



# The treasury resource



THE ACT HAS REDESIGNED ITS WEBSITE TO OFFER A COMPREHENSIVE TREASURY RESOURCE AND WILL LAUNCH IT ON 7 JULY. **KATE HOYLE** EXPLAINS WHAT'S NEW.

## Executive summary

- The ACT website has been redesigned as a valuable treasury resource, with a search function on the directory of members providing a powerful tool. The key issue is searchability and the website offers an effective database with the ability to tag content and provide useful links related to the context of the page being viewed. To make the most of the new site, members will need to update their user profiles to identify areas of interest and expertise and to include a CPD log for recording their professional development.

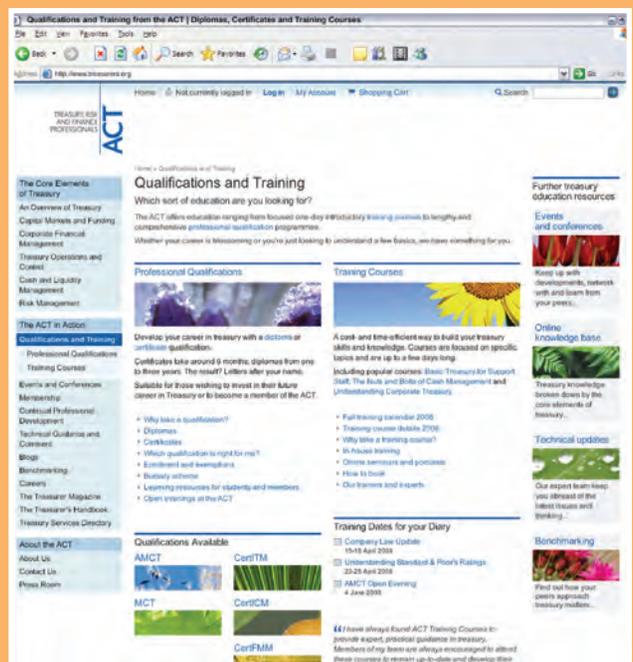
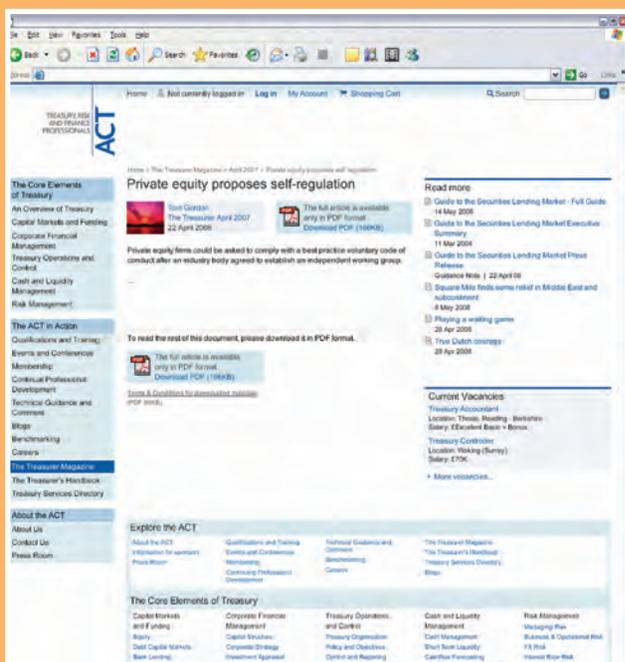
Have you looked for any information on the internet today? If so, you won't be alone. It's estimated that more than 1.24 billion people actively use the internet for everything from research and news updates to shopping and social networking. To help you access information on treasury, risk and corporate finance, the ACT has completely rebuilt its website, [www.treasurers.org](http://www.treasurers.org). After incorporating the features that members will find most useful, our focus has been on creating a site that is clean, easy to navigate and a hub for knowledge and networking.

## ONE OF THE MOST FREQUENT REQUESTS WE RECEIVE IS FOR AN ONLINE ARCHIVE OF THE TREASURER, WHICH IS NOW AVAILABLE.

So what will the website now deliver? One of the most frequent requests we receive is for an online archive of *The Treasurer*, which is now available. The archive will be fully searchable, which means that – as part of more than 2,000 downloads – a wealth of treasury information is only a click away.

**MEMBERS' NETWORK** One of the most powerful tools on the site for ACT members will be the new search function on the directory of members.

