

27 June 2012  
City Gate House, London

TREASURY, RISK  
AND FINANCE  
PROFESSIONALS

ACT

# A new era for China's growth story

ACT summer keynote address



PRESENTED BY

Linda Yueh, Economics Editor  
Bloomberg Television

Hosted by

**Bloomberg**

Official publication

THE TREASURER



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informative –  
perfect for  
treasurers to  
really talk about  
what matters”

Yvonne Welsh  
National Rail

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ATTEND  
LIMITED  
PLACES  
AVAILABLE**

# A new era for China's growth story

We are delighted to have one of the world's foremost experts on the Chinese economy presenting this year's ACT summer keynote address.

**Linda Yueh** is the London-based Economics Editor for Bloomberg Television and is a particular expert on the global economy, macroeconomics, Asian economies, rise of emerging markets, advanced economies, international law and economic growth. She will share her insights on:

- what's driving the shift of economic power from west to east
- outbound and inbound business investment in China
- the internationalisation of the RMB
- strategic implications for companies and treasurers of this economic transformation

Don't miss this opportunity to put your questions to Linda and our panel and to broaden your global professional treasury network.

## ABOUT THE



**Linda Yueh**  
Economics Editor  
Bloomberg Television

## SPEAKER

Linda Yueh provides incisive coverage and economic analysis of breaking news stories as well as expert commentary and insight into business, political and macroeconomic trends. Since joining Bloomberg in September 2010, Linda has interviewed numerous top policymakers and economists including European Central Bank member and Bundesbank President Jens Weidmann; Bank of England Monetary Policy Committee members Spencer Dale, Paul Fisher, Adam Posen and Martin Weale; and UK Business Secretary Vince Cable.

An internationally-recognised economist, speaker, author and business advisor, Linda is a fellow in economics at Oxford University and adjunct professor at the London Business School. In addition, she is an associate of the London School of Economics and Political Science's Centre for Economic Performance as well as of the IDEAS: International Affairs, Diplomacy & Strategy research centre. She previously worked as an international corporate lawyer and served as a special advisor to the World Economic Forum (WEF) in Davos, Switzerland. In addition, Linda has been a consultant and expert advisor for a number of international organisations and governments.

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### Event organiser

The Association of Corporate Treasurers (ACT) is the international body for professionals working in treasury, risk and corporate finance. Through the ACT we come together as practitioners, technical experts and educators in a range of disciplines that underpin the financial security and prosperity of an organisation.

The ACT defines and promotes best practice in treasury and makes representations to government, regulators and standard setters. We are also the world's leading examining body for international treasury, providing the widest scope of benchmark qualifications and continuing development through training, conferences and publications – including The Treasurer magazine.

[www.treasurers.org](http://www.treasurers.org)

## THE TREASURER

### Official publication

The Treasurer magazine is essential reading for European treasurers and finance professionals. It offers valuable insights, expert analysis and information on the latest innovations in financial management. Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance, including specialist issues and latest developments in the UK and the rest of Europe.

[www.treasurers.org/thetreasurer](http://www.treasurers.org/thetreasurer)





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## PROGRAMME

### Wednesday 27 June

18.00 Networking drinks reception

18.30 Welcome

**John Grout**, Policy & Technical Director  
**ACT**

18.40 A new era for China's growth story

**Linda Yueh**, Economics Editor  
**Bloomberg Television**

19.15 Panel discussion and Q&A

Facilitated by  
**John Grout**, Policy & Technical Director  
**ACT**

The panel  
**Stuart Fraser**, Deputy Policy Chairman  
**City of London**

**Stephen Norton**, Director of Marketing  
**Law Debenture UK**

**Linda Yueh**, Economics Editor  
**Bloomberg Television**

20.00 Close of programme  
Drinks reception

### Hosted by

Bloomberg

City Gate House, 39-45 Finsbury Square, London EC2A 1PQ



### ACT keynote addresses

ACT seasonal keynote addresses are free to attend events, designed to inform, entertain and provide networking opportunities for ACT members, students and guests.

