

Up to
3 CPD hours

4 December 2012
Cheung Kong Center, Hong Kong

TREASURY, RISK
AND FINANCE
PROFESSIONALS

ACT

ACT Cash & Treasury Management Conference



TOPICS INCLUDE

- driving efficiency in cash and liquidity management
- gaining access to funding at the right time and the right price
- taking advantage of new investment solutions
- managing counterparty risk in challenging times
- seizing the opportunities – a gateway to RMB markets and investors

“An informative
and insightful
gathering
of experts
in all fields”

Kwan Hann Long
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FREE TO
ATTEND
FOR
CORPORATE
TREASURERS

ACT Cash & Treasury Management Conference

The ACT is the world's leading professional body for international treasury, committed to promoting best practice in treasury management. In partnership with the IACCT, we are proud to be holding our second cash and treasury management conference in Hong Kong.

As the authentic voice of treasury, the half-day programme and networking sessions have been developed by the ACT to bring together treasury and finance professionals from across the region to share knowledge and expertise.

Effective cash and treasury management remains fundamental to the financial health of the business in today's uncertain economic climate. As the role of the treasurer becomes increasingly influential on corporate strategy, join the ACT's global professional network and be a part of treasury leadership in action.

Conference partner

IACCT – International Association of CFOs and Corporate Treasurers (China)

Our mission is to promote the development of the corporate treasury profession in mainland China and Hong Kong with the following focus:

- Professional membership to share best practices in capital and liquidity management, global transaction services, corporate finance, funding, foreign exchange and risk management
- Financial market development in China through joint initiatives with regulators (HKMA/Treasury Markets Association, SAFE, Ministry of Finance)
- Talent development in China through a series of educational and continuous professional development programmes, including the ACT's Certificate in International Treasury Management qualification

www.iacctchina.com



Conference sponsor

J.P. Morgan Asset Management is a division of JPMorgan Chase & Co. and a global leader in asset management services. Our global strategic objective is not to be the largest, but to be the most respected asset management firm. We strive to deliver exceptional risk adjusted investment performance, an innovative range of investment solutions, and to provide the highest quality service through local management of client relationships.

Our Global Liquidity team is the world's largest institutional liquidity fund provider and our size and experience allows us to respond quickly to the immediate liquidity requirements of our clients.* We offer a range of comprehensive global short-term and medium-term investment solutions, from AAA-rated liquidity and government funds to other managed products to meet our clients' investment objectives of principal preservation, liquidity and return. Since 2005, we have also been the first to develop a platform of local Asian currency investment products that are consistent with our global solutions, available in HKD, JPY, SGD, AUD, RMB and CNH.

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TREASURY, RISK
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Conference organiser

The Association of Corporate Treasurers (ACT) is the international body for professionals working in treasury, risk and corporate finance. Through the ACT we come together as practitioners, technical experts and educators in a range of disciplines that underpin the financial security and prosperity of an organisation.

The ACT defines and promotes best practice in treasury and makes representations to government, regulators and standard setters. We are also the world's leading examining body for international treasury, providing the widest scope of benchmark qualifications and continuing development through training, conferences and publications – including The Treasurer magazine.

www.treasurers.org

The Treasurer

Official publication

The Treasurer magazine is essential reading for European treasurers and finance professionals. It offers valuable insights, expert analysis and information on the latest innovations in financial management. Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance, including specialist issues and latest developments in the UK and the rest of Europe.

www.treasurers.org/thetreasurer

ACT is a member of





PROGRAMME

Tuesday 4 December

13.00 Registration and networking lunch

14.00 Chair's opening remarks

Will Spinney, Associate Director, Education
ACT

14.10 Opening keynote: global treasury and investment trends in a new world order

- latest trends in the corporate world and short-term markets
- the impact of changing regulation
- seizing the opportunities in Asia

