

Up to
5 CPD hours

11 January 2012
Renaissance Harbour View Hotel, Hong Kong

TREASURY, RISK
AND FINANCE
PROFESSIONALS

ACT

ACT Cash & Treasury Management Conference



TOPICS INCLUDE

- the importance of effective liquidity management
- cash flow and working capital optimisation
- trade finance and the internationalisation of the RMB
- the impact of changing regulation on businesses
- emerging investment opportunities

Sponsored by

J.P.Morgan
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Official publication

THE TREASURER

“A good
opportunity
for discussing
treasury topics”

Allen Leung
PPG Industries

www.treasurers.org/events

ACT Cash & Treasury Management Conference

The ACT is the world's leading professional body for international treasury, committed to promoting best practice in treasury management. In partnership with the IACCT, we are proud to be holding our first cash and treasury management conference in Hong Kong.

Following the success of two previous ACT *talkingtreasury* thought-leadership forums in Hong Kong, this one-day conference will bring together treasury and finance professionals from across North Asia to share knowledge and expertise.

Today's volatile global economic environment has served to emphasise just how fundamental effective cash and treasury management is to the financial health of the business. Join the ACT's global network and ensure that you remain at the leading edge of strategic treasury practice.

Conference sponsor

J.P.Morgan
Asset Management

J.P. Morgan Asset Management is a division of JPMorgan Chase & Co. and a global leader in asset management services. Our global strategic objective is not to be the largest, but to be the most respected asset management firm. We strive to deliver exceptional risk adjusted investment performance, an innovative range of investment solutions, and to provide the highest quality service through local management of client relationships.

Our Global Liquidity team is one of the world's largest institutional liquidity fund providers and our size and experience allows us to respond quickly to the immediate liquidity requirements of our clients.* We offer a range of comprehensive global short-term and medium-term investment solutions, from AAA-rated liquidity funds to other managed products to meet our clients' investment objectives of principal preservation, liquidity and return. Since 2005, we have also been the first to develop a platform of local Asian currency investment products that are consistent with our global solutions, available in HKD, JPY, SGD, AUD, RMB and CNH.

www.jpmgloballiquidity.com

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Conference partner

IACCT – International Association of CFOs and Corporate Treasurers (China)

Our mission is to promote the development of the corporate treasury profession in mainland China and Hong Kong with the following focus:

- Professional membership to share best practices in capital and liquidity management, global transaction services, corporate finance, funding, foreign exchange and risk management
- Financial market development in China through joint initiatives with regulators (HKMA/Treasury Markets Association, SAFE, Ministry of Finance)
- Talent development in China through a series of educational and continuous professional development programmes, including the ACT's Certificate in International Treasury Management qualification

www.iacctchina.com



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Conference organiser

The Association of Corporate Treasurers (ACT) is the international body for professionals working in treasury, risk and corporate finance. Through the ACT we come together as practitioners, technical experts and educators in a range of disciplines that underpin the financial security and prosperity of an organisation.

The ACT defines and promotes best practice in treasury and makes representations to government, regulators and standard setters. We are also the world's leading examining body for international treasury, providing the widest scope of benchmark qualifications and continuing development through training, conferences and publications – including The Treasurer magazine.

www.treasurers.org

THE TREASURER

Official publication

The Treasurer magazine is essential reading for European treasurers and finance professionals. It offers valuable insights, expert analysis and information on the latest innovations in financial management. Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance, including specialist issues and latest developments in the UK and the rest of Europe.

www.treasurers.org/thetreasurer

ACT is a member of



PROGRAMME Wednesday 11 January

08.30 Registration and coffee

09.00 Chair's opening remarks and highlights of the ACT / J.P. Morgan Asset Management Global Cash Management Survey

Will Spinney, Associate Director, Education
ACT

09.20 Opening keynote: treasury and investment priorities in a new world order

- lessons learned in managing counterparty risk in difficult markets
- enhancing return in low yield environments
- seizing the opportunity when global growth shifts to emerging markets

Travis Spence, MD & Head of Global Liquidity, Asia Pacific
J.P. Morgan Asset Management

