

5 September 2012
Shangri-La Dubai



ACT
Middle East

TREASURY, RISK
AND FINANCE
PROFESSIONALS

ACT

Evolution of cash management solutions

ACT Middle East breakfast briefing



FOCUSING ON

- the impact of the changing banking and regulatory landscape on cash and liquidity management
- e-banking developments – how can you improve processes and efficiency in your business?
- the flexible treasurer and dealing with economic uncertainty

“Topics and issues discussed are very timely and informative”

Angeline Cequena-Adraneda
Spinneys

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MIDDLE EAST TREASURER

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FREE TO ATTEND

FOR ACT MIDDLE EAST MEMBERS AND CORPORATE TREASURY TEAMS

ACT Middle East breakfast briefing

ACT Middle East continues to expand its successful breakfast briefing series, with our next session taking a closer look at the evolution of cash management solutions.

We open with a practical update on the recent developments and trends in the market, including the impact of the changing banking and regulatory landscape.

You will then have the chance to hear from the experts, using real life examples, on how to increase cash visibility and control; get the most from your banks and look for new ways to improve cash management.

Finally, a panel of financial professionals and corporate treasurers come together to discuss and debate some of the most topical issues facing the industry today, with key talking points including:

- how to remain flexible in times of economic uncertainty
- using the treasury function in adding value to the business
- evaluating industry best practice
- preparing for the future

With all of this in just one morning, it's *the* essential update on cash management today.

Corporate membership

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Breakfast sponsor



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This presence, the widest coverage of any bank in the region, comprises some 285 branches and offices, and around 12,000 people. In the full year 2010, HSBC made a profit before tax of \$892 million in the MENA region.



ACT Middle East

ACT Middle East is the network for treasury, risk and finance professionals committed to the development and sharing of treasury knowledge and expertise across the Middle East. Launched in October 2008, it provides networking opportunities for those working in or interfacing with treasury, enabling them to come together to discuss best practice and providing continuous professional development through treasury training and professional qualifications.

Since its launch, membership has grown substantially and services are further extending to support, facilitate and enhance the sharing of treasury skills. ACT Middle East is fast emerging as the number one choice for treasury, risk and finance professionals. We are pleased to have the support of leading experts from the region. www.actmiddleeast.org

MIDDLE EAST TREASURER

Middle East Treasurer

With the launch of the Middle East supplement in January 2010, the ACT produced its first digital magazine. Now published as the Middle East Treasurer, it continues to meet the demand for authoritative and independent comment, as well as providing advice and guidance on treasury, risk and corporate finance issues in the Middle East. We publish three editions per year; January, June and November. The magazine is available on our website and is free to the 3000+ members of the ACT Middle East network and our regular publications distribution list of over 10,000 treasurers, corporate finance and risk professionals worldwide.

The latest edition of the Middle East Treasurer is now available at www.actmiddleeast.org/publications



PROGRAMME

Wednesday 5 September

08.00 Registration and networking refreshments

08.30 Chair's introduction

Peter Matza, Engagement Director
ACT

08.40 Economic overview and what it means for business in the region

- economic outlook for the GCC
- risks associated with economic volatility
- the impact of recent events on business and growth

Liz Martins, Senior Economist
HSBC Bank Middle East

09.10 Cash management trends and new opportunities

- innovative cash management in practice
- availability of new e-banking options for organisations e.g. IBANs, direct debits
- how corporates are looking at cash management banking strategies

Harshit H. Jain, CEO
innoVention Solutions

09.30 Corporate case study – re-engineering cash management for your organisation

- transforming the role of cash management within the business
- moving from payment letters/cheques to automatic approval processes
- making the case for change to the board/executives
- how new e-banking developments have assisted the organisation in improving efficiencies, controls and cost savings

Amer AlJabri, Finance Director
Oman Trading International

“Well organised, well selected topics, good exchange of ideas and experiences for the treasury community and other finance functions such as CFOs and CEOs ”

Denis Ecknauer, ABB

“Timely and pertinent topics discussed by experienced market practitioners”

Kofi Erskine Aduku, Mubadala Development Company

10.00 Panel discussion – the role of the treasurer in a changing financial landscape

- remaining flexible in times of economic uncertainty
- how is your business responding to the eurozone crisis?
- using the treasury function in adding value to the business
- evaluating industry best practice
- preparing for the future

Facilitated by:

Peter Matza, Engagement Director
ACT

The panel

Amer AlJabri, Finance Director
Oman Trading International

Fazalur Rahman, DGM – Finance
Al Khaleej Sugar

Toby Shore, Corporate Treasurer and Chief Risk Officer
Dubai Aluminium

Further panellists to be announced

10.45 Chair's closing remarks and networking

11.30 End of event

Venue

Shangri-La Dubai, Sheikh Zayed Road, P.O. Box 75880, United Arab Emirates



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	Delegate rate
ACT members, corporate members and students (including faculty members)	Free of charge
Non-member corporate treasurers*	Free of charge
Banks / FIs / consultancies and other business service providers*	\$199

*For details on how to become a member of the ACT visit our website at www.actmiddleeast.org/membership

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Visit: www.actmiddleeast.org/mecash12

ENQUIRIES

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ACT qualifications

The ACT's qualifications deliver the knowledge, skills and techniques essential for everyone working in treasury and related fields.



Certificate in International Treasury Management

The Certificate in International Treasury Management (CertITM) delivers core knowledge, technical and practical skills in treasury, risk and corporate finance. It is the only qualification to provide fundamental understanding of all aspects of corporate financial management from an international perspective.

www.treasurers.org/certitm



Certificate in International Cash Management

The Certificate in International Cash Management (CertICM) develops in-depth understanding and specialist knowledge of global cash management operation for both banks and companies alike. It provides a practical toolkit encompassing the instruments and strategies for optimising cash management efficiency – essential for anyone involved in cash management or a wider treasury role.

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