



LEADING TREASURY
PROFESSIONALS

SMART CASH

OPTIMISING EFFICIENCY
IN THE DIGITAL AGE

8-9 February 2017

Hilton Bankside, London

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Official publication

The Treasurer

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SMART CASH

OPTIMISING EFFICIENCY IN THE DIGITAL AGE

This two-day conference is filled with unrivalled insight and relevant content – allowing you to hear from peers and industry experts about their success stories, as well as challenges they have faced, through a series of case studies, panel discussions and interactive workshops.

Treasurers take the driving seat as they navigate new opportunities and challenges relating to technology, regulation, innovation, data, banking and cyber security – adapting their smart cash strategies to keep pace.

WHY YOU SHOULD ATTEND:

- powerful, educational sessions
- distinguished and knowledgeable presenters
- the opportunity to exchange strategic information
- networking opportunities

TOPICS FOR 2017 INCLUDE:

- FinTech: innovation and change in payments
- shifts in RegTech
- Big Data
- cybercrime and fraud
- KYB/KYC and relationship management
- cash pooling
- risk management
- working capital management

CONFERENCE SPONSOR



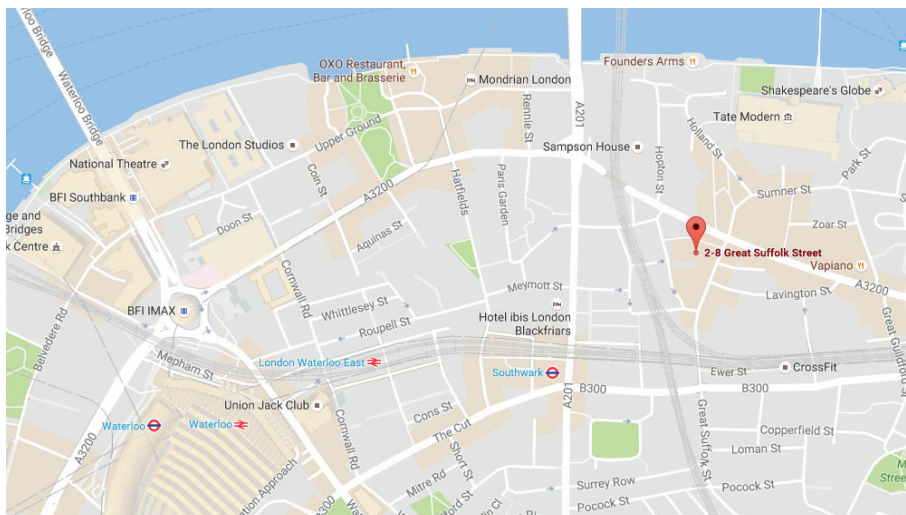
Barclays is a transatlantic consumer, corporate and investment bank offering products and services across personal, corporate and investment banking, credit cards and wealth management, with a strong presence in our two home markets of the UK and the US.

With over 325 years of history and expertise in banking, Barclays operates in over 40 countries and employs approximately 130,000 people. Barclays moves, lends, invests and protects money for customers and clients worldwide.

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LOCATION

Hilton Bankside,
London, SE1 0UG



ACT

CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence. As the chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

treasurers.org

UPCOMING ACT EVENTS AND CONFERENCES

ACT Europe Conference

29 March, Düsseldorf, Germany

ACT Annual Conference 2017

16-17 May, Manchester, UK

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- 08.00 **Registration and networking**
- 09.00 **Chair's opening remarks and interactive voting**
Peter Matza, Speakers' Chair, **ACT**
- 09.15 **Opening keynote: A quintet of crises**
David Marsh, Managing Director & Co-Founder,
Official Monetary and Financial Institutions Forum (OMFIF)
- 09.45 **Panel discussion: Regulatory pressures – a never-ending story?**
Setting the scene for the day: external pressures facing treasurers in the current regulatory and economic environment
Nicholas Dunbar, Founder & Editor, **Risky Finance**
Stephen Baseby, Associate Policy & Technical Director, **ACT**
Ian Tyler, Managing Director, **Alvarez & Marsal**

Facilitated by:
Peter Matza, Speakers' Chair, **ACT**
- 10.30 **How will regulation to fight financial crime impact treasury?**
Jonathan Williams, Member – Financial Crime, Data & Security Working Group, **Payment Strategy Forum** and Principal Consultant, **Mk2 Consulting**
- 11.00 **Case study: The benefits of automating payments**
Adam Watts, Senior Project Manager, **Dentsu Aegis Network**
- 11.30 **Refreshments**
- 12.00 **Panel discussion: Wishful banking**
Starting as we mean to go on – a panel of corporate treasurers reflect on 'the treasurer's wish list'
 - KYB/KYC and relationship management
 - payments solutions and FinTech
 - trading platforms and risk management**Claire Castelli**, Group Treasury Manager, **Halfords**
Catherine Porter, EMEA Treasury Director, **CBRE**
Daniela Sibille, former Group Treasurer, **PageGroup**

Facilitated by:
Peter Matza, Speakers' Chair, **ACT**
- 13.00 **Case study: TMS implementation and treasury transformation in a decentralised context**
Karen Toh, Treasurer, **Grosvenor**

OFFICIAL PUBLICATION

The Treasurer

Essential reading for international treasurers, *The Treasurer* provides valuable insight, clear-thinking analysis and focus on the latest developments in financial management.

