Fill in the blanks

All exam questions are different, but many of them are remarkably similar, explains Doug Williamson

A daunting-looking question in your exam will often examine a familiar financial relationship, but from a slightly different point of view to the one you're used to. This article will show you how to use a standard answer plan to transform a tough exam question into recognisable simpler steps. Your task can then become as easy as filling in the blanks.

Here we apply a simple, standard 'square of arrows', diagram, which unlocks many FX exam questions. (This particular FX content is relevant for the international treasury management (ITM), international cash management (ICM), financial maths & modelling (FMM), risk management (RM) and MCT advanced diploma papers, although the diagram-planning technique applies to all exams.)

Interest rate parity

Let's refresh our understanding about forward FX rates. The FX standard plan diagram [see illustration (a) right] links: the spot FX rate between two currencies; the interest rates in each currency; and the forward FX rate.

One expression of this relationship is interest rate parity theory (IRP).

IRP theory says that the forward FX rate (available in the market today) should normally be equal to the current spot FX rate, adjusted for the difference in interest rates between the currency pair: Forward FX rate = spot FX rate +/- interest rate differential.

For example, in the following simplified case: Spot FX rate: £1 = \$2.00

- £ interest rate: 0% per period
- \$ interest rate: 10% per period

We already have three of the four linked rates in our planning diagram. So we can calculate the fourth (missing) rate as:

Forward FX rate (maturity one period hence) = \$2.00 x 1.10/1.00 = \$2.20 (per £1).

The higher interest rate currency (\$ here) is weaker in the forward FX market.

If the IRP relationship did not hold, it would normally mean that there was a mispricing in one of the rates. (This would be very unusual in practice.) In that unusual situation, it would be possible to 'round trip' at a profit by dealing simultaneously in all four of the related instruments. Usefully, this was also part of the answer to the exam question, discussed right.

Synthetic borrowing

The same standard planning diagram also illustrates how a synthetic currency borrowing can be constructed. This is done as follows:

• Borrow in a different currency;

• Exchange the borrowing proceeds for the required currency; and

• Contract to re-exchange ('swap back') the currencies at maturity to repay the original borrowing.

Synthetic borrowings often appear in ACT exams. Consider this five-mark question in the April 2012 FMM exam:

You are the group treasurer of a highly rated German group. For operational reasons, you need to borrow EUR 100m for 273 days. You are considering either:

Borrowing directly in EUR or
Borrowing in GBP with the proceeds swapped

into EUR

You have obtained the following market rates for nine months (273 days) maturity:

Interest rates: EUR 5.0000%

GBP 5.6000%

EUR/GBP Exchange rates: Spot GBP 0.8600

Nine months (273 days) forward GBP 0.8650 Required: What would be the cash flows, in EUR and GBP, in each case? Which source is cheaper? Comment on your result, indicating any action you might want to take.

Always read the Required part of the question first. And read it at least two or three times. It is important to read it carefully to identify all of its elements and make sure you don't miss any easy marks. How many different elements can you identify in this Required?

Well, this question is about:

Borrowing EUR 100m (for 273 days); and
 Either using (i) a direct borrowing in EUR, or (ii) alternatively using a GBP borrowing swapped into EUR.

Using a GBP borrowing swapped into EUR means:

- Borrow in GBP;
- Exchange the proceeds for EUR; and

PASS THAT QUESTION IN SIX STEPS

- Practise standard planning diagrams in revision
- Read the question
- Read the Required three times
- Apply the plan
- Fill in the blanks
- Comment





 Contract to re-exchange ('swap back') EUR for GBP at maturity, to repay the GBP borrowing.
 How many elements did you identify? If you haven't analysed the Required yet, please do that now.

This short Required is asking you to do six things:

- State/calculate the EUR cash flows when
- borrowing directly in EUR;
- Calculate the GBP cash flows using a swapped borrowing;

 State/calculate the EUR cash flows with a swapped borrowing;

- State which source is cheaper;
- Comment on the result; and

 State what action the German group might want to take.

If you hadn't read the Required carefully, you might have missed the easy marks for the later elements. Indeed, the examiner wrote: "Many [candidates] threw marks away because, having finished the calculations, they moved on – but the final phrase of the Required was 'Comment on your result...' Those who made no comment missed the marks for such a comment."

To get those easy marks, you need to identify and answer the 'Comment' part of the Required.

Apply the plan

It's time to work on the numbers. Coincidentally there are also six key numbers in the question: (i) the EUR 100m required; (ii) the maturity of 273 days; (iii) the quoted interest rates of 5.0% and (iv) 5.6%; (v) the spot FX rate of EUR 1 = 0.860 GBP; and (vi) the forward FX rate of EUR 1 = 0.865 GBP.

Transferring these numbers onto our diagram [see illustration (b) left] shows we need to calculate just four missing cash flows:

 (1) The repayment of EUR 100m plus EUR interest, on the direct borrowing.
 (2) The alternative GBP borrowing amount required at Time 0.

(3) The repayment of GBP principal and interest at maturity.

(4) The EUR equivalent of the GBP outflow at maturity.

Now we need just four simple standard calculations to fill in our four blank spaces.

Filling in the blanks

(i) Borrowing directly: TO Inflow €100.000m. (1) T273d Outflow €100m x (1 + 0.050 x 273/360) = €(103.792)m. (ii) Swapped borrowing:

(2) T0 Inflow €100m x 0.860 £/€ = £86.000m.
(3) T273d Outflow £86m x (1 + 0.056 x 273/365) = £(89.602)m.
(4) T273d Outflow £(89.602)m ÷ 0.865 £/€ = €(103.586)m repaid.

Finally, there are easy marks to pick up for our commentary. The exam technique here is:

 Use the company name - to show the commentary links with the question.

 Keep starting a new line, so it looks like many different good points.

 Summarise/recommend at the start or end (or both).

Example commentary

 Cheaper borrowing for G group with swapped borrowing.

 But under efficient markets, would expect same net cash flows (IRP here).

- Possible mispricing/arbitrage opportunity?
- Or miscalculation/wrong inputs?

Are the quoted rates bid, offer, or mid-rates?
 Investigate.

• If satisfied, borrow via the cheaper route above.

How to prepare for your exam

Practise applying standard plans like this to break down many different exam questions into smaller familiar pieces. If your standard plans are diagrams, so much the better. You will score easy marks for your plans, as well as reducing errors and saving time in your detailed calculations. I wish you the best of luck with your studies. •

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