



TREASURY
EXCELLENCE
AS STANDARD



ACT Working Capital Conference

8 December 2021 | London, UK | Event analysis

Lead sponsor:



Connecting treasurers and finance professionals to debate working capital issues



52% CORPORATE ATTENDEES FROM **49** COMPANIES
(**10%** Banks/Financial Institutions **38%** Other)



151
BOOKED

76
ATTENDED
IN PERSON



22 NEW
COMPANIES BOOKED

SENIORITY OF ATTENDEES:

45% Board level/Strategic
Leader, **30%** Managerial,
16% Operational/
Tactical, **9%** Other



TRAVEL
RESTRICTIONS
DUE TO
COVID-19 HAD
AN IMPACT ON
ATTENDANCE

COVID-19 SAFETY MEASURES

- In line with government advice, we asked all attendees to take a **lateral flow test** before attending and asked anyone who felt unwell to stay at home.
- We requested that **all attendees wore masks** when seated in the conference sessions.
- Masks and **sanitisation stations** were available at the venue.



Social media engagement (from ACT Facebook, LinkedIn and Twitter)



170 likes



Global engagement from
around the world including, Germany
Ireland, UAE, the USA, and the UK



51 clicks



14,765 impressions



A day of expert insights

4 PANEL DISCUSSIONS

3+ HOURS
OF NETWORKING

7 SESSIONS

ON ECONOMIC
DEVELOPMENTS, ESG,
INFLATION, TECHNOLOGY
SOLUTIONS,
SUPPLY CHAIN,
AND MORE

15+
SPEAKERS
SHARING
THEIR EXPERT
INSIGHTS



Who attended?

Key Companies

- Airwair International
- Bank of Ireland
- Britax
- BT
- Capita
- Cascade Cash Management
- Cashforce
- CFlox
- Channel Capital Advisors
- Costain Group
- Coupa
- Deliveroo
- Entain
- Grupa LOTOS
- Kantar Group
- Kindred Group
- Kingfisher
- Lookers
- NatWest
- PGA European Tour
- Pinnacle Trade Finance
- Snowball Alternative Finance
- Sony Global Treasury Services
- State Street Global Advisors
- Tate & Lyle
- Tearfund
- Tesco
- The Clancy Group
- TJX
- Transport for London
- Vodafone
- Walgreens Boots Alliance
- Wincanton
- Zanders
- and more...

Lead sponsor



Sponsors and exhibitors



Image gallery



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WHAT WAS THE BEST THING ABOUT THE **ACT WORKING CAPITAL CONFERENCE** IN LONDON ON 8 DECEMBER 2021?



"Interesting presentations and discussions."

Group Treasurer, Clancy Group

"Excellent conference. Good content and great speakers."

Group Financial Controller, Brambles

"Great insight into the economic challenge we face and its effect on cash."

Commercial Operations Director, Brown & Co.

"Good knowledgeable speakers who had something to say that was useful to the audience."

Chief Executive Officer, Anonymous