



ACT MIDDLE EAST TREASURY SUMMIT

16-17 October 2018, Madinat Jumeirah



9hrs

NETWORKING TIME



8hrs 30mins

PROGRAMME CONTENT

567



REGISTERED DELEGATES FROM 282 COMPANIES

51%

NEW ATTENDEES

49%

REPEAT ATTENDEES



164 APP DOWNLOADS



12,146 APP PAGE VIEWS



A fantastic line-up of speakers in all aspects of treasury! Looking forward to the next conference!



Vanessa D'souza, Al Futtaim Carillion

476



DELEGATES ATTENDED FROM 237 COMPANIES



224 CORPORATE ATTENDEES FROM 151 COMPANIES



252 ATTENDEES FROM BANKS OR FI's FROM 89 INSTITUTIONS



50

SPEAKERS



20 SPONSORS & EXHIBITORS (5 NEW)

11:1

CORPORATE TO SPONSOR RATIO

SPONSORS, EXHIBITORS AND PARTNERS



COUNTRIES REPRESENTED



18

- BAHRAIN
- EGYPT
- FRANCE
- GERMANY
- HONG KONG
- INDIA
- IRELAND
- KUWAIT
- NETHERLANDS
- OMAN
- PAKISTAN
- QATAR
- RUSSIA
- SAUDI ARABIA
- SINGAPORE
- UAE
- UK
- UNITED STATES

SENIORITY OF CORPORATE AUDIENCE



BOARD LEVEL	7%
STRATEGIC/LEADER	40%
MANAGERIAL	33%
OPERATIONAL	18%
TACTICAL	2%

EVENT WEBSITE ANALYTICS



4,924 UNIQUE WEB PAGE VISITORS

5,904 TOTAL WEB PAGE VIEWS



188 TWEETS GENERATED USING #actme18