09.50 Integrating treasury with the business

- key priorities for an effective treasury
- the role of the treasurer across the business
- communicating with the board and other stakeholders
- promoting good practice in treasury

Allen Leung, Director, Treasury, Asia Pacific
PPG Industries International
IACCT President

10.20 The importance of effective liquidity management

- practical tips for driving cash efficiency
- the right currency at the right time in the right place
- visibility of cash positions
- working towards best practice

Estella Ng, Chief Financial Officer
Country Garden Holdings Company

"Thought provoking insights from market professionals"

Vincent Chow, HK Electric Holdings

10.50 Morning coffee

11.20 Cash flow and working capital optimisation

- strategies for staying liquid in the current environment
- day-to-day management techniques
- dealing with uncertainty in the cash flow
- the role of cash flow forecasting

David Blair, Independent Consultant

11.50 Trade finance and the internationalisation of the RMB

- cross-border trade settlement using RMB
- strategies for managing FX risk

Nikson Ma, Finance Director
Emerson Network Power
IACCT Board Member

12.20 Panel discussion: the impact of changing regulation

- what does Basel III mean for treasurers?
- likely impact on short-term investment strategy
- how can your bank help you manage regulatory issues?
- upcoming developments in IFRS

Facilitated by

Will Spinney, Associate Director, Education
ACT

The panel

Francis Ho, Director of Treasury
CLP Holdings
IACCT Board Member

Allen Leung, Director, Treasury, Asia Pacific
PPG Industries International
IACCT President

Brendan McGraw, Treasurer
CLSA

Randy White, Managing Director, Asia Pacific Treasurer
J.P. Morgan

12.55 Networking lunch

14.00 Financial discipline in a challenging market

- risk management priorities in the wake of the credit crisis
- dealing with increased complexity and uncertainty
- practical approaches to mitigate risk
- managing credit, liquidity, FX and counterparty risk

Francis Ho, Director of Treasury
CLP Holdings
IACCT Board Member

14.30 Bank relationships in the new normal

- getting the most from your bank in challenging times
- local vs global bank offerings
- has the corporate / bank relationship model changed post-credit crisis?
- diversifying your funding sources – the role of non-bank lending

Brendan McGraw, Treasurer
CLSA

15.00 Afternoon break

15.15 Emerging investment and financing opportunities

- some developments in the Asian fixed income market
- the growing market for RMB funds
- RMB bond issuances
- security, liquidity and yield – balancing your core objectives
- planning for M&A and future growth

W.K. Lo, Head, Corporate Investment and Investor Relations
The Hong Kong and China Gas Company
IACCT Board Member

15.45 Closing keynote: renminbi internationalisation and Hong Kong as the offshore renminbi business centre

- a new era for China's growth story and internationalisation of the RMB
- the benefits of using RMB for trade and investment activities with China from a business perspective
- products and services offered by Hong Kong as an offshore RMB business centre

Carmen Chu, Executive Director (External)
Hong Kong Monetary Authority

16.15 Chair's closing remarks

16.30 Close of conference

SAVE 10% on the cost of enrolling for the Certificate in International Treasury Management (CertITM)*

Delivering core knowledge, technical and practical skills, the Certificate in International Treasury Management (CertITM) is the only qualification to provide fundamental understanding of all aspects of corporate financial management from an international perspective.

To take advantage of this exclusive offer and for further information please visit www.treasurers.org/hkoffer

ACT Cash & Treasury Management Conference

TREASURY, RISK
AND FINANCE
PROFESSIONALS



One-day conference, Wednesday 11 January 2012
Concord Room, 8th floor, Renaissance Harbour View Hotel,
1 Harbour Road, Wanchai, Hong Kong, China

Delegate details: mandatory fields*

Code: A

*Dr/Mr/Mrs/Miss/Ms: _____ *Forename: _____ *Surname: _____

Company name: _____

*Job title: _____

Address: _____

*†Email: _____ Telephone: _____

If booking more than one delegate, please photocopy this form and complete the delegate details section for each delegate.

†All joining instructions will be emailed, please ensure you supply an appropriate email address.

