

ACT

TREASURY  
EXCELLENCE  
AS STANDARD

# ACT MIDDLE EAST TREASURY SUMMIT 2020

Furthering innovation, developing sustainability  
9 – 10 November | A Virtual Event | #ACTMiddleEast

## EVENT ANALYSIS



Connecting the regions treasury community on one platform



44% CORPORATE ATTENDEES

FROM 146 COMPANIES



(32% Banks/Financial Institutions 24% Other)



SENIORITY OF ATTENDEES:

35% Strategic Leader/Board Level

31% Managerial

28% Operational/Tactical

6% Other

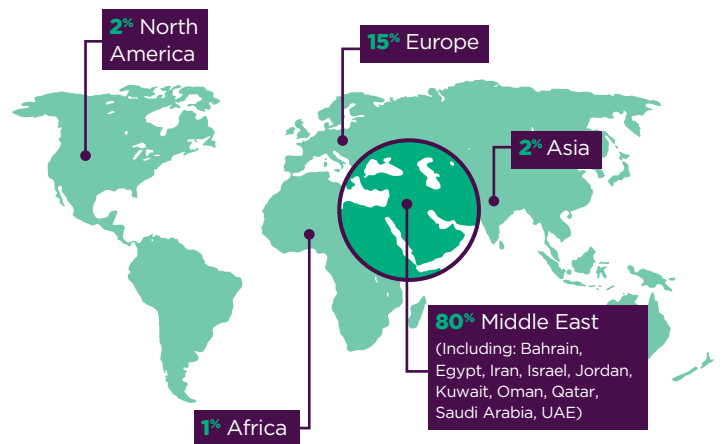


2132 HOURS SPENT ONLINE



OVER 840 PRIVATE MESSAGES SENT

16 COUNTRIES REPRESENTED WITH 80% ATTENDANCE FROM THE MIDDLE EAST



A global perspective and regional insights from:

45

SPEAKERS



INCLUDING A SPECIAL OPENING ADDRESS BY

Sheikha Shamma bint Sultan bin Khalifa Al Nahyan, CEO, Alliances for Global Sustainability (AGS)

AND KEYNOTES FROM

Etihad Airways and the UAE Ministry of Climate Change and Environment



11+ HOURS OF CONTENT ACROSS 20 SESSIONS with interactive polls and Q&As

10 ON DEMAND RECORDINGS



A showcase of the latest solutions, products, and services

12 STANDS

EXHIBITION HALL VISITED 435 TIMES

600+ EXHIBITOR LEADS

Social media engagement

(from ACT Facebook, LinkedIn and Twitter)

51 posts



144 likes



26 shared



125 clicks



56 conversations

## WHO ATTENDED?

### Key Companies

- ADNOC Refining
- Agility
- Al Futtaim
- Al Ghanim Industries
- Al Tayer group
- Aldar Properties
- Amazon
- Aujan Coca-Cola Beverages
- DHL Global
- Dubai Aluminium
- Emaar Properties
- Emirates Airline
- Emirates National Oil Company
- Etihad Airways
- General Motors
- Jumeirah Group
- Kingfisher
- Majid Al Futtaim
- Microsoft
- Nokia
- OCTAL
- Parfums Christian Dior Orient
- Petrofac
- Vodafone
- and many more!

### Sponsors & Exhibitors



### Supporters



## WHAT WAS THE BEST THING ABOUT THE ACT MIDDLE EAST TREASURY SUMMIT 2020

- “ This is my 9th ACT Middle East, but totally delighted and awed by the virtual construct and design. Didn't think it would be possible this year, but you and the team made it work. Kudos and really great to the event taking place with such a high standard as one would expect.”  
**Parikshit Bhatt, Head of Cash Management UAE, Barclays**
- “ It is my pleasure to be part of this event. I would like to congratulate you for this perfect online Summit during these hard times of Covid-19.”  
**Sadrije Idrizi, Head of Department, Treasury, Ecolog**
- “ Amazing way to connect virtually and attend different sessions. Great work.”  
**Kashyap Anantharaman, Manager, Landmark Group**
- “ Really enjoying the online format of the Summit and the topics being covered. Very relevant and informative.”  
**Harriet Gomes, Accounts Receivable, Tax and Treasury Manager, Audi Volkswagen Middle East**
- “ I love the platform, very easy to use and interactive. In this time of crisis, all the more reasons treasurers must communicate closely so we can support each other.”  
**Harold Edralin, Chief Finance Officer, Unlock the Game, Australia**
- “ Really interesting debates and topics being discussed, and the opportunity to meet so many fellow professionals with a passion for treasury is fantastic.”  
**Henry McCreery, Business Development Executive, TreasuryXpress**
- “ Kudos to you for organising this amazing virtual event this year. We thoroughly enjoyed it!”  
**Sharon Colaco, International Corporates and NBF, Barclays**

