

18 January 2011  
Mubadala Development Company  
Abu Dhabi



**ACT**  
**Middle East**

TREASURY, RISK  
AND FINANCE  
PROFESSIONALS

**ACT**

# ACT Middle East Breakfast Briefing

Driving the professional agenda in 2011



## TOPICS INCLUDE:

- how treasurers can drive the professional agenda
- new attitudes to funding, investment and business development
- how to learn from the financial crisis to ensure a stronger business future

“An excellent event that provided more awareness about the importance of treasury roles”

**Ahmad Nassar,  
Al Fahim**

Sponsored by



Hosted by



Official publication

THE TREASURER

**FREE TO  
ATTEND**

FOR ACT  
MEMBERS AND  
STUDENTS

[www.actmiddleeast.org/events](http://www.actmiddleeast.org/events)



## ACT Middle East network

Be the first to hear about the latest events, training courses and qualifications available in the Middle East by signing up to the network. Visit [www.actmiddleeast.org](http://www.actmiddleeast.org) for more information.

## Corporate membership

Selected ACT Middle East events now include a booking fee for non-ACT members. Become a member of ACT Middle East and receive discounted rates for events. To find out more about membership please visit [www.actmiddleeast.org/membership](http://www.actmiddleeast.org/membership) or contact [actme@treasurers.org](mailto:actme@treasurers.org)

### ACT Middle East

ACT Middle East is the network for treasury, risk and finance professionals committed to the development and sharing of treasury knowledge and expertise across the Middle East. It provides networking opportunities for those working in or interfacing with treasury, enabling them to come together to discuss best practice and providing continuous professional qualifications. Since its launch in October 2008, membership has grown substantially and services are further extending to support, facilitate and enhance the sharing of treasury skills across the region. [www.actmiddleeast.org](http://www.actmiddleeast.org)

## Breakfast sponsor

Standard Chartered PLC is a leading international bank, listed on the London, Hong Kong and Mumbai stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1,700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for more than 80,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

[www.standardchartered.com](http://www.standardchartered.com)

## Breakfast host

The Emirate of Abu Dhabi, capital of the United Arab Emirates, has been blessed with substantial natural resources; resources that have brought it unprecedented prosperity.

Recognizing that these reserves could not sustain the Emirate indefinitely, the Government of Abu Dhabi mapped out a detailed strategy for the diversification of the economy, in order to reduce its reliance on hydrocarbons.

'The Abu Dhabi Economic Vision 2030' identified the need to equip United Arab Emirate nationals with the expertise to manage a rapidly evolving economy, and provided a detailed blue print for the full scale development of sustainable businesses, across a wide range of sectors, in which Mubadala was to play a pivotal role.

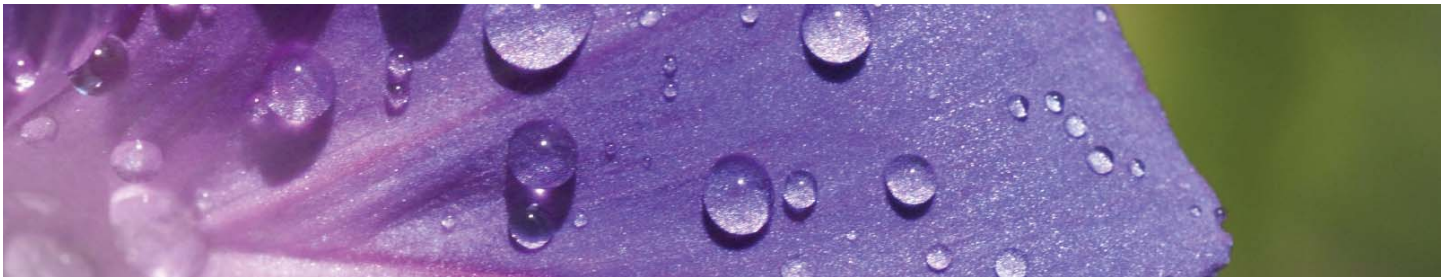
## THE TREASURER

### Middle East Treasurer magazine

As of January 2011, the well known ACT Middle East Supplement will be re-launched as The Middle East Treasurer. It will continue to meet the growing demand for authoritative and independent comment, advice and guidance on treasury, risk and corporate finance issues in this region. The magazine is distributed electronically across the Middle East network and is available free in digital format to registered website visitors.

