



LEADING TREASURY
PROFESSIONALS

Tuesday 16 April 2013
Hilton Deansgate,
Manchester

The strategic treasurer

ACT briefing and lunch



TOPICS INCLUDE

- The expanding role of the corporate treasurer
- Are you prepared for the new market environment?
- The treasurer's role in facilitating business growth
- How can the treasurer help protect the business?

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Official publication

The Treasurer

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**FREE TO
ATTEND**
LIMITED
PLACES
AVAILABLE



PROGRAMME

Tuesday 16 April

09.30 Registration and refreshments

10.00 Chair's opening remarks

Jeremy Rayner, ACT North West Regional Group Organiser

10.10 The strategic treasurer: are you prepared for the new market environment?

- the world may shift in 2013 – is the worst over? Are we on a path to recovery?
- how does a treasurer prepare for the unknown?
- are your FX and IR hedging policies flexible?
- what are the implications of new funding strategies?

Yuri Polyakov, Managing Director, Head of Financial Risk Advisory
Lloyds Bank Commercial Banking

10.40 The treasurer's role in facilitating business growth

- the evolving role of the treasurer – strategic business partner or day-to-day operations?
- access to finance in a changing financial landscape
- the growing importance of diversification in corporate funding strategy
- being prepared to make the most of new opportunities when they're available

Bill Marshall, Group Treasurer
James Fisher

11.05 Panel discussion: the expanding role of the corporate treasurer

- how has the treasurer's role changed since the financial crisis?
- priorities for the treasurer in a time of economic uncertainty
- the treasurer's role in protecting the business
- understanding and managing counterparty risk
- how can the treasurer add value to the business?

Chair:

Jeremy Rayner, ACT North West Regional Group Organiser

The panel:

Ben Armstrong, Financial Controller
Matalan

Andrew Hughes, Group Treasurer
Bodycote

Rachael Kinder, Group Treasurer
Brown McFarlane

Bill Marshall, Group Treasurer
James Fisher

Yuri Polyakov, Managing Director, Head of Financial Risk Advisory
Lloyds Bank Commercial Banking

12.00 Chair's closing remarks

Followed by networking lunch

13.00 Close of briefing



LEADING TREASURY
PROFESSIONALS

Conference organiser

The Association of Corporate Treasurers (ACT) is the international body for professionals working in treasury, risk and corporate finance. Through the ACT we come together as practitioners, technical experts and educators in a range of disciplines that underpin the financial security and prosperity of an organisation.

The ACT defines and promotes best practice in treasury and makes representations to government, regulators and standard setters. We are also the world's leading examining body for international treasury, providing the widest scope of benchmark qualifications and continuing development through training, conferences and publications – including The Treasurer magazine.

www.treasurers.org

The Treasurer

Official publication

The Treasurer magazine is essential reading for European treasurers and finance professionals. It offers valuable insights, expert analysis and information on the latest innovations in financial management. Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance, including specialist issues and latest developments in the UK and the rest of Europe.

www.treasurers.org/thetreasurer

ACT is a member of





LEADING TREASURY
PROFESSIONALS

The strategic treasurer

ACT briefing and networking lunch

16 April 2013, 09.30 – 13.00
Hilton Manchester Deansgate
303 Deansgate, Manchester, M3 4LQ

HOW TO BOOK

Book your complimentary place online at www.treasurers.org/strategictreasurer

Please note that places are strictly limited and priority booking will be given to ACT members and students, including faculty members. All other bookings will be allocated on a first-to-book basis. The ACT reserves the right to restrict the number of individuals registering from any one organisation to ensure a balanced audience.

ENQUIRIES

E: events@treasurers.org

T: +44 (0)20 7847 2589

Briefing sponsor

Lloyds Bank Commercial Banking

Lloyds Bank Commercial Banking provides comprehensive expert financial services to businesses of all sizes, from start ups, through to small businesses, mid-sized businesses and multinational corporations. These corporate clients range from privately-owned firms to FTSE 100 PLCs, multinational corporations and financial institutions.

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LLOYDS BANK 

Upcoming ACT events and conferences

■ ACT Annual Conference
1-3 May, Liverpool

■ ACT Annual Dinner
13 November, London

■ ACT Middle East Annual Conference
26-27 November, Dubai

www.treasurers.org/events

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