The ACT spring, summer, autumn and winter keynote addresses are presented by high-profile figures from the world of business and finance discussing highly topical and relevant issues for the corporate treasury, risk and finance community.

### Upcoming events and training courses 2012

- **ACT Question Time: eurozone in crisis**  
2 July, London
- **ACT breakfast briefing: managing pension financial risk**  
12 Sept, London
- **ACT breakfast briefing: an essential update on corporate ratings**  
18 Sept, London
- **ACT corporate funding conference**  
4 Oct, London
- **ACT training course: the nuts and bolts of cash management**  
5 Oct, London
- **ACT Middle East Annual Conference**  
8-9 Oct, Dubai
- **ACT *talkingtreasury* Zurich**  
24 Oct, Switzerland
- **ACT Annual Dinner**  
14 Nov, London

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[www.treasurers.org/training](http://www.treasurers.org/training)

# A new era for China's growth story

## ACT summer keynote address

Wednesday 27 June 2012

Bloomberg, City Gate House, 39-45 Finsbury Square, London EC2A 1PQ

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### Application details: mandatory fields\*

Code: A

To apply for your place at the ACT summer keynote address, please complete and return this form to the ACT. As places are strictly limited and allocated on a first-to-book basis, please wait for confirmation before making travel arrangements.

The ACT reserves the right to restrict the number of individuals registering from any one organisation to ensure the audience comprises a balanced representation of organisations and individuals. Priority booking will be given to ACT members and students, including faculty members.

I wish to attend the ACT summer keynote address

\*Dr/Mr/Mrs/Miss/Ms:

\*Forename:

\*Surname:

\*Company name:

\*Job title:

Address:

Postcode:

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\*†Email:

\*†All joining instructions will be emailed, please ensure you supply an appropriate email address.

### Please select your area of work/field from the list below:

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|---|--|--|
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| <input type="checkbox"/> 04. Other Treasury Related     | <input type="checkbox"/> 05. Financial Director/Controller | <input type="checkbox"/> 06. Tax Advisor/Secretarial/Audit       |
| <input type="checkbox"/> 07. Other Finance & Accounting | <input type="checkbox"/> 08. Other Corporate Management    | <input type="checkbox"/> 09. Corporate Banking                   |
| <input type="checkbox"/> 10. Bank Dealer/Salesperson    | <input type="checkbox"/> 11. Corporate Finance & Advisory  | <input type="checkbox"/> 12. Treasury Consultant                 |
| <input type="checkbox"/> 13. Other Business Provider    | <input type="checkbox"/> 14. Other                         |  |

## 3 easy ways to register

### 1 Online

[www.treasurers.org/summerkeynote](http://www.treasurers.org/summerkeynote)

### 2 Fax

+44 (0)20 7374 8744

### 3 Post

Events team, ACT, 51 Moorgate  
London EC2R 6BH, UK

Enquiries: Email [events@treasurers.org](mailto:events@treasurers.org) Telephone +44 (0)20 7847 2589

**Data protection:** The information you provide will be safeguarded by the ACT. A delegate list will be produced for the event with details restricted to your name, job title and company. In registering for this event you agree to the ACT providing your name, job title and company to the venue for the purposes of facilitating the event and to the sponsor and fellow delegates for information purposes. The ACT will retain your details on its database in order for us to keep you informed of other relevant products and services. If you do not want to receive this information, please tick here

By submitting this booking you undertake to have read and accepted the ACT's terms and conditions. For full terms and conditions, visit [www.treasurers.org/termsandconditions/events](http://www.treasurers.org/termsandconditions/events). The ACT reserves the right to make minor alterations to the content and timing of the programme or to the identity of the speakers.

The views expressed by speakers at this event are their personal views or those of their employer and do not necessarily represent the views of the ACT