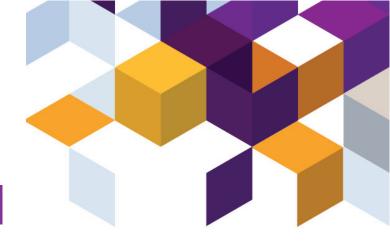


ACT Working Capital Conference

8 December 2021 | London, UK | Event analysis



Lead sponsor:



Connecting treasurers and finance professionals to debate working capital issues



52% CORPORATE ATTENDEES FROM 49 COMPANIES (10% Banks/Financial Institutions 38% Other)



151

76

ATTENDED IN PERSON





TRAVEL
RESTRICTIONS
DUE TO
COVID-19 HAD
AN IMPACT ON
ATTENDANCE

COVID-19 SAFETY MEASURES

- In line with government advice, we asked all attendees to take a lateral flow test before attending and asked anyone who felt unwell to stay at home.
- We requested that all attendees wore masks when seated in the conference sessions.
- Masks and sanitisation stations were available at the venue.



SENIORITY OF ATTENDEES:

45% Board level/Strategic Leader, 30% Managerial, 16% Operational/

Tactical, 9% Other



Social media engagement (from ACT Facebook, LinkedIn and Twitter)



170 likes



Global engagement from

around the world including, Germany Ireland, UAE, the USA, and the UK



51 clicks



14,765 impressions



A day of expert insights



PANEL DISCUSSIONS



7 SESSIONS

ON ECONOMIC DEVELOPMENTS, ESG, INFLATION, TECHNOLOGY SOLUTIONS, SUPPLY CHAIN, AND MORE

15+ **SPEAKERS**

SHARING THEIR EXPERT INSIGHTS



Who attended?

Key Companies

- Airwair International
- Bank of Ireland
- Britax
- BT
- Cascade Cash Management
- Cashforce
- **CFlox**
- **Channel Capital Advisors**
- Costain Group
- Coupa
- Deliveroo
- Entain
- Grupa LOTOS
- Kantar Group
- Kindred Group
- Kingfisher
- Lookers
- NatWest
- PGA European Tour
- Pinnacle Trade Finance
- Snowball Alternative Finance
- Sony Global Treasury Services
- State Street Global Advisors

Tate & Lyle

- Tearfund
- Tesco
- The Clancy Group
- TJX
- Transport for London
- Vodafone
- Walgreens Boots Alliance
- Wincanton
- Zanders
- and more...

Lead sponsor



Sponsors and exhibitors







Image gallery



Click to view the full gallery in FLICKR

WHAT WAS THE BEST THING ABOUT THE ACT **WORKING CAPITAL CONFERENCE IN LONDON ON 8** DECEMBER 2021?



"Interesting presentations and discussions." **Group Treasurer, Clancy Group**

"Excellent conference. Good content and great speakers." **Group Financial Controller, Brambles**

"Great insight into the economic challenge we face and its effect on cash."

Commercial Operations Director, Brown & Co.

"Good knowledgeable speakers who had something to say that was useful to the audience." Chief Executive Officer, Anonymous