19 on demand recordings** and **16 treasury labs** with polls and interactive Q&As

A showcase of the latest solutions, products, and services

**58 STANDS**

**EXHIBITION HALL VISITED 511 TIMES**

**5059 EXHIBITOR LEADS**

Social media engagement (from ACT facebook, linkedin and twitter)



**406** likes  
**103** shared  
**332** clicks  
**196** conversations

## Who attended?

### Key companies

- Advanced Medical Solutions
- Airbus Defence & Space
- Amazon Services Europe
- Arqiva
- ASOS
- AstraZeneca
- Avolon Aerospace Leasing
- Avon Cosmetics
- BAE Systems
- Baker Hughes
- Balfour Beatty
- BBC
- Boeing
- Burberry
- Cairn Energy
- Caterpillar
- Centrica
- Christie Group
- Cicero Group
- Coca Cola European Partners
- Compass Group
- Coriolis Technology
- Danone
- Deliveroo
- Direct Wines
- Domino's Pizza
- Drägerwerk AG & Co. KGaA
- Drax
- Dyson
- E.ON
- easyJet
- Eurostar
- Fiat Chrysler Automobiles
- Fujitsu EMEA PLC
- Gatwick Airport
- GlaxoSmithKline
- Google Ireland
- Harley-Davidson
- Heathrow Airport
- IBM Global Finance Ireland
- IKEA Handels AG
- JD Sports Fashion Plc
- JD Wetherspoon
- Jet2.com
- John Lewis
- Johnson & Johnson
- Just Eat
- Kantar Group
- Kingfisher
- Marks & Spencer
- National Air Traffic Services
- National Grid
- Nestle
- Northrop Grumman Corporation
- Oshkosh
- Post Office
- Premier Oil
- Puma
- PZ Cussons
- QinetiQ
- RAC
- Regatta
- Rentokil Initial
- Reuters
- Rio Tinto
- Rolls-Royce
- Royal Mail Group
- RWE AG
- Saga Group
- Sainsbury's
- Saint-Gobain
- Samsung Engineering India Pvt
- Sanofi
- Savills
- Scottish Power
- Shell
- Sky
- Smith & Nephew
- SUEZ Recycling and Recovery
- Superdry
- Takeda
- Tata Steel
- Tate & Lyle
- Tesco
- Teva
- Thales UK
- The AA
- The Body Shop International
- The Hershey Company
- The Walt Disney Company
- Total
- Transport for London
- Unilever
- United Nations
- United Utilities
- Virgin Media
- Vodafone
- Whitbread Group
- William Hill
- + many more

## WHAT WAS THE BEST THING ABOUT THE ACT ANNUAL CONFERENCE 2020?



- “ I think it is all brilliant. It's not the real thing but it is superb given the circumstances. Right from the first page when you get the video from Caroline it draws you in. It's been good for networking too. ”  
 Director, BDO LLP
- “ It's a success beyond the imagination of many and it has given us a 360 degree of resources from all presenters. The relaxation area is so comforting. ”  
 Manager, Treasury, African Export Import Bank
- “ I was impressed with the website and the set-up and the ease of use. ”  
 Group Treasurer, Signature Aviation
- “ It was always going to be different to the real thing, but just to say I think the conference design is superb. Really impressive. The content is great as always. ”  
 Anonymous

### Co-lead sponsors



### Supporters



### Sponsors and exhibitors

