

ACT

LEADING TREASURY
PROFESSIONALS

SHAPING CAREERS

EFFECTIVE TREASURY MANAGEMENT

Critically review your approach to treasury management at our 2 day training course and learn how to:

- Apply appropriate strategies in response to risks
- Enhance control over interest and currency exposures
- Deliver value by effectively managing cash and debt

24-25 November
The Ritz-Carlton
DIFC, Dubai

Book by
Thursday 31
October 2013
to get the
early booking
rate

www.treasurers.org/treasuryfundamentalssetm



LEADING TREASURY
PROFESSIONALS

TREASURY FUNDAMENTALS

EFFECTIVE TREASURY MANAGEMENT

Critically review your approach
to treasury management

24-25 November, Dubai

Is it for you? Yes, if you work in:

**Corporate organisations or government
departments and are:**

- responsible for managing treasury
- accountable for treasury activities
- new entrants to the treasury function

Banks and/or financial institutions and are:

- in finance / credit risk functions who need to learn about treasury
- relationship managers who want to be more customer-centric

What is it about?

This course will teach you how to critically review the key elements of your company's treasury function and provide you with the means by which to add value and enhance efficiency. You will learn about current best practices and gain insight into their practical application with real-life case studies.

What will you gain?

- a solid understanding of how and why carefully deployed treasury practices can add value
- a chance to explore different ways and means to improving treasury efficiency
- the chance to learn about internal control and whether treasury risks and control processes are adequate
- the opportunity to network and share experiences with your peers

About us

The ACT (the Association of Corporate Treasurers) is the authentic voice of the profession and as the only chartered body, sets the benchmark for treasury excellence internationally. Learn more at www.treasurers.org/aboutus

DISCOUNTS ARE AVAILABLE

**Book by Thursday 31 October
2013 to get the early booking
rate and save up to \$880
See next page for prices**



**LEADING TREASURY
PROFESSIONALS**

TREASURY FUNDAMENTALS

Course outline

Treasury strategy

- linking business and financial strategy
- identifying value drivers
- access to debt and the cost of debt
- credit ratings and implications
- bank relationships

Treasury organisation, structure and performance

- cost centre / value added cost centre
- centralised/ de-centralised
- setting standards / benchmarking
- regulatory challenges
- accounting developments

Treasury risks (includes risks in the dealing operation)

- human / operational / market and credit risks

Treasury operations and controls

- structure of corporate treasury
- dealing disasters and recurring problems - treasury management systems

The money markets

- money market instruments

Capital markets and funding

- bond and EMTN markets •
- bank facilities and financial covenants

Corporate financial management

- risk and reward, expected returns
- debt and equity
- investment appraisal (NPV, IRR, ROCE)

Cash and liquidity management

- cash cycle, working capital and cash forecasting
- bank liquidity products

Currency & interest rate exposure management

- transaction, translation and economic risk
- hedging strategies

Demystifying Derivatives

- forwards / FRAs / options / swaps

Trainer

Raj Gandhi FCT FCCA

Raj is a fellow of ACT and the ACCA, and has worked for SMEs and multinationals across the financial services, energy, and retail sectors.



Raj became a trainer in 2009 and has since built up a strong reputation for being commercial with proven ability to deliver effective learning with real life cases.

Before this career move, Raj was CFO of London Capital Group Holdings plc, global treasury audit manager for Royal Dutch Shell plc and Man Group plc, and group treasurer of Empire Stores Group Plc.

Book by Thursday 31 October 2013 to get the early booking rate and save over \$800

Prices

ACT members and students	\$2,000 / AED 7,345
Early booking rate	\$1,200 / AED 4,405
Other treasury/accountancy body members	\$2,100 / AED 7,710
Early booking rate	\$1,260 / AED 4,630
Non-members	\$2,200 / AED 8,080
Early booking rate	\$1,320 / AED 4,850

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TRAINING BOOKING FORM

PLEASE COPY AND COMPLETE THIS FORM AND FAX, POST OR EMAIL TO THE ACT ADDRESS BELOW FOR EACH PARTICIPANT. PLEASE PRINT CLEARLY IN BLACK INK.

Course Name: _____

Date: _____ Cost: ACT Member Non member (tick as appropriate)

Course Name: _____

Date: _____ Cost: ACT Member Non member (tick as appropriate)

Course Name: _____

Date: _____ Cost: ACT Member Non member (tick as appropriate)

Participant details

Title: Mr/Ms/Mrs/Miss _____ First name: _____ Last name: _____

Company Name: _____ Job title: _____

Department: _____ Company Address: _____

Postcode/City: _____ Country: _____

Telephone Number: _____ Mobile Number: _____

Email Address: _____

Special Requirements: (Dietary, hearing loop, cultural, religious) _____

If booking person's details are different from the above, please add details below:

Payment details (Payment must be settled within 21 days or in advance of the training course, whichever is the sooner)

Payment will be made through the online payment site: <https://secure.treasurers.org/makepayment>

Payment will be made by BACS to Natwest Bank, ACT (Administration) Limited - USD:

Sort code: 60-73-01. Account number: 140/00/42060583. IBAN: GB96NWBK60730142060583. BIC: NWBKGB2L
Please quote invoice number

I enclose a cheque for £ _____ made payable to ACT (Administration) Ltd

Please invoice me/my company

Please charge £ _____ to my American Express / Visa / MasterCard / Maestro card

Account number:

Expiry date: / For Maestro cards only, issue number: Valid from: /

Please do not submit credit card details via email

Signature: _____ Date: _____

If cardholder name and address are different from above participant details, kindly detail below:

I confirm that I have the authority of my company to incur this expenditure. I understand that invoices must be settled within 21 days or in advance of attendance of the training course, whichever is the sooner. I further understand that participants will be held responsible for payment of invoices.

Name: _____ Signature: _____ Date: _____

The participant's details will be held on the ACT's database and, where relevant, passed to the course provider (if not the ACT) for purposes of processing the booking and the administration of the course.

TERMS AND CONDITIONS: By submitting this booking you undertake to have read and accepted the ACT's terms and conditions (see www.treasurers.org/termsandconditions/training).

DATA PROTECTION: The information you provide will be safeguarded by the ACT and only passed to the relevant course provider in order that it can process the booking.

A participants' list will be produced for each training course with details restricted to name, job title and company. This list will be shared with the trainers and other course participants but will not be disclosed to any other third party.

The ACT will retain your details on its database in order to keep you informed of other relevant products and services.

If you do not want to receive this information, please tick here

Bookings and Enquiries

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