



TREASURY  
EXCELLENCE  
AS STANDARD

ANNUAL  
CONFERENCE **2022**



**EVENT ANALYSIS**

# THE YEAR OF THE TREASURY TIGER

TRUST INNOVATION GROWTH EXCELLENCE RESILIENCE

10-11 MAY 2022 | ACC LIVERPOOL, UK | [TREASURERS.ORG/ACTAC22](https://www.treasurers.org/actac22)

Co-lead sponsors



**#ACTAC22**

# THE HIGHLIGHT OF THE INTERNATIONAL TREASURY CALENDAR

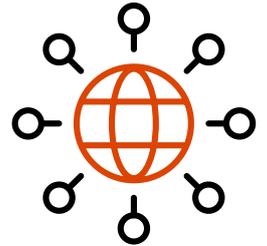
**905**

ATTENDEES  
OF WHICH  
52% WERE  
NEW FACES



**19 COUNTRIES**  
REPRESENTED INCLUDING

- Austria
- Belgium
- Czech Republic
- Egypt
- France
- Germany
- Hong Kong
- Hungary
- Ireland
- Luxembourg
- Netherlands
- Poland
- Singapore
- Spain
- Switzerland
- Turkey
- United Arab Emirates
- United Kingdom
- United States



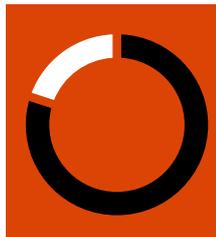
**331 COMPANIES**



**49%**

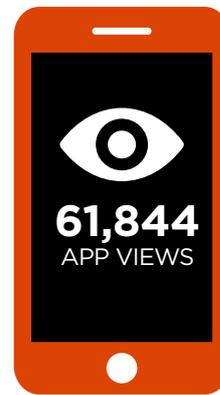
**CORPORATE  
ATTENDEES**

(34% Banks/Financial Institutions 17% Other)



**80%**

OF CORPORATE  
ATTENDEES AT BOARD/  
STRATEGIC LEVEL



**61,844**  
APP VIEWS



**242**

**QUESTIONS  
ASKED**

**6% INCREASE IN  
SENIORITY OF ATTENDEES**

**47%** Board level/  
Strategic leader

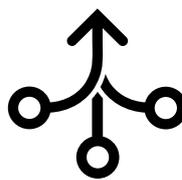


**33%** Managerial

**20%** Operational/  
Tactical



**307 POLL VOTES**



**11 HOURS OF  
NETWORKING**



**THE LARGEST  
TREASURY  
EXHIBITION  
IN THE UK**



**67 SPONSORS AND  
EXHIBITORS**

**98%** of attendees surveyed  
would recommend the event  
to other treasury professionals.



## EXPERT INSIGHTS FROM A PACKED AGENDA



**94 SPEAKERS**



**General Sir Richard Shirreff**  
former NATO Deputy Supreme Commander, Europe



**Mandy Hickson**  
one of the first female pilots to serve in a front line Tornado GR4 squadron



**HOURS OF CONTENT**  
ACROSS **40+ SESSIONS** WITH  
POLLS & INTERACTIVE Q&As  
**INCLUDING 20**  
**TREASURY LABS,**  
**AND 8 SILENT**  
**THEATRE SESSIONS**



