



# **EVENT ANALYSIS**

16-17 MAY 2023 | ICC WALES, UK TREASURERS.ORG/ACTAC23



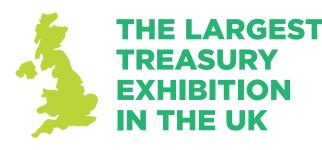




## THE HIGHLIGHT OF THE TREASURY CALENDAR



**347 COMPANIES** 





SPONSORS AND EXHIBITORS

# CORPORATE TREASURERS UNDER ONE ROOF



**43**% Board level/ Strategic leader

32% Managerial

25% Operational/











100% of attendees surveyed would recommend the event to other treasury professionals.

## 25 COUNTRIES REPRESENTED INCLUDING

- Australia
- Belgium
- Bermuda
- Canada
- Denmark
- Finland
- \_
- France
- Germany
- Gibraltar
- Olbraitai
- Hong Kong
- Hungary
- India
- Ireland
- Tretarie
- Japan
- LithuaniaLuxembourg
  - nbourg South Africa

Oman

Poland

- Netherlands
  - Spain
  - Switzerland
- United Kingdom
- United Arab Emirates
- United States

#### EXPERT INSIGHTS FROM A PACKED AGENDA



## **108 SPEAKERS**



Thimon de Jong An expert in changing cultural trends



## 25+ HOURS OF CONTENT **ACROSS 45+ SESSIONS WITH POLLS & INTERACTIVE Q&As**

### Including:

- 14 treasury labs
- 12 main stage sessions
- 9 Talking Treasury theatre sessions
- 4 corporate case studies



## **SOCIAL MEDIA ENGAGEMENT** (ACT Facebook, LinkedIn, and Twitter)











120 conversions



**70k** impressions



mentions



## WHO ATTENDED? Key companies who registered

- ACCA/CAEP
- Affinity Water
- AGCO
- AIR Global
- Airswift
- · Angel Trains
- Anglian Water
- Anglo American
- ASDA
- Associated British Ports
- AstraZeneca
- Babcock International Group
- **BAE Systems**
- Barratt Developments Plc
- BBC
- **Bio Capital**
- Boohoo
- **Brambles**
- Britax
- British American Tobacco
- BT Group plc
- Cadent Gas Limited
- Center for Asian Financial Markets, HKUST
- · Clarion Events

- · Dechra Pharmaceuticals
- Deloitte
- Diageo
- Dr Martens
- Dunelm
- Dyson
- **EMR LTD**
- · European Metal Recycling
- Fitch Ratings
- Fortescue Metals Group
- Grosvenor
- GSK
- · Haleon Plc
- · Heathrow Airport
- · Hikma Pharmaceuticals
- IHG
- Imperial Brands
- Jardine Norton
- JD Sports Fashion Plc
- · John Lewis
- Kelkoo
- Knight Frank
- Kodak Alaris
- · Liberty Global
- Logicor
- · Marks & Spencer

- Mclaren Group
- Metro Pacific
- · Michael Page Treasury Morrisons Supermarkets
- Nasdag
- National Air Traffic Services
- **National Express**
- National Gas Transmission
- National Grid
- Network Rail
- Ocado Group
- Oxford University Press
- PageGroup
- Pantheon Macroeconomics
- Pennon
- PGA European Tour
- Premier Foods
- PricewaterhouseCoopers
- · Qatar Fertiliser Company
- · Reckitt Benckiser
- RELX
- Rentokil Initial
- Ricoh
- · Riyadh airport company
- Rolls-Royce
- Saga Group

- Segro
- · Sheffield Hallam University
- Shell
- Sky
- · Smith & Nephew
- · Smiths Group
- · Smurfit Kappa Group
- · Southern Water
- Spectris
- Stagecoach
- · Tate & Lyle
- Tesco
- · Thales UK
- Tideway
- · Transport for London
- · United Utilities
- Urenco
- Vinted
- · Virgin Media
- · Warner Music
- Wessex Water
- Wise
- WPP
- · Yorkshire Water
- · Zodiac Maritime

## WHAT WAS THE BEST THING ABOUT THE

## **ACT ANNUAL CONFERENCE 2023?**



#### **HEAR WHAT OUR DELEGATES HAD TO SAY**



A great gathering of all the relevant and sought after stakeholders in the treasury ecosystem making it a must visit event on the calendar.

> The ACT Annual Conference is the best way to meet treasury professionals and suppliers for updates on the key issues facing treasurers - and to give a chance to consider wider aspects of our roles.

> The conference is the single most valuable opportunity to meet suppliers, network with peers and learn about treasury developments in the year.

Great event, well organised and an excellent opportunity for networking... an excellent experience and I will certainly attend again.

Great networking and inspiring presentations!

Great conference, with strong, insightful and diverse speakers and panel sessions and an excellent networking opportunity. Will attend again!

Top-notch organisation and high quality attendees, always a pleasure.

Great opportunity for exhibitors to network with potential and existing clients and KBI's. Seminar sessions provided useful insights into market demands which will help us to best shape our offering.

The conference is the single most valuable opportunity to meet suppliers, network with peers and to learn about treasury developments in the year.

Key venue to hear about current topics and meet suppliers and colleagues.

A fantastic event for treasurers and those working with them. An unparalleled opportunity to meet such a range of treasurers and their service providers in the UK.

**CLICK HERE** to view the full gallery

## SPONSORS AND SUPPORTERS

**Co-lead sponsors** 







#### Main session sponsors



















#### Treasury lab sponsors

















#### Talking Treasury theatre





instimatch global



#### **Exhibitors**















































































































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