ACT ASIA CONFERENCE
WHERE TREASURY MINDS MEET

18 March 2014
HKCEC, Hong Kong

FREE TO ATTEND FOR CORPORATE TREASURY TEAMS

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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>08.15</td>
<td>Registration and coffee</td>
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<tr>
<td>09.00</td>
<td><strong>Chair’s opening remarks</strong></td>
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<td>Peter Matza FCT, Engagement Director, ACT</td>
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<td>09.15</td>
<td><strong>Opening keynote:</strong></td>
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<td></td>
<td>Asia’s economic outlook for the Year of the Horse</td>
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<td>An update from J.P. Morgan’s Guide to the Markets – Asia</td>
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<td>Tai Hui, Managing Director and Chief Market Strategist, Asia, J.P. Morgan Funds</td>
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<td>10.00</td>
<td><strong>RMB internationalisation: implications for businesses</strong></td>
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<td>Carmen Chu, Executive Director (External), Hong Kong Monetary Authority</td>
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<td>10.20</td>
<td><strong>The impact of financial market reform on business in Asia</strong></td>
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<td>• how will Basel III impact liquidity and the corporate / bank relationship?</td>
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<td>• the broader effects of regulatory change on regional trade and growth</td>
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<td>• other reforms on the treasurer’s agenda – from regulation of derivatives to QE tapering</td>
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<td>• the rise of online peer to peer lending</td>
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<td>• considering the new Asian financial centres of the future</td>
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<td>James Lee MCT, Regional Director – Greater China, ICAEW</td>
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<td>11.00</td>
<td><strong>Refreshment break</strong></td>
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<td>11.40</td>
<td><strong>Case study: surplus liquidity management in China</strong></td>
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<td>• traditional vs new channels to repatriate surplus liquidity</td>
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<td>• cross-border RMB loans – what are the key implications and considerations for corporate treasury?</td>
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<td>• options for investing surplus cash – balancing security, liquidity and yield</td>
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<td>• lessons learned</td>
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<td>Tony Lam, Asia Treasurer, Valspar Group</td>
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<td>12.10</td>
<td><strong>Panel discussion: the strategic treasurer in 2014</strong></td>
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<td>• the evolving role of the treasurer – from back office to strategic business partner</td>
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<td>• keeping investors and other stakeholders happy</td>
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<td>• understanding what the CFO expects from the treasurer</td>
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<td>• priorities for the treasurer in 2014 – from new markets to new investment opportunities</td>
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<td>Facilitated by Peter Matza FCT, Engagement Director, ACT</td>
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<td>The panel:</td>
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<td>Alan Drew AMCT, Director, International Treasury, Tesco</td>
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<td>Aidan Shevlin CFA, Managing Director and Head of Asian Liquidity Fund Management, J.P. Morgan Asset Management</td>
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<td>George Wong, Treasurer, Hong Kong Exchanges and Clearing</td>
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<td>12.50</td>
<td><strong>Networking lunch</strong></td>
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Stream A: driving operational efficiency in cash management

Case study: treasury transformation
- triggers and drivers of treasury transformation
- trends and opportunities of transformation
- the benefits and challenges
- simple steps you can implement immediately to change and transform

Nicholas Soon AMCT, Regional Treasury Manager, BAT

Case study: implementing successful cash pooling in Asia
- the challenges of cross-border pooling in Asia
- notional vs physical pooling – evaluating the different options
- securing business buy-in and getting a strong project plan in place
- measuring the benefits

Brendan McGraw MCT, Treasurer, CLSA

Facilitated by: Michelle Price AMCT, Associate Policy and Technical Director, ACT

The panel:
Rajan Gupta, Group Treasurer, Hyva
Rahul Magan, Manager Treasury, Front & Middle Office, EXL Services (India)
Brendan McGraw MCT, Treasurer, CLSA
Ernest Mui, Director - Treasury & Tax, Knorr-Bremse Asia Pacific (Holding)
Nicholas Soon AMCT, Regional Treasury Manager, BAT

Stream B: corporate finance strategy for future growth

Case study: financing your balance sheet and driving value
- reviewing the cost and availability of funding options
- the benefits of diversification
- communicating with the Board and other stakeholders
- practical tips for borrowers

Francis Ho, Director of Group Treasury, CLP Holdings

Planning for successful M&A
Nikhil Gureja, Managing Director and Head of Financial Strategy, Corporate Advisory, RBS

Facilitated by: Peter Matza FCT, Engagement Director, ACT

The panel:
Vincent Chow, Group Treasurer, The Hongkong Electric Company
Roland Hinterkoerner, Managing Director and Head of Corporate Advisory, RBS
Francis Ho, Director of Group Treasury, CLP Holdings
Veronique Lafon-Vinais, Associate Director, Center for Asian Financial Markets, HKUST
Keith Ng, Head of Capital Markets The Link Management

15.30 Refreshment break

16.00 Treasury and risk strategy in a changing world
- a market view of corporate risk
- controlling your exposure to risk: identify key risks from noisy risks
- the treasurer’s role in influencing financial strategy and policy
- being prepared to capture opportunities and mitigate threats

Paul Travers, President, FTA

16.30 Closing case study: making the case for corporate stress testing
- stress testing in a post-financial crisis world
- key features of a corporate stress test
- incorporating them into your risk management framework
- measuring the benefits

Stephen Tang, Finance Director, Zhong Ping

17.00 Chair’s closing remarks
Peter Matza FCT, Engagement Director, ACT

Close of programme and networking drinks reception
WANT TO PROVIDE EXPERT KNOWLEDGE?
IS THE TIME

Delivering core knowledge, technical and practical skills, the Certificate in International Treasury Management (CertITM) is the only qualification to provide fundamental understanding of all aspects of corporate financial management from an international perspective.