Written by practitioners for practitioners, *The Treasurer* delivers comprehensive coverage on all aspects of treasury, risk and corporate finance.

treasurers.org/thetreasurer



PROGRAMME DAY 1 CONTINUED

8-9 February 2017

13.30 **Networking lunch**

14.30 **Case studies: Variations on a theme - working capital management**

From new technology to interest rate environments, supply chain finance and cash conversion cycles - hear how two different treasurers are managing their working capital

Kevin Pinnegar, European Group Treasurer,
Honda Motor Europe
Sarah Sabra, CFO, **Archimedia**

15.45 **Refreshments**

16.20 **Cash motion: this House believes that... FinTech will improve cash management**

- Faster payments and new technologies, risks, rewards and red herrings
- B2C Vs B2B - who's benefiting from what ... and why not?
- out of a job and into the wire? Automation, AI and robotics - efficient or deficient?
- joined up or unhinged? Old tech, new tech and improved systems
- not 'appening - from mobile payments to mobile treasury

Naresh Aggrawal, Treasury Advisory, **PwC**
William Wrest, Chairman - Technology & Innovation Policy Council, **TISA** and Director of Business Development & Strategy, **B2 Group**

17.10 **Interactive voting session**

17.20 **Close of day one and networking drinks reception**

PROGRAMME DAY 2

08.30 **Registration and networking**

09.00 **Chair's opening remarks and interactive voting**

Richard Martin, Managing Director - Transactions Products,
Barclays

09.10 **Cash-athon introduction**

09.40 **Cash-athon part 1: roundtable session with technology experts**

Taking the thought experiment into your own hands: it's time to decide on the best possible uses of distributed ledger technology for treasury and cash management

Stephen Baseby, Associate Policy & Technical Director, **ACT**
Will Green, Design Director, **Barclays**
Michelle Price, Associate Policy & Technical Director, **ACT**
Neale Saunders, Director Cash Management, **Barclays**

10.25 **Mobilisation of a new source of capital for SMEs**

Chris Poll, Chairman & Founder, **SME Capital Finance**

10.45 **Refreshments**



- 11.15 **Is the love for pooling cooling?**
National pooling from different perspectives
Bert Heirbaut, Treasury Manager, **InterContinental Hotels Group**
- 12.00 **Future talk - the latest in cash forecasting, ERP, payments technology and trading platforms**
A short, sharp shock: providers keep it brief but hit it home
Nicolas Christiaen, CEO, **Cashforce**
Kush Patel, Co-Founder, **Tallysticks**
Neil Ambikar, CEO & Co-Founder, **B2B Pay**
- 12.45 **Panel discussion: Cyber security and payment fraud**
Knowing and hedging the risks, keeping transparent but secure, working with the whole enterprise and having a cash reserve for the worst case scenario
Royston Da Costa, Assistant Group Treasurer, **Wolseley Group Services**
James Richardson, Head of Pre-Sales & Cyber Fraud Consulting, **Bottomline Technologies**
Robert Scriven, Group Treasurer & Planning Manager, **Cairn Energy**
Facilitated by:
Richard Martin, Managing Director - Transactions Products, **Barclays**
- 13.30 **Networking lunch**
- 14.30 **Masterclass in cyber crime: psychology, technology and fraud**
Dave Clemente, Head - Cyber Risk Research, **Deloitte**
- 15.30 **Refreshments**
- 15.50 **Cash-athon part 2: roundtable session with technology experts**
Teams prepare ideas to pitch to the audience
Stephen Baseby, Associate Policy & Technical Director, **ACT**
Will Green, Design Director, **Barclays**
Michelle Price, Associate Policy & Technical Director, **ACT**
Neale Saunders, Regional Director - Cash Management, **Barclays**
- 16.20 **Pitch-perfect and interactive voting**
Each team pitches their solution for corporate cash management
- 17.00 **Closing remarks and close of conference**

"ANOTHER GREAT EVENT WITH A BALANCED SELECTION OF CORPORATES, SUPPLIERS AND BANKS WITH A VERY VARIED CHOICE OF TOPICS. INTERESTING FOR COMPANIES OF ALL SIZES."

Matt Cornwall, Capita