



TREASURY
EXCELLENCE
AS STANDARD

ACT ANNUAL
CONFERENCE **2021**
& INTERNATIONAL TREASURY WEEK

ACCELERATING STRATEGIC CHANGE

AGILITY
INFLUENCE
OPPORTUNITY

14-17 JUNE 2021 | A VIRTUAL EVENT

EVENT ANALYSIS



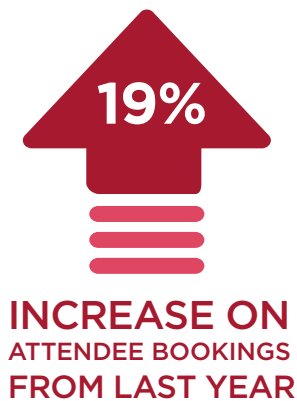
Co-lead sponsors



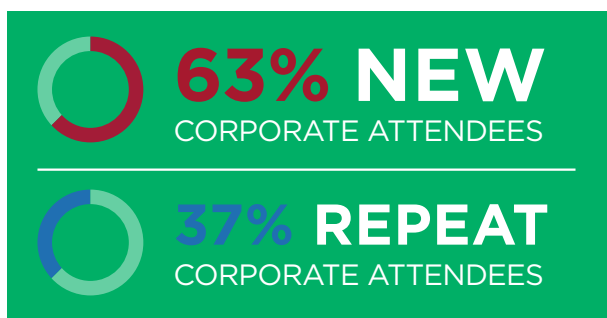
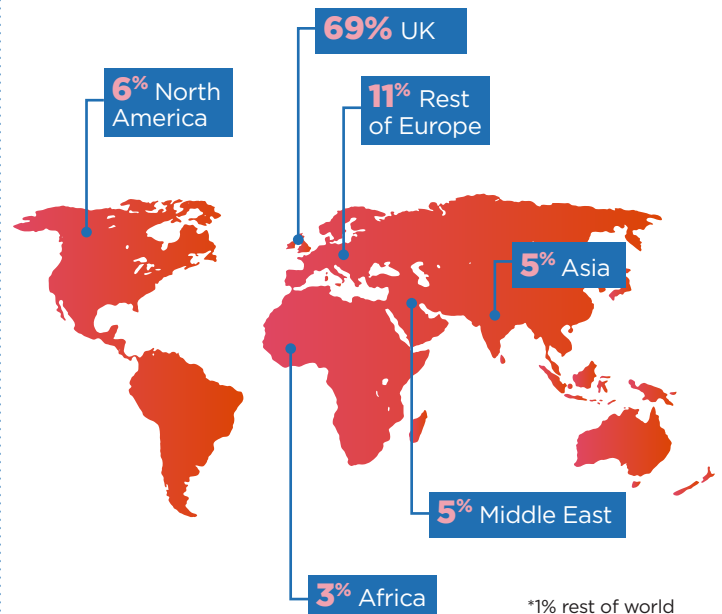
[TREASURERS.ORG/ANNUALCONFERENCE21](https://treasurers.org/annualconference21)

#ACTAC21

The meeting place for treasury and finance professionals



60 COUNTRIES REPRESENTED:



SENIORITY OF ATTENDEES:



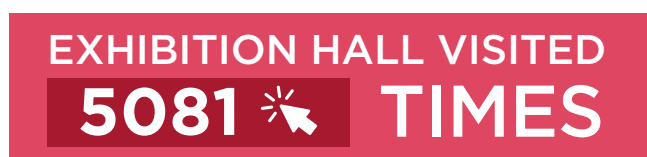
AVERAGE TIME SPENT ONLINE



**OVER
5883**

PRIVATE MESSAGES
SENT. 16% INCREASE
FROM LAST YEAR

A showcase of the latest solutions, products, and services



Expert insights from a packed agenda

173

SPEAKERS



35+

HOURS OF CONTENT

ACROSS 62 SESSIONS WITH
POLLS & INTERACTIVE Q&As

Including 18 on-demand recordings
and 44 live streams with 9 corporate
case studies, and 18 treasury labs.



