

30 May 2012
Radisson Blu Hotel, Birmingham

TREASURY, RISK
AND FINANCE
PROFESSIONALS

ACT

Redefining risk management

ACT breakfast briefing



TOPICS INCLUDE

- latest trends in risk strategy and policy development
- creating a flexible risk framework
- what solutions does the market offer?
- adapting your thinking in a changing risk landscape

“Enlightening and well delivered”

Christof Nelischer,
Willis Group
ACT breakfast
briefing 2011

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THE TREASURER

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ATTEND**
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AVAILABLE

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In today's complex and uncertain markets, risk management has become a key strategic and tactical issue. Increasing demands for higher governance standards and the impact of regulatory change must all be managed against a backdrop of volatile financial markets.

So what are the biggest risk management challenges facing treasurers in 2012? From managing credit and counterparty exposures to anticipating a break-up in the Eurozone, there's much to keep treasurers awake at night.

Join us for this essential briefing on managing risk in a rapidly changing market environment. With practical insight into how treasury and finance practitioners are adapting, modifying and redefining their policies to effectively manage risk across the business, topics include:

- latest trends in risk strategy and policy development
- creating a flexible risk framework
- what solutions does the market offer?
- practical tips for optimising your risk strategy

Don't miss this opportunity to gain a better understanding of how thinking differently when it comes to risk can protect your business and add value for the future.

Breakfast sponsor



Lloyds Bank Wholesale Banking & Markets

Lloyds Bank, part of the Wholesale division at Lloyds Banking Group, provides comprehensive expert financial services to businesses, from those with over £15 million annual turnover to those with turnover in the billions. It has over 26,000 corporate clients, ranging from privately-owned firms to FTSE 100 PLCs, multinational corporations and financial institutions.

It has a network of relationship teams across the UK, as well as internationally, with the mix of local understanding and global expertise necessary to provide long-term support and advice to its customers.

Lloyds Bank offers a broad range of finance, spanning structured and asset finance, import and export trade finance; securitisation facilities and capital market funding. Its product specialists provide bespoke financial services and solutions including tailored cash management, international trade, treasury and risk management services.

Its heritage means it has an unrivalled understanding of business needs and a proven track record of supporting customers across the sectors and regions. Taking a relationship approach, it provides support to its customers throughout the economic cycle.

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Conference organiser

The Association of Corporate Treasurers (ACT) is the international body for professionals working in treasury, risk and corporate finance. Through the ACT we come together as practitioners, technical experts and educators in a range of disciplines that underpin the financial security and prosperity of an organisation.

The ACT defines and promotes best practice in treasury and makes representations to government, regulators and standard setters. We are also the world's leading examining body for international treasury, providing the widest scope of benchmark qualifications and continuing development through training, conferences and publications – including The Treasurer magazine.

www.treasurers.org

THE TREASURER

Official publication

The Treasurer magazine is essential reading for European treasurers and finance professionals. It offers valuable insights, expert analysis and information on the latest innovations in financial management. Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance, including specialist issues and latest developments in the UK and the rest of Europe.

www.treasurers.org/thetreasurer

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PROGRAMME

Wednesday 30 May

08.00 Registration and breakfast

08.30 Chair's opening remarks

Colin Tyler, Chief Executive
ACT

08.35 Managing risk in the changing market environment

- summary of current treasurer practices – product preferences, key elements of the decision making process, how treasurers' strategy has changed
- review of how the market environment has changed
- corporate considerations when choosing solutions

Jeremy Adam, Head of FX Structuring
Lloyds Bank

09.05 Case study: an evolving approach to risk management

- creating a flexible risk framework
- dealing with increased complexity and uncertainty
- adapting to a changing risk landscape – hedging methodology, counterparty exposures, preparing for Basel III
- practical tips for thinking differently

Duncan Karran, Trading Manager, Group Treasury
Jaguar Land Rover

09.30 Adding value to the business

- latest trends in risk strategy and policy development following the financial crisis
- what are companies doing in practice and how has this changed recently?
- key findings from the recent Ernst & Young study of global treasuries and their implications

Keith Strachan, Director, Treasury Advisory
Ernst & Young

“Excellent speakers, informative and as always well organised”

Shaun Kennedy, Smartest Energy
ACT breakfast briefing 2011

“Informative, relevant and well organised with an excellent cross-section of speakers, another very good ACT event”

Yvonne Welsh, Network Rail
ACT breakfast briefing 2011

09.55 Panel discussion: redefining risk management

Facilitated by

Colin Tyler, Chief Executive
ACT

The panel

Jeremy Adam, Head of FX Structuring
Lloyds Bank

Greg Croydon, Group Treasurer
IMI

Duncan Karran, Trading Manager, Group Treasury
Jaguar Land Rover

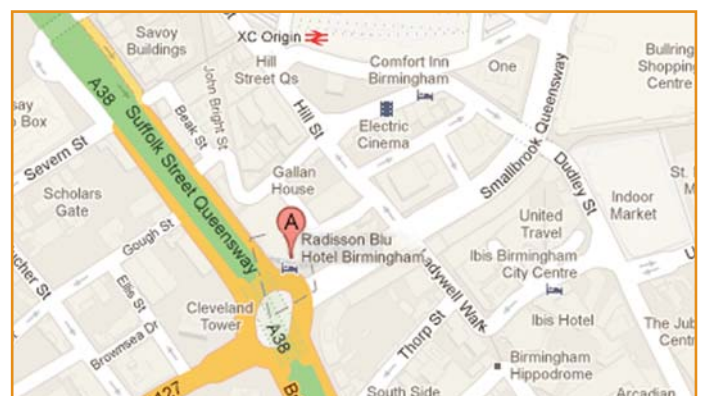
Keith Strachan, Director, Treasury Advisory
Ernst & Young

10.30 Chair's closing remarks
End of breakfast briefing

Venue

Radisson Blu Hotel, 12 Holloway Circus, Queensway
Birmingham B1 1BT

www.radissonblu.co.uk/hotel-birmingham



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FREE TO
ATTEND

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Code: A

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The ACT reserves the right to restrict the number of individuals registering from any one organisation to ensure the audience comprises a balanced representation of organisations and individuals. Priority booking will be given to ACT members and students, including faculty members.

I wish to attend this ACT breakfast briefing

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| <input type="checkbox"/> 04. Other Treasury Related | <input type="checkbox"/> 05. Financial Director/Controller | <input type="checkbox"/> 06. Tax Advisor/Secretarial/Audit |
| <input type="checkbox"/> 07. Other Finance & Accounting | <input type="checkbox"/> 08. Other Corporate Management | <input type="checkbox"/> 09. Corporate Banking |
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3 easy ways to register

1 Online

www.treasurers.org/riskman

2 Fax

+44 (0)20 7374 8744

3 Post

Events team, ACT, 51 Moorgate, London EC2R 6BH UK

Enquiries: Email events@treasurers.org Telephone +44 (0)20 7847 2589

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