

15 February 2012
Le Royal Méridien Beach Resort, Dubai



talkingtreasury

The international thought-leadership series



HEAR PRACTICAL CASE STUDIES AND INSIGHT THROUGH INTERACTIVE DISCUSSION ON KEY TREASURY TOPICS

- the outlook for USD and AED interest rates and the impact on the fixed income market
- taking a strategic approach to running the treasury function within your business
- what are the treasurer's key priorities in 2012?

“Very good brainstorming session and networking opportunities”

Kathirkamanathan Pratheepan

HUBER + SUHNER
Middle East

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MIDDLE EAST TREASURER

FREE TO ATTEND

FOR ACT MIDDLE EAST MEMBERS AND CORPORATE TREASURY TEAMS

www.actmiddleeast.org/events



We are delighted to bring you the next in the **talkingtreasury** thought-leadership series. **talkingtreasury** contributes to the development of treasury strategy and best practice across Europe, the Middle East and Asia. Each forum has successfully brought together corporate treasury professionals to network, share knowledge and exchange ideas.

A forum to share expertise

What’s in store for the treasurer in 2012? Have we seen the full impact of the Eurozone sovereign debt crisis across the globe? What strategies are corporates putting in place to operate more efficient treasury departments in this changing financial landscape?

Led by panels of senior treasury and finance practitioners, **talkingtreasury** Dubai provides the ideal platform to discuss the real issues and challenges facing the treasury community today as well as looking at the treasurer’s key priorities for 2012.

This forum is developed for corporate treasurers by corporate treasurers in order to facilitate open and frank discussion.

Attend to:

- build contacts and network with your peers
- exchange views and refresh your thinking on current treasury issues
- develop the skills to execute treasury best practice

Forum sponsor



Emirates NBD is a leading banking Group in the region. As at 30 September 2011 total assets were AED 271.9 billion. The Group has a leading retail banking franchise in the UAE, with over 141 branches and over 740 ATMs and SDMs. It is a major player in the UAE corporate banking arena and has strong Islamic banking, investment banking, private banking, asset management and brokerage operations.

The Group has operations in the UAE, the Kingdom of Saudi Arabia, Qatar, Singapore, the United Kingdom and Jersey (Channel Islands), and representative offices in India and Iran.

The Group is an active participant and supporter of the UAE’s main development initiatives and of the various educational, environmental, cultural, charity and community welfare establishments.

www.emiratesnbd.com



ACT Middle East

ACT Middle East is the network for treasury, risk and finance professionals committed to the development and sharing of treasury knowledge and expertise across the Middle East. Launched in October 2008, it provides networking opportunities for those working in or interfacing with treasury, enabling them to come together to discuss best practice and providing continuous professional development through treasury training and professional qualifications. Since its launch, membership has grown substantially and services are further extending to support, facilitate and enhance the sharing of treasury skills across the region.

MIDDLE EAST TREASURER

The Middle East Treasurer Magazine

This publication provides an authoritative and independent overview on current treasury topics in the Middle East region. The latest edition of the Middle East Treasurer is now available at www.actmiddleeast.org/publications

Corporate membership

Become a corporate member of ACT Middle East and attend events for free. Selected ACT Middle East events include a booking fee for non-ACT members. To find out more about membership please visit www.actmiddleeast.org/membership or contact actme@treasurers.org





PRELIMINARY PROGRAMME

Wednesday 15 February

13.00 Registration and networking lunch

14.00 Chairman's welcome

Peter Matza, Head of Publishing
ACT

14.15 Interest rates in an era of free money

- the impact of the US Fed's unconventional policies
- why the European Central Bank can't do what the Fed did
- how does monetary policy return to normal
- application of regional rates

Nick Stadtmiller, Head of Fixed Income Research
Emirates NBD

Panel discussion – interest rates and the impact on business

- what do corporates need to know?
- communicating the right information to the board
- governance and setting policy
- what information do treasurers need from their banks?