Andrew Bailey

Governor of the
Bank of England



**Professor Kevin
Fong OBE**



Parag Khanna

Founder & Managing
Partner, FutureMap



Sarah Breedon

Executive Director, UK
Deposit Takers Supervision,
Bank of England



Andy Ransom

CEO,
Rentokil Initial

Social media engagement (ACT Facebook, LinkedIn, and Twitter)



319
likes



257
clicks



78
shares



52
conversions



Who attended?

Key Companies

- 3M United Kingdom
- ACT Nigeria
- Adecco Group
- Airbus Defence & Space
- Amazon
- Anglian Water
- Anglo American
- Arriva
- Asda
- AstraZeneca
- Avon Cosmetics
- Babcock International
- BAE Systems
- Bauer Media
- Baxters Food
- Boeing
- Boohoo
- BP
- BT Group
- BUPA
- Burberry
- Caterpillar
- Centrica
- Chevron
- Condé Nast
- Co-Operative
- Danone North America
- Dechra Pharmaceuticals
- Deliveroo
- Direct Wines
- Dixons Carphone
- Dyson
- easyJet
- EDF Energy
- Edinburgh Airport
- Emirates Global Aluminium
- Etihad
- Eurostar
- F. Hoffmann-La Roche
- FirstGroup
- Gazprom
- GlaxoSmithKline
- Harley-Davidson
- Hasbro
- Honda Motor
- IKEA Handels
- ITV
- Jaguar Land Rover
- JD Sports Fashion
- John Lewis
- Just Eat
- Kingfisher
- Kodak Alaris
- Ladbroke's Coral
- Lakeland Dairies
- LEGO
- Liberty Global
- Lush
- M&C Saatchi
- Marks & Spencer
- MBDA
- Meggitt
- Merlin Entertainments
- Michelin
- National Air Traffic Services
- National Express
- National Grid
- Nestlé
- Network Rail
- Nike
- Oshkosh
- Pets At Home
- Primark
- Rio Tinto
- Rolls Royce
- Royal Mail
- Samsung
- Saudi Aramco
- Schlumberger
- Shell
- Sky
- Smith & Nephew
- Sony Interactive Entertainment
- Stagecoach
- Superdry
- Tate & Lyle
- Tesco
- Thales UK
- The Body Shop
- The Walt Disney Company
- Toyota Kenya
- TUI
- Unilever
- Universal Music
- Virgin Media
- Volvo Car Corporation
- WH Smith
- William Hill
- Yara International
- Yildirim Holding
- Zung Fu
- and more

WHAT WAS THE BEST THING ABOUT THE ACT ANNUAL CONFERENCE & INTERNATIONAL TREASURY WEEK 2021

“ I’m so impressed at the ACT’s ability to host an event of this scale, in these times – and the wealth of resources available is outstanding. Thank you.

Tom Macdonald, Solutions Delivery Director, NatWest

“ The variety of formats for sessions throughout the day was excellent. The Lunch Keynote with Andrew Ransom and the conversation with Kevin Fong were both fascinating and pertinent. Eloquent speakers, excellent content and the relaxed ‘in conversation’ style with Caroline worked perfectly together.

Andrea Feay, Treasury Operations Manager, NSG Group

“ I like that you can attend lots of discussions and for those that you cannot attend you can view later, very informative and educational.

Leanne Day, Treasury Analyst, Costain Group

“ I love how the exhibition hall has been set up, almost like the real thing.

Rachael Wray, Assistant Treasurer, United Utilities

“ It was an astonishing achievement to deliver such a rich array of high quality events online and in a remote environment. You’ve set the standards for virtual conferencing. I was very grateful for the opportunity to participate in such a notable event.

Ian Plenderleith, Chairman, Sanlam UK



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