Delegates can take advantage of a 10% discount off the CertITM fee by entering the code HKCON10 when enrolling.

www.treasurers.org/certitm

LEAD CONFERENCE SPONSOR

J.P. Morgan Global Liquidity is part of J.P. Morgan Asset Management and offers a range of comprehensive global short-term and medium-term fixed income investment solutions. A combination of these products can assist institutional clients to achieve the appropriate liquidity, security, risk and return profile desired. By entrusting liquidity investments with J.P. Morgan Global Liquidity investing with a market leader is assured.

As the largest AAA-rated money market fund provider in the world and more than USD $495 billion in assets under management (1), we provide institutional clients with best-in-class investment solutions. This scale enables strong purchasing power and creates exceptional levels of liquidity and diversification within our liquidity funds.

For investors with a slightly longer-term investment horizon, we also offer short-term fixed income solutions such as managed reserves funds and separately managed accounts, which may be suitable for investors globally looking for potentially higher returns than a liquidity fund, but who are prepared to incur a higher level of risk.

(1) Source: Based on AUM for the Asset Management (JPMAM, PCS, PB) division of J.P. Morgan Chase & Co. as at 30 September 2013.

* For non-US investors only.

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We meet our clients’ needs by bringing together capabilities across debt capital markets, international transaction services, FX and rates, as well as providing balance sheet advisory and structuring. Solutions are developed and delivered by committed experts with deep client and sector knowledge.

Our distinguished history in Asia Pacific dates back to the 1820s. Today, our commitment to Asia Pacific is demonstrated with a presence in the major cities across the region.

UPCOMING ACT EVENTS AND CONFERENCES

ACT webinar: EMIR and beyond - where now?
12 March

ACT webinar: investing in repos
25 March

ACT webinar: demystifying supply chain finance
9 April

ACT Annual Conference
14-16 May, Glasgow, UK

ACT Europe Conference - where treasury minds meet
26 June, Düsseldorf, Germany

ACT Annual Dinner
12 November, London, UK

www.treasurers.org/events

www.treasurers.org/events/webinars

“EXCELLENT CONTENT COMBINING STRONG REGIONAL FOCUS WITH USEFUL PRACTICAL CONTENT”

Glyn Thomas
Diamond Wood China
**ACT ASIA CONFERENCE**  
WHERE TREASURY MINDS MEET  

**BOOKING FORM**

**DELEGATE DETAILS**

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<th>*mandatory fields</th>
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<tr>
<td><em>Dr/Mr/Mrs/Miss/Ms</em>:</td>
<td><em>Forename</em>:</td>
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<td><em>Job title</em>:</td>
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<td><em>Company name</em>:</td>
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Address:

Email:†  
Telephone:

If booking more than one delegate, please photocopy this form and complete the delegate details section for each delegate.

†All joining instructions will be emailed, please ensure you supply an appropriate email address.

**DELEGATE FEES**

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<th>Delegate Details</th>
<th>Standard rate (please tick)</th>
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<tr>
<td>ACT members and students from non-financial corporates (including faculty members)</td>
<td>FREE</td>
</tr>
<tr>
<td>Non-members from non-financial corporates</td>
<td>FREE</td>
</tr>
<tr>
<td>ACT members and students from banks, FIs, consultancies and other business service providers</td>
<td>2,000 HKD</td>
</tr>
<tr>
<td>Non-members from banks, FIs, consultancies and other business service providers</td>
<td>3,400 HKD</td>
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- Fees include refreshments, lunch and conference materials.

**PAYMENT OPTIONS**

- **To pay by BACS**
  
  Bank: NatWest Bank, ACT (Administration) Limited – USD
  
  Bank: NatWest Bank, ACT (Administration) Limited – HKD.
  
  Sort code: 60-00-01
  
  Account number: 338/00/42136342
  
  IBAN: GB42NWBK60730142136342
  
  BIC: NWBKGB2L

- **To pay by credit card**
  
  Please book online at [www.treasurers.org/asia2014](http://www.treasurers.org/asia2014)

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   [www.treasurers.org/asia2014](http://www.treasurers.org/asia2014)

2. **FAX**
   
   +44 20 7374 8744

3. **EMAIL**
   
   your form to events@treasurers.org

**ENQUIRIES:** E: EVENTS@TREASURERS.ORG T: +44 20 7847 2589

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**DATA PROTECTION:** The information you provide will be safeguarded by the ACT. A delegate list will be produced for the event with details restricted to your name, job title and company. In registering for this event you agree to the ACT providing your name, job title and company to the venue for the purposes of facilitating the event and to the sponsors and fellow delegates for information purposes. The ACT will retain your details on its database in order for us to keep you informed of other relevant products and services. If you do not want to receive this information, please tick here.

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