Robert Deutsch, MD & Head of Global Liquidity
J.P. Morgan Asset Management

14.45 Case study: driving efficiency in cash and liquidity management

- optimising your working capital cycle to make the best use of internal liquidity
- improving the visibility and control of cash positions
- benefits of implementing cash pooling
- a centralised approach to cash management

Rajan Gupta, Group Treasurer
Hyva Global

15.15 Financing the future

- raising capital – what are your options?
- trading the markets – from ETFs to futures and options
- gateway to RMB markets and investors

Rebecca Smith, Vice President, Issuer Marketing Department
Hong Kong Exchanges and Clearing

15.45 Refreshment break

16.15 Case study: corporate funding strategy

- financing a new rail project in mainland China
- assessing the available options – thought-process and rationale
- utilising onshore borrowings and offshore dim sum bonds
- practical tips for funding success

Jeff Kwan, Treasurer
MTR Corporation

16.45 Panel discussion: managing financial and market risk

- ensuring an effective policy for evaluating counterparty risk
- what risks do treasurers face when investing cash?
- how reliable are credit ratings – and what don't they tell you?
- how is the sovereign debt crisis impacting corporate treasury in Asia?

Facilitator

Peter Matza, Engagement Director
ACT

Panel

Vincent Chow, Group Treasurer
Power Assets Holdings

Francis Ho, Director of Treasury
CLP Holdings

IACCT Board Member

Travis Spence, MD & Head of Global Liquidity, Asia Pacific
J.P. Morgan Asset Management

17.25 Evolution of dim sum bonds

- key milestones of RMB development
- issuance changes and the rating requirements of dim sum bonds
- how to price a 'fair market' value dim sum bond

Don Tang, Market Specialist Fixed Income and Offshore RMB, North Asia
Bloomberg

17.55 Closing remarks

Will Spinney, Associate Director, Education
ACT

18.00 Close of conference

Followed by a cocktail reception

"A valuable chance to share common issues with other professionals"

C Um, The Twenty Group

Exclusive delegate offer: **SAVE 10%** on the Certificate in International Treasury Management (CertITM)*

CertITM is the essential qualification to advance your career. Gaining a certified professional qualification from the leading provider of international treasury education will allow you to develop your understanding of the wider context of treasury and make you more attractive to employers as a diverse qualified finance specialist.

CertITM introduces the language and core technical concepts of treasury, integrating them in a way that is relevant and portable

between roles, organisations and locations worldwide. It is a time and cost efficient way to ensure you can demonstrate a practical understanding of international treasury, its language, principles and techniques.

To take advantage of this exclusive offer and for further information please visit www.treasurers.org/hkoffer

ACT Cash & Treasury Management Conference

TREASURY, RISK
AND FINANCE
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ACT

Half-day conference and networking lunch, Tuesday 4 December 2012

Bloomberg, 27F Cheung Kong Center, 2 Queen's Road Central, Hong Kong

Register by Friday 9 November 2012 to take advantage of the early bird discount

Delegate details: mandatory fields*

Code: A

*Dr/Mr/Mrs/Miss/Ms:

*Forename:

*Surname:

Company name:

*Job title:

Address:

*†Email:

Telephone:

If booking more than one delegate, please photocopy this form and complete the delegate details section for each delegate.

†All joining instructions will be emailed, please ensure you supply an appropriate email address.

Please select your area of work/field from the list below:

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> 01. Treasurer/Deputy Treasurer | <input type="checkbox"/> 02. Treasury Dealer | <input type="checkbox"/> 03. Treasury Manager/Analyst/Accountant | <input type="checkbox"/> 04. Other Treasury Related |
| <input type="checkbox"/> 05. Financial Director/Controller | <input type="checkbox"/> 06. Tax Advisor/Secretarial/Audit | <input type="checkbox"/> 07. Other Finance & Accounting | <input type="checkbox"/> 08. Other Corporate Management |
| <input type="checkbox"/> 09. Corporate Banking | <input type="checkbox"/> 10. Bank Dealer/Salesperson | <input type="checkbox"/> 11. Corporate Finance & Advisory | <input type="checkbox"/> 12. Treasury Consultant |
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	Early bird (please tick)	Standard rate (please tick)
ACT members and students from non-financial corporates	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE
Non-members from non-financial corporates	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE
ACT members and students from banks, FIs, consultancies and other business providers	<input type="checkbox"/> HK \$1,200	<input type="checkbox"/> HK \$1,700
Non-members from banks, FIs, consultancies and other business providers	<input type="checkbox"/> HK \$2,000	<input type="checkbox"/> HK \$3,000