Please select your area of work/field from the list below:

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> 01. Treasurer/Deputy Treasurer | <input type="checkbox"/> 02. Treasury Dealer | <input type="checkbox"/> 03. Treasury Manager/Analyst/Accountant | <input type="checkbox"/> 04. Other Treasury Related |
| <input type="checkbox"/> 05. Financial Director/Controller | <input type="checkbox"/> 06. Tax Advisor/Secretarial/Audit | <input type="checkbox"/> 07. Other Finance & Accounting | <input type="checkbox"/> 08. Other Corporate Management |
| <input type="checkbox"/> 09. Corporate Banking | <input type="checkbox"/> 10. Bank Dealer/Salesperson | <input type="checkbox"/> 11. Corporate Finance & Advisory | <input type="checkbox"/> 12. Treasury Consultant |
| <input type="checkbox"/> 13. Other Business Provider | <input type="checkbox"/> 14. Other | | |

	Standard rate (please tick)
ACT members and students (including faculty members)	<input type="checkbox"/> HK \$5,500
Non-financial corporates	<input type="checkbox"/> HK \$6,700
Banks, FIs, consultancies and other business service providers	<input type="checkbox"/> HK \$9,000

- Fees include refreshments, lunch and conference materials.

Payment options:

- Please invoice me/my company (payment is due within 21 days of invoice date, or before the conference date, whichever is soonest).

Please note that we reserve the right to refuse entry to the conference should payment not be made prior to the event.

- **To pay by BACS** Bank: NatWest Bank, ACT (Administration) Limited – HKD.
Sort code: 60-00-01 Account number: 338/00/42136342 IBAN: GB42NWBK60730142136342 BIC: NWBKGB2L
- **To pay by credit card** you must book online. Please visit www.treasurers.org/hongkong2012

This event may contribute to ACCA members' Continuing Professional Development requirements. ACCA's unit scheme requires members to indicate how their attendance helped to maintain or develop business and/or financial knowledge and skills relevant to their individual role and career aspirations.

If this event has contributed to members' development, and evidence of participation is kept, it will count as part of their verifiable CPD requirement. ACCA measures units by hours spent on a learning activity. For example, 6 hours = 6 units. ACCA has in no way quality assured this event. This statement is provided for information only and should not be considered as any form of ACCA endorsement.

3 easy ways to register

1 Online

www.treasurers.org/hongkong2012

2 Fax

+44 (0)20 7374 8744

3 Post

Events team, ACT, 51 Moorgate, London EC2R 6BH UK

Enquiries: Email events@treasurers.org Telephone +44 (0)20 7847 2589

Cancellation period: Cancellation terms will apply once a completed booking form has been received (inclusive or exclusive of payment). All cancellations must be received in writing by 14 December 2011 for a full refund less 15%. Cancellations made less than 28 days before the conference start date will not be refunded but a nomination for a replacement delegate will be accepted. In the unlikely event of cancellation of the conference by the ACT whether by force majeure or otherwise, the ACT in its absolute discretion may offer delegates a credit to an alternative event. The ACT will not in any circumstances refund any travel or accommodation expenses.

Data protection: The information you provide will be safeguarded by the ACT. A delegate list will be produced for the event with details restricted to your name, job title and company. In registering for this event you agree to the ACT providing your name, job title and company to the venue for the purposes of facilitating the event and to the sponsor and fellow delegates for information purposes. The ACT will retain your details on its database in order for us to keep you informed of other relevant products and services. If you do not want to receive this information, please tick here

By submitting this booking you undertake to have read and accepted the ACT's terms and conditions. For full terms and conditions, visit www.treasurers.org/termsandconditions/events. The ACT reserves the right to make minor alterations to the content and timing of the programme or to the identity of the speakers.

The views expressed by speakers at this event are their personal views or those of their employer and do not necessarily represent the views of the ACT

Save 10% on the cost of enrolling for the Certificate in International Treasury Management (CertiTM)*

*Saving is 10% off CertiTM course fees only; any additional fees will appear after the discount

Discount only applies for enrolments received before 15 March 2012

Discount only applies to delegates attending the ACT Cash & Treasury Management Conference Hong Kong, 11 January 2012

The discount is not to be used in conjunction with other offers

Please note that the ACT reserves the right to withdraw this offer at any time.