

Deals of the Year Awards 2010

IT'S THAT TIME OF YEAR AGAIN, WHEN TREASURERS AND TREASURY DEPARTMENTS HAVE THE OPPORTUNITY TO WIN THE ACCOLADES OF THEIR PEERS WITH THE INDUSTRY'S MOST COVETED AWARDS. **PETER MATZA** EXPLAINS.

The Treasurer magazine is delighted to be organising once again its Deals of the Year Awards, which celebrate the achievements of corporate treasurers in successfully managing and accessing the debt, corporate finance and equity markets on behalf of companies across the EU. Lloyds Banking Group is proud to continue its support of The Treasurer's Deals of the Year Awards.

This will be the 13th year of the Awards and we are expecting the quality of nominations to continue to be of the highest standard. The Deals of the Year Awards are the only treasury awards where the winners are judged by fellow practitioners – people who know what it is like to have to plan, organise and actually complete a deal! Similarly, the Teams of the Year Awards offer treasury teams recognition for their considerable and enduring contribution to their companies.

The judging panel is headed this year by Jonathan Slade, global head of corporate finance at Rio Tinto. He will be assisted by working treasurers and corporate finance practitioners.

In each Deal of the Year category, all types of deal are considered and judged on the basis of meeting the criteria, rather than on the size of the deal. Previous winners demonstrate the breadth of companies involved, and include ABB, Bayer, Invensys, ITV, Marston's, Rexam, Roche and Tesco.

Nominations for the Awards will open towards the end of September. Treasurers themselves as well as their advisers and bankers are encouraged to nominate their favourites. Readers (potential winners among them!) are urged to make sure they enter their nominations in time.

Peter Matza is head of publishing at the ACT.

For further details, contact Peter Matza by email at pmatza@treasurers.org or by phone on 020 7847 2580

The fundamentals of success

The deals are reviewed and judged based on the following criteria from a corporate treasury perspective:

- sound treasury management;
- efficient pricing;
- optimal or innovative structure; and
- relative success in prevailing market conditions.

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