

**ACT**

LEADING TREASURY  
PROFESSIONALS

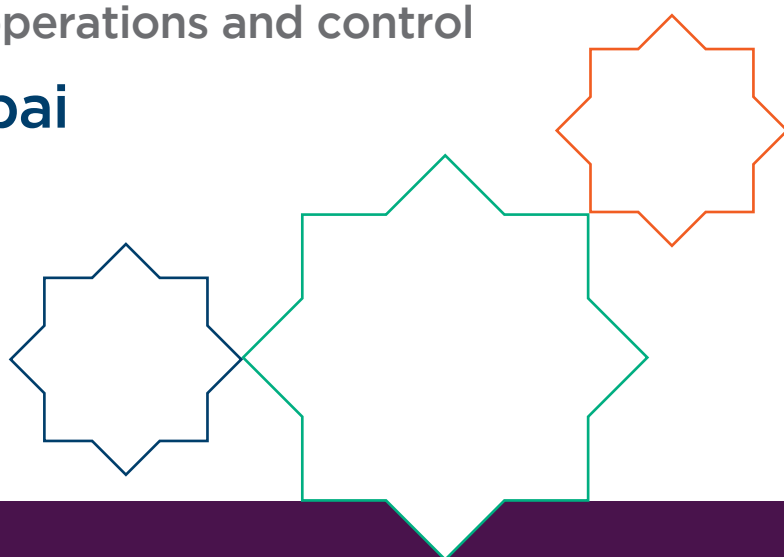
SHAPING CAREERS

# EFFECTIVE TREASURY MANAGEMENT

Steer your treasury through increasingly  
uncertain and volatile world

- corporate financial management
- capital markets and funding
- risk management
- cash and liquidity management
- treasury accountabilities, operations and control

**24-25 November, Dubai**



[www.treasurers.org/treasuryfundamentalssetm](http://www.treasurers.org/treasuryfundamentalssetm)



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# TREASURY FUNDAMENTALS

## EFFECTIVE TREASURY MANAGEMENT

Steer your treasury through  
increasingly uncertain and  
volatile world

24-25 November, Dubai

**Is it for you? Yes if you're a:**

- **Corporate**
  - all those responsible for managing treasury
  - those accountable for treasury activities
  - new entrants to the treasury function
- **Banks and financial services**
  - finance / credit risk functions who need to learn about treasury
  - relationship managers who want to be more customer-centric

**What is it about?**

Participants will get a chance to critically review key elements of their company treasury function and the means by which to add value and enhance efficiency. You will learn about current best practices (supported with real-life case studies) in the following:

- **Treasury accountabilities, operations and control**
  - treasury strategy and alignment with business strategy
  - analysis of recent dealing disasters and control issues

- **Cash and liquidity management**
  - optimising cash
  - investing surpluses – how to get the best rates
  - borrowing – bank and non-bank finance
- **Risk management**
  - hedging techniques and instruments
- **Capital markets and funding**
  - bank loans, funding from the debt capital markets (e.g. bond markets), or
  - equity from existing or new investors
- **Corporate financial management**
  - delivering sound investment decisions
  - proactively managing cost of capital

**Course outline**

- **Treasury strategy**
  - linking treasury strategic planning with business and financial strategy
  - identifying value drivers and addressing key components (e.g. gearing)
  - main Influences – business size and sophistication
- **Treasury organisation, structure and performance**
  - cost centre / value added cost centre / centralised / decentralised
  - setting standards / benchmarking
  - regulatory challenges and accounting developments
- **Treasury risks (includes risks in the dealing operation)**
  - human / operational / market and credit risks
- **Treasury operations and controls**
  - structure of corporate and bank treasury – front, middle and back office
  - dealing disasters and recurring problems
  - treasury management systems

Treasury training for the profession, by the profession



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# TREASURY FUNDAMENTALS

- **The money market**
  - inter-bank deposit market; domestic and offshore
  - money market instruments: e.g. Certificates of Deposit, Treasury Bills
  - bond and EMTN markets
- **Capital markets and funding**
  - sources of finance
  - bank facilities and financial covenants
  - credit ratings and implications
- **Corporate financial management**
  - risk and reward, expected returns
  - debt and equity
  - investment appraisal (NPV, IRR, ROCE)
- **Cash and liquidity management**
  - access to debt and the cost of debt
  - cash cycle, working capital and cash forecasting
  - bank relationships
- **Currency & interest rate exposure management**
  - links to investment and funding management
  - differentiating between transaction, translation and economic risk
  - hedging strategies
- **Demystifying Derivatives**
  - forwards / FRAs / options / swaps
- **Case studies & quiz**

