

LEADING TREASURY PROFESSIONALS **CONNECTING MINDS**

ACT CORPORATE FUNDING CONFERENCE

"Good opportunity to get an insight into the funding approach of other treasurers and understanding of the changing regulatory landscape"

> Andrew Beaumont Group Treasurer Thames Water

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10 October 2013 30 Euston Square London

Official publication

The Treasurer

Sponsored by



PROGRAMME

08.30	Registration and refreshments
09.00	Chair's opening remarks Martin O'Donovan, Deputy Policy & Technical Director, ACT
09.10	 Opening presentation: setting the scene the changing funding landscape for businesses the bank funding market in 2013 - will government schemes to boost lending succeed? the impact of new regulation on corporate funding strategies Jonathan Dwyer, Head of Private Finance, Homes and Communities Agency - Social Housing Regulator
09.30	 Case study: funding through the loan market evaluating the options available getting the bank group right dealing with a changing corporate / bank relationship lessons learned and practical tips for other borrowers Graeme Hancock, Group Treasurer, Electrocomponents
09.55	 Securitisation - a valuable tool to reduce corporate borrowing costs? what is securitisation and could it work for your business? the benefits of securitisation for diversifying your funding mix what assets and cashflows can be securitised? the future for the securitisation market Parker Russell, Head of Corporate and CRE Securitisation, Lloyds Bank
10.20	 EIB funding opportunities for corporates priority sectors and projects a complementary role to other funding sources concrete recent examples in the UK key benefits how to apply? Elodie de Recy, Deputy Head of Corporate and Banking, European Investment Bank
10.40	Refreshments
11.10	Case study: UK retail bonds - the first time issuer experience • why retail bonds? The rationale and decision-making process • challenges of launching a retail bond issue • managing the documentation Alan Carr, Treasury Manager, UNITE Group
11.30	 UK retail bonds - the benefits for issuers and investors practical tips for companies accessing the market understanding what retail investors are looking for the future for the retail bond market Richard Tice, CEO, CLS Holdings

Chairman, Order Book for Retail Bonds Issuers Group

ACT

INFERENCE ORGANISER

e Association of Corporate easurers (ACT) sets the benchmark international treasury excellence.

the Chartered body for treasury, lead the profession through our ernationally recognised suite of asury qualifications, by defining ndards and championing continuing ofessional development.

are the authentic voice of the asury profession representing interests of the real economy and ucating, supporting and leading the asurers of today and tomorrow.

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FICIAL PUBLICATION

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itten by practitioners for ctitioners, The Treasurer delivers mprehensive coverage on all pects of treasury, risk and corporate ance, including specialist issues m a European perspective.

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PROGRAMME

11.50	 Case study: accessing the US PP market deciding if a US PP is the right option for your business understanding the investor base the main benefits for the issuer, and pitfalls to avoid
	Stephen Wheatcroft, Group Treasurer, BBC
12.15	 Panel discussion: best practice for managing investor relationships what do investors look for when investing in corporate debt? practical tips for strengthening investor relationships what is the importance of credit ratings for the investor?
Facilitato Panellists	
13.00	Chair's closing remarks
13.05	Networking lunch

"ACT conferences are my 'event of choice', bringing a range of issues affecting corporates to the fore and enabling discussion and peer support on topical subjects."

Mary Jones Assistant Treasurer Dŵr Cymru Welsh Water



ACT CORPORATE FUNDING CONFERENCE

HOW TO BOOK

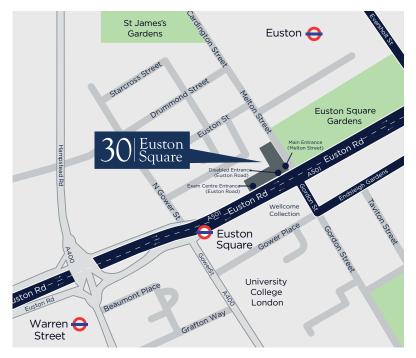
Simply book online at **treasurers.org/funding** or complete the booking form in this brochure.

ENQUIRIES

E: events@treasurers.org T: +44 (0)20 7847 2589

VENUE

30 Euston Square, London NW1 2FB **www.30eustonsquare.co.uk**



CONFERENCE SPONSOR

Thursday 10 October 2013 08.30-13.00

UPCOMING ACT EVENTS AND CONFERENCES

ACT webinar: SEPA – realising the long-term benefits 30 October

ACT breakfast briefing: the changing world of bank regulation 6 November, London

ACT Annual Dinner 13 November, London

ACT webinar: EMIR – countdown to implementation 21 November

ACT Middle East Annual Conference 26-27 November, Dubai

ACT Guestion Time 3 December, London

ACT Annual Cash Management Conference 12-13 February, London

ACT Annual Conference 14-16 May 2014, Glasgow

For more information about our events visit **treasurers.org/events**



Lloyds Bank Commercial Banking provides comprehensive expert financial services to businesses of all sizes, from start ups, through to small businesses, mid-sized businesses and multinational corporations. These corporate clients range from privately-owned firms to FTSE 100 PLCs, multinational corporations and financial institutions.

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ACT CORPORATE FUNDING CONFERENCE **BOOKING FORM**

Thursday 10 October 2013

30 Euston Square London NW1 2FB

DELEGATE DETAILS	Code: A	
* = mandatory fields		
*Dr/Mr/Mrs/Miss/Ms: *Forename: *Surname:		
*Company name: *Job title:		
Address:		
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If booking more than one delegate, please photocopy this form and complete the delegate details section for each *All joining instructions will be emailed, please ensure you supply an appropriate email address.	delegate.	
Please select your area of work/field from the list below:		
Treasurer/deputy treasurer Financial director/controller Corporate banking Treasury dealer Tax advisor/secretarial/audit Bank dealer/salesperso Treasury manager/analyst/accountant Other finance & accounting Corporate finance & ad Other treasury related Other corporate management Treasury consultant		
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ACT members and students (including faculty members)	☐ £260.00+VAT=£312.00	
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Cancellation period: Cancellation terms will apply once a completed booking form has been received (inclusive or exclusive or received in writing by 12 September 2013 for a full refund less 15%. Cancellations made less than 28 days before the conference nomination for a replacement delegate will be accepted. In the unlikely event of cancellation of the conference by the ACT whet ACT in its absolute discretion may offer delegates a credit to an alternative event. The ACT will not in any circumstances refund Data protection: The information you provide will be safeguarded by the ACT. A delegate list will be produced for the event we title and company. In registering for this event you agree to the ACT providing your name, job title and company to the venue for and to the sponsor and fellow delegates for information purposes. The ACT will retain your details on its database in order for us products and services. If you do not want to receive this information, please tick here By submitting this booking you undertake to have read and accepted the ACT's terms and conditions. For full terms and conditions visit' www treasurers or /termsandconditions /events	e start date will not be refunded but a ther by force majeure or otherwise, the any travel or accommodation expenses. ith details restricted to your name, job or the purposes of facilitating the event	