[www.actmiddleeast.org/publications](http://www.actmiddleeast.org/publications)





## PROGRAMME:

Tuesday 18 January

08.00 Registration and networking

08.30 Chair's introduction

**Peter Matza**, Head of Publishing  
**ACT**

08.45 Key trends and new attitudes to funding, investment and business development

- has the crisis 'passed'?
- will the sentiment of openness in business continue?
- bank relationships and attitudes
- what has changed and what hasn't?
  - available funds
  - investment opportunities
  - trade finance options

**Shady Shafer**, Economist  
**Standard Chartered Bank**

09.15 A fresh outlook for the treasurer

- driving the professional agenda – what are the treasurer's responsibilities?
- incorporating lessons learned to ensure a stronger business for 2011
  - documentation
  - transparency
  - attention to detail
- key areas of focus for the year ahead

**Andrew Foulkes**, Head of Treasury and Risk  
**EMAL**

09.45 Panel discussion: driving the professional agenda in 2011

- approaching the new cycle for funds
- investment and acquisition activity – working in a new way
- what important lessons have been learned?

**Facilitator:**

**Peter Matza**, Head of Publishing  
**ACT**

**The panel:**

**Paul Green**, CFO

**Union Railway**

**Andrew Foulkes**, Head of Treasury and Risk

**EMAL**

**Shady Shafer**, Economist

**Standard Chartered Bank**

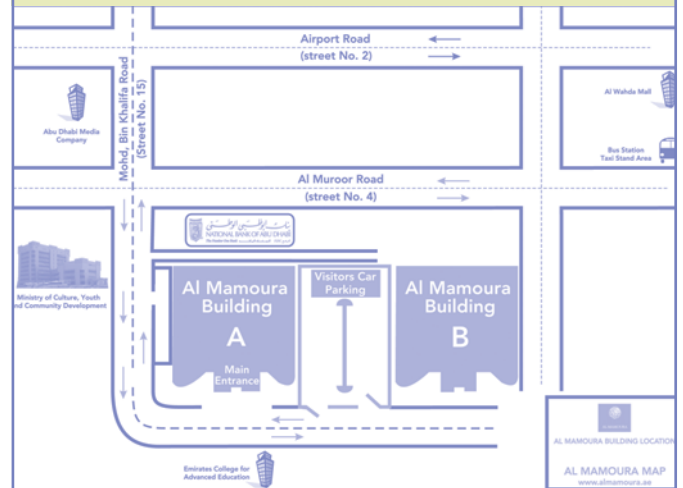
10.30 Chair's closing remarks and end of event

### Venue

Mubadala Development Company  
Mubadala Auditorium

### Address

Al Mamoura Building A,  
crossing of 4th and 5th streets,  
Abu Dhabi



### Directions

#### Coming from Abu Dhabi

Mubadala's offices are located in the Al Mamoura Building near to the intersection of 4th (Muroor Road) and 15th streets.

Driving along 4th street, leaving Abu Dhabi, take a left at the traffic lights onto 15th street. Al Mamoura is the last building on your left.

Driving along 15th street towards 4th street, go straight across at the traffic light junction, Al Mamoura is the last building on your left at the very end of 15th street.

#### Coming from Al Maqta Bridge/the airport

Mubadala's offices are located in the Al Mamoura Building near to the intersection of 4th (Muroor Road) and 15th streets.

Driving from Maqta Bridge, continue onto 2nd street (New Airport Road).

Turn right onto 15th street and continue straight. Al Mamoura is the last building on your left past the traffic signal at the 4th street intersection.



# ACT Middle East Breakfast Briefing

## Driving the professional agenda in 2011



Tuesday 18 January 2011

Mubadala Development Company, Al Mamoura Building A,  
crossing of 4th and 5th streets, Abu Dhabi

	Standard rate
ACT members and students (including faculty members)	Free of charge*
Non-ACT members	\$199

\*For details on how to become a member of the ACT visit our website at [www.actmiddleeast.org/membership](http://www.actmiddleeast.org/membership)

### REGISTER ONLINE

Visit: [www.actmiddleeast.org/abudhabijan](http://www.actmiddleeast.org/abudhabijan)

### ENQUIRIES

Email: [actme@treasurers.org](mailto:actme@treasurers.org)

Tel: +44 20 7847 2589

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**Data Protection:** The information you provide will be safeguarded by the ACT. A delegate list will be produced for the event with details restricted to your name, job title and company. This list may be shared with fellow delegates and event sponsors but we will not disclose it to any other third party. The ACT will retain your details on its database in order for us to keep you informed of other relevant products and services. If you do not want to receive this information, please tick here

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