

ACT ANNUAL
CONFERENCE 2024

TOMORROW'S TREASURER

THRIVING IN UNCERTAINTY



EVENT ANALYSIS

21-22 MAY 2024 | ACC, LIVERPOOL, UK | [TREASURERS.ORG/ACTAC24](https://treasurers.org/actac24) | #ACTAC24

Co-lead sponsors



NatWest



THE HIGHLIGHT OF THE TREASURY CALENDAR

A RECORD-BREAKING
1,162 ATTENDEES **20%**
INCREASE ON 2023



**OF ALL
BOOKINGS
ATTENDED
IN-PERSON**

80+

**SPONSORS
AND
EXHIBITORS**

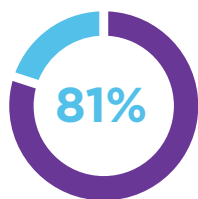


**THE LARGEST
TREASURY
EXHIBITION
IN THE UK**

397

**CORPORATE
TREASURERS**
FROM 203 COMPANIES

**32% INCREASE
ON 2023**



CORPORATE ATTENDEES AT
BOARD, STRATEGIC LEADER
OR MANAGERIAL LEVEL

**45% BOARD LEVEL/
STRATEGIC LEADER**

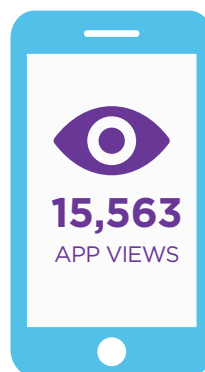


36% MANAGERIAL

**19% OPERATIONAL/
TACTICAL**



**A TOTAL OF 420
COMPANIES REPRESENTED**

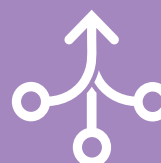


**15,563
APP VIEWS**



**QUESTIONS ASKED
VIA THE APP**

**10+ HOURS OF
NETWORKING**



100% OF ATTENDEES WOULD RECOMMEND
THIS EVENT TO OTHER TREASURY PROFESSIONALS



26 COUNTRIES REPRESENTED

- Albania
- Australia
- Austria
- China
- Denmark
- Finland
- France
- Germany
- Gibraltar
- Hong Kong
- India
- Ireland
- Italy
- Japan
- Netherlands
- Norway
- Oman
- Poland
- Singapore
- Spain
- Sweden
- Switzerland
- Turkey
- UAE
- United Kingdom
- United States

EXPERT INSIGHTS FROM A PACKED AGENDA



129 SPEAKERS



**Katrine
Kielos-Marçal**

Swedish journalist
and author



**Nikhil
Rathi**

CEO, Financial
Conduct Authority



**Suzanne
Heywood (Lady)**

Author and COO,
Exor

28+ HOURS OF CONTENT
across **45+ sessions** with
polls & interactive Q&As

Including:

- **18** treasury labs
- **16** main stage & plenary sessions
- **12** silent theatre sessions.

SOCIAL MEDIA ENGAGEMENT



83.2k
impressions



10.3k
engagements



12.5%
engagement rate



102
posts



40,500
website page views

WHO ATTENDED?

Key companies included:

Banks and financial institutions

- BlackRock
- Citi
- DNB Bank
- Fidelity International
- First Abu Dhabi Bank
- Landesbank Baden-Wuerttemberg
- London Stock Exchange Group
- Rothschild
- Schroders
- Societe Generale
- Wells Fargo

Consultancies & suppliers to treasury

- Bloomberg
- Ernst & Young
- Eversheds Sutherland International
- PageGroup
- Slaughter & May

Non-financial corporate organisations:

- 2 Sisters Food Group
- Airbus Defence & Space
- Alliance Automotive Group
- Anglian Water
- Anglo American
- Asda
- ASOS
- Associated British Foods
- Associated British Ports
- AstraZeneca
- Babcock International
- BAE Systems
- Balfour Beatty
- Barratt Developments
- British American Tobacco
- BT Group
- Cadent Gas Limited
- Capricorn Energy
- Co-Operative Group
- Deliveroo
- Domino's Pizza Group
- Dunelm
- Dyson
- Ecolab
- EDF Energy
- EON
- Equinor ASA
- FirstGroup
- GlaxoSmithKline
- Grainger
- Haleson
- Halma
- Harbour Energy
- HomeServe
- Huawei
- Iceland Foods
- Imperial Brands
- ITV
- Jet2
- John Lewis Partnership
- Kingfisher
- Liberty Global
- Lidl
- Marks and Spencer
- National Gas
- Premier Foods
- QinetiQ

Public sector, third sector & not for profit

- International Chamber of Commerce
- Save the Children
- Southern Housing
- Transition Plan Taskforce
- UK Export Finance

WHAT WAS THE BEST THING ABOUT THE ACT ANNUAL CONFERENCE 2024?



HEAR WHAT OUR DELEGATES HAD TO SAY

[CLICK HERE](#)
to view the full gallery



A great event, providing fantastic networking opportunities and insightful speakers.
Client Money Audit, Control and Treasury Manager, Ardonagh

A unique opportunity to meet an extensive number of fellow treasury professionals, banks, financial institutions and service providers.
Deputy Group Treasurer, Belron

An excellent forum to catch up on the latest trends, get better insights into issues impacting our daily work and get some ideas of what tools, technology and teams are available to help.
Treasury Manager, Nalco (an Ecolab Company)

The ACT Annual Conference is a great way to meet up with banking partners, software providers and peers all under one roof while gaining valuable insights from experts about issues currently facing our working lives.

Group Treasury Manager, McBride

The speakers provided new insights on currently relevant topics, including finance opportunities related to sustainability and net zero goals.

Non-Executive Director, UK Export Finance

An amazing agenda, fantastic speakers, opportunity to network, topped off with a superb evening at Liverpool's Cathedral!

Assistant Treasurer, Ferguson



ACT ANNUAL
CONFERENCE **2025**

Preparations are already underway for the next ACT Annual Conference.

Save the date and join us at ICC Wales on 20-21 May 2025.

[LEARN MORE](#)



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Main session sponsors



Treasury lab sponsors



Silent theatre sponsors



Exhibitors



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