



CELEBRATING 40 YEARS
OF ENGAGING TREASURERS

ACT ANNUAL CONFERENCE

21-22 May 2019

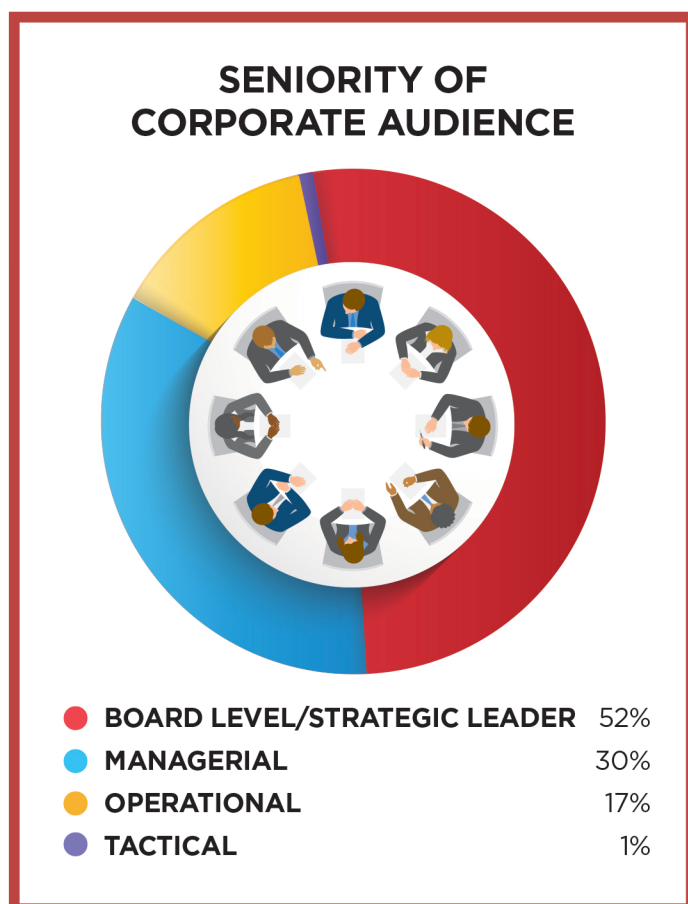
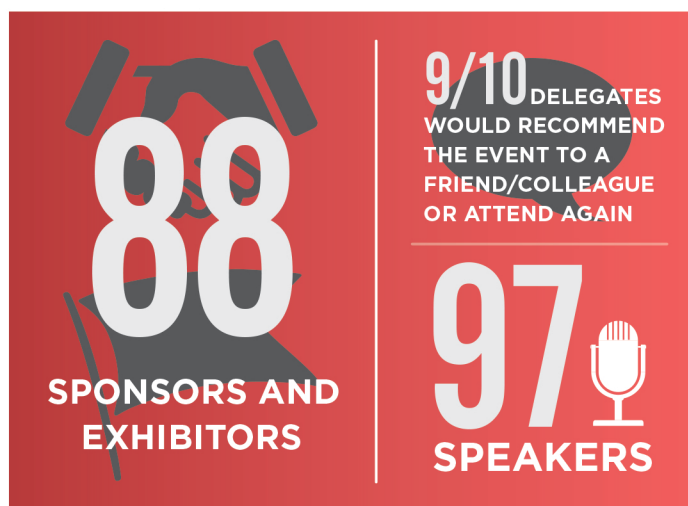
Manchester Central, UK

EVENT OVERVIEW

EMBRACING DISRUPTION

DARE TO
THINK
DIFFERENTLY

ATTENDEE PROFILE





CELEBRATING 40 YEARS
OF ENGAGING TREASURERS

EVENT OVERVIEW

• CONTENT AND FEEDBACK •

TOTAL NETWORKING



TOTAL CONTENT AVAILABLE



TOP TOPICS

- LIBOR
- SUSTAINABLE FINANCE
- OPEN BANKING
- FINANCING
- DIGITAL TREASURY
- PAYMENT INNOVATION AND RISKS
- GLOBAL AND DOMESTIC MACROECONOMIC ENVIRONMENT



EVENT APP

UNIQUE USERS:

726

TOTAL APP
PAGE VIEWS:

74,666

SOCIAL MEDIA



435

TWEETS

GENERATED USING

#ACTAC19

• DELEGATE FEEDBACK •

"THE ACT ANNUAL CONFERENCE PROVIDES AN EXCELLENT OPPORTUNITY TO NETWORK WITH OTHER TREASURY PROFESSIONALS, BANKERS, SOFTWARE PROVIDERS AND ADVISERS, WHILST ALSO OFFERING A WIDE RANGE OF PRESENTATIONS AND INTERACTIVE WORKSHOPS. THIS IS A 'MUST ATTEND' EVENT FOR MY WHOLE TEAM"

David Daniels, Group Treasurer, National Express

"IF YOU ONLY ATTEND ONE EVENT IN A YEAR, MAKE IT THE ACT ANNUAL CONFERENCE. THE LARGEST GATHERING OF TREASURY PROFESSIONALS, PROVIDING YOU WITH THE PERFECT OPPORTUNITY TO NETWORK AND CULTIVATE RELATIONSHIPS WITH BOTH CORPORATE REPRESENTATIVES AND SERVICE PROVIDERS"

Shona Fraser, Treasury Operations & Payments Manager, Scottish Power

treasurers.org/annualconference

#actac19