- Fees include refreshments, lunch and conference materials.

Payment options:

- Please invoice me/my company (payment is due within 21 days of invoice date, or before the conference date, whichever is soonest).

Please note that we reserve the right to refuse entry to the conference should payment not be made prior to the event.

- **To pay by BACS Bank:** NatWest Bank, ACT (Administration) Limited – HKD.
Sort code: 60-00-01 Account number: 338/00/42136342 IBAN: GB42NWBK60730142136342 BIC: NWBKGB2L
- **To pay by credit card** you must book online. Please visit www.treasurers.org/asia2012

This event may contribute to ACCA members' Continuing Professional Development requirements. ACCA's unit scheme requires members to indicate how their attendance helped to maintain or develop business and/or financial knowledge and skills relevant to their individual role and career aspirations. If this event has contributed to members' development, and evidence of participation is kept, it will count as part of their verifiable CPD requirement. ACCA measures units by hours spent on a learning activity. For example, 3 hours = 3 units. ACCA has in no way quality assured this event. This statement is provided for information only and should not be considered as any form of ACCA endorsement.

This event can be contributed to CPD hours for CPA Australia members completed with an external provider. All CPA Australia members are obligated to satisfy a minimum of 120 structured CPD hours per triennium including at least 20 CPD hours a year. Members who have accumulated the required CPD hours will be excluded from the CPD audit.

3 easy ways to register

1 Online

www.treasurers.org/asia2012

2 Email your booking form

events@treasurers.org

3 Fax your booking form

+44 (0)20 7374 8744

Enquiries

E: events@treasurers.org T: +44 (0)20 7847 2589

Cancellation period: Cancellation terms will apply once a completed booking form has been received (inclusive or exclusive of payment). All cancellations must be received in writing by 13 November 2012 for a full refund less 15%. Cancellations made less than 28 days before the conference start date will not be refunded but a nomination for a replacement delegate will be accepted. In the unlikely event of cancellation of the conference by the ACT whether by force majeure or otherwise, the ACT in its absolute discretion may offer delegates a credit to an alternative event. The ACT will not in any circumstances refund any travel or accommodation expenses.

Data protection: The information you provide will be safeguarded by the ACT. A delegate list will be produced for the event with details restricted to your name, job title and company. In registering for this event you agree to the ACT providing your name, job title and company to the venue for the purposes of facilitating the event and to the sponsor and fellow delegates for information purposes. The ACT will retain your details on its database in order for us to keep you informed of other relevant products and services. If you do not want to receive this information, please tick here

By submitting this booking you undertake to have read and accepted the ACT's terms and conditions. For full terms and conditions, visit www.treasurers.org/termsandconditions/events. The ACT reserves the right to make minor alterations to the content and timing of the programme or to the identity of the speakers.

The views expressed by speakers at this event are their personal views or those of their employer and do not necessarily represent the views of the ACT

Save 10% on the cost of enrolling for the Certificate in International Treasury Management (CertiTM)*

*Saving is 10% off CertiTM course fees only; any additional fees will appear after the discount. Discount only applies for enrolments received before 15 March 2013. Discount only applies to delegates attending the ACT Cash & Treasury Management Conference, 4 December 2012. The discount is not to be used in conjunction with other offers. Please note that the ACT reserves the right to withdraw this offer at any time.