## What will you gain?

- solid understanding of how and why carefully deployed treasury practices can add value
- chance to explore different ways and means to improving treasury efficiency
- learn about internal control and whether treasury risks and control processes are adequate
- the opportunity to network and share experiences with your peers

## GROUP BOOKING DISCOUNTS ARE AVAILABLE

Please contact Samantha Baglioni  
on **+44 (0) 20 7847 2559** or  
**[sbaglioni@treasurers.org](mailto:sbaglioni@treasurers.org)**

## Dates and location

**24-25 November, Dubai**  
**Level 2 practitioner**

## Trainer

### Raj Gandhi FCT FCCA

Raj is a fellow of ACT and the ACCA, and has worked for SMEs and multinationals across the financial services, energy, and retail sectors. Raj became a trainer

in 2009 and has since built up a strong reputation for being commercial with proven ability to deliver effective learning with real life cases.

Before this career move, Raj was CFO of London Capital Group Holdings plc, global treasury audit manager for Royal Dutch Shell plc and Man Group plc, and group treasurer of Empire Stores Group Plc.



## Fees

ACT Members and Students	\$2,000 / AED 7,345
<b>Early bird rate</b>	<b>\$1,200</b>
Accountancy Body Members	\$2,100 / AED 7,710
<b>Early bird rate</b>	<b>\$1,260</b>
Non-members	\$2,200 / AED 8,080
<b>Early bird rate</b>	<b>\$1,320</b>

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# TRAINING BOOKING FORM

PLEASE COPY AND COMPLETE THIS FORM AND FAX, POST OR EMAIL TO THE ACT ADDRESS BELOW FOR EACH PARTICIPANT. PLEASE PRINT CLEARLY IN BLACK INK.

Course Name: \_\_\_\_\_

Date: \_\_\_\_\_ Cost:  ACT Member  Non member (tick as appropriate)

Course Name: \_\_\_\_\_

Date: \_\_\_\_\_ Cost:  ACT Member  Non member (tick as appropriate)

Course Name: \_\_\_\_\_

Date: \_\_\_\_\_ Cost:  ACT Member  Non member (tick as appropriate)

### Participant details

Title: Mr/Ms/Mrs/Miss \_\_\_\_\_ First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Company Name: \_\_\_\_\_ Job title: \_\_\_\_\_

Department: \_\_\_\_\_ Company Address: \_\_\_\_\_

Postcode/City: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Special Requirements: (Dietary, hearing loop, cultural, religious) \_\_\_\_\_

If booking person's details are different from the above, please add details below:

\_\_\_\_\_

### Payment details (Payment must be settled within 21 days or in advance of the training course, whichever is the sooner)

Payment will be made through the online payment site: <https://secure.treasurers.org/makepayment>

Payment will be made by BACS to Natwest Bank, ACT (Administration) Limited - USD:

Sort code: 60-73-01. Account number: 140/00/42060583. IBAN: GB96NWBK60730142060583. BIC: NWBKGB2L  
Please quote invoice number

I enclose a cheque for £ \_\_\_\_\_ made payable to ACT (Administration) Ltd

Please invoice me/my company

Please charge £ \_\_\_\_\_ to my American Express / Visa / MasterCard / Maestro card

Account number:

Expiry date:   /   For Maestro cards only, issue number:   Valid from:   /

**Please do not submit credit card details via email**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If cardholder name and address are different from above participant details, kindly detail below:

I confirm that I have the authority of my company to incur this expenditure. I understand that invoices must be settled within 21 days or in advance of attendance of the training course, whichever is the sooner. I further understand that participants will be held responsible for payment of invoices.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The participant's details will be held on the ACT's database and, where relevant, passed to the course provider (if not the ACT) for purposes of processing the booking and the administration of the course.

TERMS AND CONDITIONS: By submitting this booking you undertake to have read and accepted the ACT's terms and conditions (see [www.treasurers.org/termsandconditions/training](http://www.treasurers.org/termsandconditions/training)).

DATA PROTECTION: The information you provide will be safeguarded by the ACT and only passed to the relevant course provider in order that it can process the booking.

A participants' list will be produced for each training course with details restricted to name, job title and company. This list will be shared with the trainers and other course participants but will not be disclosed to any other third party.

The ACT will retain your details on its database in order to keep you informed of other relevant products and services.

If you do not want to receive this information, please tick here

### Bookings and Enquiries

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