

# An infinite variety

THE TREASURER'S EXTENSIVE BACK CATALOGUE IS AVAILABLE AT THE CLICK OF A MOUSE, TOGETHER WITH A WIDE RANGE OF OTHER RESOURCES AVAILABLE ONLINE, WRITES **GRAHAM BUCK**.

**P**redictions of the imminent death of print media tend to be exaggerated. Those publications that provide a unique service to a defined audience will endure, so The Treasurer's role in keeping ACT members informed should continue for many years. Nonetheless, the digital editions of the magazine offer an increasing range of options that are beyond the scope of the printed edition. These are accessible through the ACT's website [www.treasurers.org](http://www.treasurers.org), which was recently redesigned to improve look and feel and make navigation easier.

Charles Cresswell, the ACT's information systems manager, and Anna Corr, IS co-ordinator, report that a comprehensive archive of features has been developed over the past year and the magazine is available online as a digital edition to members, students and subscribers at [www.treasurers.org/thetreasurer](http://www.treasurers.org/thetreasurer)

Digital versions of the magazine's Cash Management and Middle East supplements have also been launched and are available at [www.treasurers.org/thetreasurer/cashmanagement](http://www.treasurers.org/thetreasurer/cashmanagement) and [www.treasurers.org/thetreasurer/middleeast](http://www.treasurers.org/thetreasurer/middleeast)

The archived digital editions are open to all – you just need to set up an account as a registered user of the website at [www.treasurers.org/user/register](http://www.treasurers.org/user/register). However, access to the latest three months of the magazine online is reserved for ACT members or The Treasurer subscribers – visit [www.treasurers.org/thetreasurer/subscription](http://www.treasurers.org/thetreasurer/subscription) for more information.

In addition to digital editions of issues from 2010, a large library of previous years is available complete with an article index giving easy reference to specific topics. The archive stretches back 12 years, with PDFs

for each edition of the magazine from the latter half of 1998 to date.

To supplement this comprehensive library, visitors can use the site-wide search to look for keywords in The Treasurer articles and across other published material, including ACT input into and consultation on the legislative and regulatory frameworks monitored by the policy and technical team at [www.treasurers.org/technical](http://www.treasurers.org/technical)

There is functionality to drill down by date, region and the core elements of treasury, and various topics are grouped together. These can be accessed simply by clicking the mouse. The categories are as follows:

- **Capital markets and funding:** asset and project finance, bank lending, credit ratings, debt capital markets, equity and trade finance.
- **Cash and liquidity management:** cashflow forecasting, cash management, payment and clearing systems, and short-term liquidity.
- **Corporate financial management:** accounting and reporting, business valuation, capital structure, corporate strategy, investment appraisal, legal documentation, regulation and law, taxation, and treasury operations and controls.
- **Risk management:** business and operational risk, commodity risk, credit risk, exotic risk, FX risk, interest rate risk, managing risk, and pensions risk.
- **Treasury operations and control:** control and reporting, policy and objectives, technology and systems, treasury organisation, and the treasury professional.

The search facility also enables visitors to home in on specific topics, ranging from syndicated loans to individual treasurers who have been profiled by the magazine.

A glossary of treasury terms is published at [www.treasurers.org/glossary](http://www.treasurers.org/glossary)

In the faculty area, members of the ACT as well as appropriate certificate holders who have chosen to become faculty members, can access the latest educational

material from our student website using a dedicated resource search engine at [www.treasurers.org/faculty](http://www.treasurers.org/faculty)

**LINKEDIN GROUPS** The ACT is encouraging groups to communicate more readily and aims to develop the website as a networking place. LinkedIn has been chosen as the association's preferred business and professional networking site, offering an additional route to members and non-members alike. There are two LinkedIn groups you can apply to join: the ACT ([www.linkedin.com/groups?gid=1922602](http://www.linkedin.com/groups?gid=1922602)) and the ACT Middle East ([www.linkedin.com/groups?gid=2869677](http://www.linkedin.com/groups?gid=2869677)).

The ACT has also boldly embraced the brave new world of Twitter, with its feed link at [www.twitter.com/actupdate](http://www.twitter.com/actupdate)

Other essential ACT website links include the membership and faculty member directory at [www.treasurers.org/membershipdirectory](http://www.treasurers.org/membershipdirectory). An online booking system for events is at [www.treasurers.org/events](http://www.treasurers.org/events) and for training at [www.treasurers.org/training](http://www.treasurers.org/training). A regional groups' calendar and booking system is at [www.treasurers.org/membership/regionalgroups](http://www.treasurers.org/membership/regionalgroups). ACT Middle East is at [www.treasurers.org/actmiddleeast](http://www.treasurers.org/actmiddleeast). Careers advice is at [www.treasurers.org/careers](http://www.treasurers.org/careers). Job vacancies both from The Treasurer and online-only advertisers are at [www.treasurers.org/treasuryjobs](http://www.treasurers.org/treasuryjobs)

**STUDY.TREASURERS.ORG** Supporting the ACT's public website is the ACT's student site at [study.treasurers.org](http://study.treasurers.org). This site is closed to the general public – you will get access when you enrol for any of ACT's qualifications. Containing all the course material for every course and with tutor-moderated forums for individual student groups, this site is the central platform of the student experience wherever you are located in the world.

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