SHAPING CAREERS

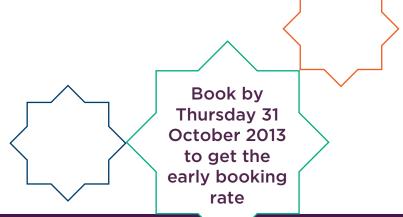
EFFECTIVE TREASURY MANAGEMENT

Critically review your approach to treasury management at our 2 day training course and learn how to:

- Apply appropriate strategies in response to risks
- Enhance control over interest and currency exposures



24-25 November The Ritz-Carlton DIFC, Dubai





TREASURY FUNDAMENTALS

EFFECTIVE TREASURY MANAGEMENT

Critically review your approach to treasury management

24-25 November, Dubai

Is it for you? Yes, if you work in:

Corporate organisations or government departments and are:

- responsible for managing treasury
- accountable for treasury activities
- new entrants to the treasury function

Banks and/or financial institutions and are:

- in finance / credit risk functions who need to learn about treasury
- relationship managers who want to be more customer-centric

What is it about?

This course will teach you how to critically review the key elements of your company's treasury function and provide you with the means by which to add value and enhance efficiency. You will learn about current best practices and gain insight into their practical application with real-life case studies.

What will you gain?

- a solid understanding of how and why carefully deployed treasury practices can add value
- a chance to explore different ways and means to improving treasury efficiency
- the chance to learn about internal control and whether treasury risks and control processes are adequate
- the opportunity to network and share experiences with your peers

About us

The ACT (the Association of Corporate Treasurers) is the authentic voice of the profession and as the only chartered body, sets the benchmark for treasury excellence internationally. Learn more at www.treasurers.org/aboutus

DISCOUNTS ARE AVAILABLE

Book by Thursday 31 October 2013 to get the early booking rate and save up to \$880 See next page for prices



TREASURY FUNDAMENTALS

Course outline

Treasury strategy

- linking business and financial strategy
- identifying value drivers
- access to debt and the cost of debt
- credit ratings and implications
- bank relationships

Treasury organisation, structure and performance

- cost centre / value added cost centre
- centralised/ de -centralised
- setting standards / benchmarking
- regulatory challenges
- accounting developments

Treasury risks (includes risks in the dealing operation)

- human / operational / market and credit risks

Treasury operations and controls

- structure of corporate treasury
- dealing disasters and recurring problems treasury management systems

The money markets

- money market instruments

Capital markets and funding

- bond and EMTN markets •
- bank facilities and financial covenants

Corporate financial management

- risk and reward, expected returns
- debt and equity
- investment appraisal (NPV, IRR, ROCE)

Cash and liquidity management

- cash cycle, working capital and cash forecasting
- bank liquidity products

Currency & interest rate exposure management

- transaction, translation and economic risk
- hedging strategies

Demystifying Derivatives

- forwards / FRAs / options / swaps

Trainer

Raj Gandhi FCT FCCA

ACCA, and has worked for SMEs



Raj became a trainer in 2009 and has since built up a strong reputation for being commercial with proven ability

Book by Thursday 31 October 2013 to get the early booking rate and save over \$800

Prices

ACT members and students \$2,000 / AED 7,345 Early booking rate \$1,200 / AED 4,405

Other treasury/accountancy body mebers \$2,100 / AED 7,710

\$1,260 / AED 4,630 Early booking rate \$2,200 / AED 8,080 Non-members \$1,320/ AED 4,850

Early booking rate



TRAINING BOOKING FORM

PLEASE COPY AND COMPLETE THIS FORM AND FAX, POST OR EMAIL TO THE ACT ADDRESS BELOW FOR EACH PARTICIPANT. PLEASE PRINT CLEARLY IN BLACK INK.

Course Name:			
Date:	Cost:	ACT Member	Non member (tick as appropriate)
Course Name:			
Date:	Cost:	ACT Member	Non member (tick as appropriate)
Course Name:			
Date:	Cost:	ACT Member	Non member (tick as appropriate)
Participant details			
Title: Mr/Ms/Mrs/Miss	First name:	Last na	me:
Company Name:	Job title:		
Department:	Company Address:		
Postcode/City:	Country:		
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Special Requirements: (Dietary, hear	ring 100p, cultural, religious) rent from the above, please add details	holowy	
Payment details (Payment must b	e settled within 21 days or in advance of	the training course, which	ever is the sooner)
Payment will be made through t	the online payment site: https://secure.t	reasurers.org/makepayme	ent
Payment will be made by BACS	to Natwest Bank, ACT (Administration) L	imited - USD:	
Sort code: 60-73-01. Account nur Please quote invoice number	mber: 140/00/42060583. IBAN: GB96N ¹	WBK60730142060583. BIC	:: NWBKGB2L
I enclose a cheque for £	made payable to ACT	(Administration) Ltd	
Please invoice me/my company			
Please charge £	to my American Express / Vis	sa / MasterCard / Maestro	card
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