So if you want to speak to another ACT member who has already dealt with an issue that you are currently grappling with, you just search under Expertise. If you have recently relocated and want to find out who else is in your area, you can group members according to geographical location. And if you have a sector-specific query, you can sort according to industry.



## THE PRINCIPLE BEHIND THE SITE IS THAT THE NAVIGATION SHOULD TAKE YOU STRAIGHT TO WHAT YOU WANT. THE MAIN NAVIGATION MENU HAS BEEN SPLIT INTO TOPIC – GROUPED INTO WHAT THE ACT DESCRIBES AS “THE CORE ELEMENTS OF TREASURY” – FOLLOWED BY OUR PRODUCT AND SERVICE OFFERINGS

**YOUR WEBSITE PROFILE** To get the most out of the website you will need to update your user profile. Non-members will be required to register on the site to access certain content, such as full articles from *The Treasurer*, but access to member-only information such as the directory will never be made available to non-members.

Members, students and affiliates already have a website account and will not be required to register but, by completing a profile, will be able to identify their areas of interest and expertise and benefit from notification whenever content on specified topics is added to the website. This update facility will also be available to non-members who have registered.

Your profile will include a CPD log where you can record professional development for both the ACT and other professional bodies to keep track of your development obligations.

**FINDING WHAT YOU WANT** Searchability is a key issue. The website is effectively a flat database which offers the ability to tag content and provide useful links related to the context of the page you are viewing (tagging is a hot topic and used on some of the most advanced websites currently available).

If, for example, you're looking for a submission by the Policy and Technical team, you can find it via the specific topic but also group it to provide a historical trail.

Although a full keyword search facility will be available, the principle behind the site is that the navigation should take you straight to what you want. The main navigation menu (on the left-hand side of the screen) has been split into topic – grouped into what the ACT describes as “the core elements of treasury” – followed by our product and service offerings, “the ACT in action”.

**OTHER KEY FEATURES** Another new feature you will notice is Related Items on the right-hand side of the screen. These will be related to the topic you are looking at from any part of the site's content, whether that's articles from *The Treasurer*, *The International Treasurer's Handbook*, *Treasury Services Directory*, related events and training courses or even jobs currently being advertised.

You will also be able to see at a glance recent additions to the site together with the most popular items, so you can find out what's on the minds of your peers.

Take a look today, complete your user profile and bookmark a valuable new treasury resource.

Kate Hoyle, Director of Communications, ACT  
[khoyle@treasurers.org](mailto:khoyle@treasurers.org)  
[www.treasurers.org](http://www.treasurers.org)

## ACT training courses

### Dates for your diary this autumn

An extensive range of practical training courses will be running from September to December 2008. Look out for our training course programme which we will mail to you in August.

### Special offer

**Save 10% when you book by 30 September 2008**

Exclusions apply. See [www.treasurers.org/training](http://www.treasurers.org/training) for details.

### Basic Treasury for Support Staff - Bestseller

9 September 2008, London

Develop your knowledge of the core elements of the corporate treasury function including the issues, language and terminology used. This course highlights why the treasury function is important and provides you with an overview of each of the main areas of treasury management. This course uses practical examples and non technical language to aid understanding.

### Who will benefit?

Anyone who wants a clear understanding of treasury departments without getting into the technical detail.

### The Nuts and Bolts of Cash Management - Bestseller

17 September 2008, London

Understand the basic principles and practices of cash management and where it fits into the overall picture of treasury management. Identify how to evaluate where value may be lost through poor cash management, the benefits that arise through good practice and where to focus your attention to increase value in your own organisations.

### Who will benefit?

New entrants in to the treasury function and those who interface with treasury.

### Understanding Corporate Treasury - Book now

22-26 September 2008, London

Gain a comprehensive overview of the treasury function, including key corporate treasury management functions, liquidity management, risk management, corporate finance and funding. This five-day course is highly interactive – encouraging you to learn with practical content.

### Who will benefit?

New entrants to the treasury function. Treasury specialists who require an overview of the function as a whole. Those who interface with treasury internally and external parties who wish to understand more about their clients' operations.

For all ACT training courses contact Maggi McDonnell at [mmcdonnell@treasurers.org](mailto:mmcdonnell@treasurers.org) or phone +44 (0)20 7847 2559. Alternatively visit [www.treasurers.org/training](http://www.treasurers.org/training)

Supported by

**STANDARD  
& POOR'S**