Facilitated by

Giel-Jan M. Van der Tol, Group Head Wholesale Banking
Emirates NBD

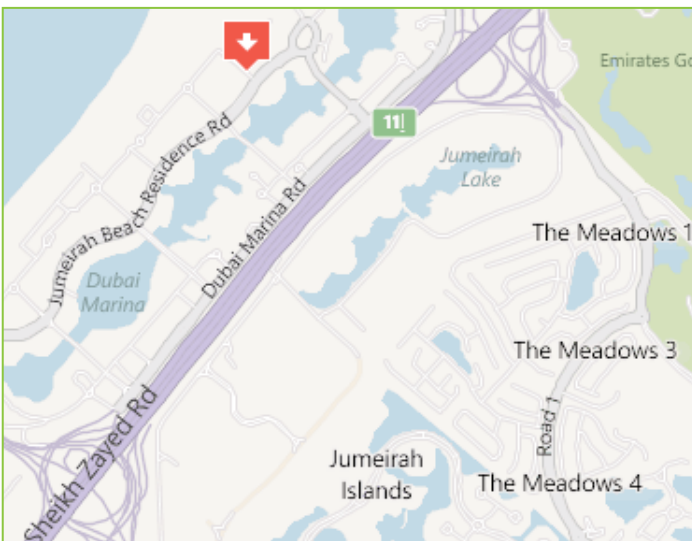
The panel

Nick Stadtmiller, Head of Fixed Income Research
Emirates NBD

Further panellists to be announced

Venue

Le Royal Méridien Beach Resort and Spa
Al Sofouh Road, PO Box 24970 Dubai



15.15 Networking refreshment break

15.40 Managing your treasury – a strategic approach

- getting the right treasury system, team and management
- managing your bank relationships
- implementing treasury policy and good practice
- recognising opportunities to add value
- enhancing value to shareholders and actively managing the risk / return relationship
- the relationship between treasury strategy and technology
- remaining flexible and dynamic - coping with 'unknown unknowns'

Facilitated by

Sohail Ausaf, Vice President, Finance
Etisalat

The panel

Hadeer El-Kasar, Group Treasurer
Kingdom Hotel Investments

Omar F Abu Shaqra, Group Treasurer
AW Rostamani Group

16.30 Interactive open discussion – what's on your agenda for 2012?

- let us know your key priorities for the year ahead
- key lessons learned in the wake of the credit crisis
- objective setting and policy making at your organisation
- what is the biggest challenge ahead for treasurers?

Facilitated by

Peter Matza, Head of Publishing
ACT

17.20 Chairman's closing remarks

17.30 Networking drinks

18.30 Close of conference

“Well organised, well selected topics, good exchange of ideas and experiences for the treasury community and other finance functions such as CFOs and CEOs”

Denis Ecknauer, ABB

How to apply for this event: This event is designed for corporate treasurers. To ensure the audience is comprised of a balanced representation of organisations from across the region, all applications for this event will be assessed. We will be in touch with you to confirm if your application has been successful. Please wait for confirmation of your place before making any travel arrangements.

	Delegate fees
ACT members and students (including faculty members)	Free of charge
Non-member corporate treasurers	Free of charge*
Other non-members	US\$700

*For details on how to become a member of the ACT visit our website at www.actmiddleeast.org/membership

www.actmiddleeast.org/ttdubai

Cancellation period: Cancellation terms will apply once a completed booking form has been received (inclusive or exclusive of payment). All cancellations must be received in writing by 1 February 2012 for a full refund less 15%. Cancellations made less than 14 days before the conference start date will not be refunded but a nomination for a replacement delegate will be accepted. In the unlikely event of cancellation of the conference by the ACT whether by force majeure or otherwise, the ACT in its absolute discretion may offer delegates a credit to an alternative event. The ACT will not in any circumstances refund any travel or accommodation expenses.

Data protection: The information you provide will be safeguarded by the ACT. A delegate list will be produced for the event with details restricted to your name, job title and company. This list may be shared with fellow delegates and event sponsors but we will not disclose it to any other third party. The ACT will retain your details on its database in order for us to keep you informed of other relevant products and services. If you do not want to receive this information, please tick here

By submitting this booking you undertake to have read and accepted the ACT's terms and conditions. For full terms and conditions visit www.treasurers.org/termsandconditions/events. The ACT reserves the right to make minor alterations to the content and timing of the programme or to the identity of the speakers. The views expressed by speakers at this event are their personal views or those of their employer and do not necessarily represent the views of the ACT.

ACT qualifications

The ACT's qualifications deliver the knowledge, skills and techniques essential for everyone working in treasury and related fields.



Certificate in International Treasury Management

The Certificate in International Treasury Management (CertITM) delivers core knowledge, technical and practical skills in treasury, risk and corporate finance. It is the only qualification to provide fundamental understanding of all aspects of corporate financial management from an international perspective.

www.treasurers.org/certitm



Certificate in International Cash Management

The Certificate in International Cash Management (CertICM) develops in-depth understanding and specialist knowledge of global cash management operation for both banks and companies alike. It provides a practical toolkit encompassing the instruments and strategies for optimising cash management efficiency – essential for anyone involved in cash management or a wider treasury role.

www.treasurers.org/certicm