## SOCIAL MEDIA ENGAGEMENT (ACT Facebook, LinkedIn, and Twitter)



**773**  
likes



**150**  
clicks



**44**  
shares



**60**  
conversions



**54k**  
impressions



**905**  
mentions



## WHO ATTENDED? Key companies who registered

- 2 Sisters Food
- Alliance Automotive
- Anglian Water
- Anglo American
- Argent
- Ashley
- Associated British Foods
- Associated British Ports
- AstraZeneca
- BAE Systems
- Bazalgette Tunnel
- Belron
- Birmingham Business School
- Brambles
- Britax
- British American Tobacco
- Cadent Gas
- Canary Wharf Group
- Cantor Fitzgerald
- Capricorn Energy
- Centrica
- Chalhoub
- City Future
- Coalition Greenwich
- Cognita Schools
- ConvaTec
- Coupa
- Coventry University
- Dechra Pharmaceuticals
- Digital Moneybox
- Drax
- DSV
- Dyson
- Electricity North West
- Equinix
- Equinor ASA
- ERM
- Essentra
- Eurasian Resources
- European Metal Recycling
- Fachhochschule Wiener Neustadt
- FirstGroup
- FIS Global
- Fortris
- Froneri
- GlaxoSmithKline
- Great Places Housing
- Grosvenor
- Gs Group Holdings
- GSK
- Hammerson
- Heathrow Airport
- Herbert Smith Freehills
- HH Engineering
- Hologic
- IFS
- IHG
- IMI
- Imperial Brands
- Inchcape
- Income Group
- Innospec
- InterContinental Hotels
- Intertek
- James Fisher & Sons
- JD Sports Fashion
- John Lewis
- Just Eat
- Kantar
- Kerry
- Kingfisher
- Liberty Global
- Liverpool Football Club
- Logicor
- Marks & Spencer
- MCM Architecture
- Meggitt
- Mitie
- Morrisons Supermarkets
- MSC Cruise Management
- MSV Housing
- Mundipharma
- National Air Traffic Services
- National Express
- Network Rail
- NSG
- Omnicom Finance
- Open University
- Orbital
- P&O Ferries
- Palantir
- Pearson
- Pennon
- Pentland
- Pepco
- Petrofac
- Pharmanovia
- PKP Energetyka
- PPD Global
- Princes
- Pure Search
- Quintain
- RAC
- Reckitt Benckiser
- Recruit Global Treasury Services
- RELX
- Renewi
- Rentokil Initial
- RS Components
- Segro
- Sheffield Hallam University
- Shell
- Sisecam
- Sky
- Smith & Nephew
- Smiths Group
- Sony Global Treasury Services
- Spectris
- Spirit Energy
- Stagecoach
- Survitec Group
- Synthomer
- Tesco
- The Financial Times
- The Very Group
- Themis Knowledge
- Tideway
- Tishman Speyer
- Transport for London
- Travelport International
- Trillium Flow Technologies
- UK Power Networks
- United International Pictures
- United Utilities
- University of Oxford
- Unternehmensgruppe Theo Müller
- Urenco
- Wacker Chemie AG
- Wella Company
- Western Power Distribution
- William Grant & Sons
- William Grant & Sons Distillers
- Wood Group
- Zodiac Maritime
- **and more...**

# WHAT WAS THE BEST THING ABOUT THE ACT ANNUAL CONFERENCE 2022

“

I honestly think that this was the best ACT conference that I have attended since my first in 2006. Both corporates and banks clearly relished getting out and about again and MUFG was delighted with how well-receive our workshop was.

**Managing Director, Global Multinationals, Corporate Banking, MUFG**

A worthwhile event, providing the opportunity to develop knowledge on changes in the treasury world. Also a great place to meet with existing contacts and to be introduced to new colleagues in the banking and fund manager sectors. Demonstrations on products were very useful and have given us food for thought. We are now arranging further demos in the office, with a view to upgrading a key system.

**Senior Treasury Analyst, Quilter Plc**

Effective balance of sessions and networking with a good balance of content

**Group Treasurer, Morrisons Supermarkets**

The keynote speaker and several of the other sessions were incredibly interesting and had key takeaways that I can apply to my job tomorrow.

**Assistant Treasurer, Risk & Sustainable Finance, Anglian Water**

The highest level of treasury training. Presentations about the economic environment, and panels about automatization were of great value.

**Deputy Treasurer, PKP Energetyka**

The exhibitor stands and breadth of suppliers made it easy to find and meet with organisations with whom we were considering doing business in a short space of time. The sessions were also very interesting and the gala dinner was a nice way to end the first day.

**Treasury Manager, Coventry University**



I enjoyed the case study presentations about businesses in different sectors to my own, using my imagination to apply the concepts. The stalls area was good, I found all the types of services that I was looking for.

**Head of Treasury, Great Places Housing**

The conference is an extremely valuable use of time, combining relevant presentations and networking opportunities with peers with the opportunity to meet suppliers and discuss relevant opportunities.

**Group Treasurer, University of Oxford**

It was a fantastic experience to meet and engage with other treasury professionals. The sessions have been very informative and as relevant as ever, especially the ones revolving around ESG.

**Treasury Business Partner, Sovini**

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