



TREASURY
EXCELLENCE
AS STANDARD

CASH MANAGEMENT CONFERENCE 2025

19 March | London, UK



265

ATTENDEES

+4%
YOY

Our largest Cash Management Conference in the last decade

97



NON-FINANCIAL CORPORATES FROM 55 COMPANIES- UP 17% YOY

40

SPEAKERS



Board Level/Strategic/Leader **43%**
Managerial **32%**
Operational/Tactical **25%**



A great opportunity to meet fellow practitioners in the industry and understand current trends.

Director, Payments, Cash Liquidity & Treasury Solutions, Serrala



34

POSTS ACROSS
LinkedIn and Facebook



21.5k



Impressions



7.8k Engagements

36.02% Engagement Rate

SECTOR BREAKDOWN

Banks/Financial

Institutions **27%**



Non-financial Corporates & Third sector **45%**



Suppliers to treasury & Consultancies **28%**



The ACT Cash Management Conference is always worth attending because of the valuable insights on the most recent developments, latest trends and technology updates from a diverse group of professionals.

Group Treasurer, Eku Energy

6+ HOURS
OF CONTENT



3+ HOURS
OF NETWORKING

94%

of attendees rated the event
'GOOD' TO 'EXCELLENT'



1485

APP VIEWS

CORPORATE COMPANIES ATTENDED INCLUDED:

- Anglian Water
- Ascential Group
- Associated British Foods
- AstraZeneca
- BAE Systems
- British American Tobacco
- BUPA
- Cambridge University Press
- Canary Wharf Group
- City Football Group
- Croda International
- Dechra Pharmaceuticals
- Dr Martens
- Dunelm
- Eku Energy
- European Metal Recycling
- GemCorp
- Globeleq Africa Limited
- Golding Homes
- G's Group Holdings Limited
- GSK
- Huawei
- IHG
- iiPay
- Insight Investment
- InterContinental Hotels
- ITV
- John Lewis Partnership
- Just Eat Takeaway.com
- Kerry Group
- Kingfisher
- Lebara
- Liberty Global
- McBride
- Melrose
- Mercedes-Benz Grand Prix Limited
- Merkur Casino Holdings UK
- Merlin Entertainments
- National Gas Transmission
- National Grid
- Nomentia
- Northumbrian Water Group
- Omnicom Europe
- Oomph
- Permasteelisa Gartner
- PGA European Tour
- Rolls-Royce
- RSA Group
- Sky
- Spectris
- Spirax Group
- SSE
- Superstruct Entertainment
- The Innovation Group
- The Sage Group
- Travelodge
- Travelport
- United International Pictures
- University of Westminster
- Vertex Pharmaceuticals
- We Are Social
- World Rugby
- WPP
- Entain
- Ebiquity
- Bunzl
- Tishman Speyer
- Landsec
- Smith & Nephew
- Centrica
- Octopus Investments

HIGHLIGHTS FROM THE CONFERENCE



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