



LEADING TREASURY  
PROFESSIONALS

# ASIA TREASURY LEADERS' FORUM

THE FUTURE OF TREASURY EXCELLENCE

19 September 2018 HKCEC, Hong Kong

FREE TO ATTEND  
FOR CORPORATE  
TREASURY TEAMS

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08:15 **Registration and refreshments**

09:00 **Welcome address from the ACT**  
**Peter Matza FCT**, Speakers' Chair, **ACT**  
**Caroline Stockmann**, Chief Executive, **ACT**

09:10 **Opening keynote: Mapping the future**  
**Enoch Fung**, Head – Market Development, **HKMA**  
 Hear a market update from the HKMA, including insights into newly launched initiatives and the latest developments and trends for the market environment.

09:30 **Guest-speaker: An audience with Celia Liu**  
 Celia Liu leads a 300 strong finance team who support over 50,000 employees across Asia Pacific. In a candid interview, she will talk about her leadership journey, challenges and lessons learned and how they influence her role today.  
**Celia Liu**, Regional CFO, **G4S Asia**  
**Moderator:**  
**Michelle Price AMCT**, Associate Director, Policy & Technical, **ACT**

09:50 **Getting ahead of the game: short-term investing challenges**

- Identifying opportunities for cash investors in Asia Pacific
- Staying agile: reacting to market developments and adapting investment policies
- Setting priorities: balancing the trade-off between yield, liquidity and counterparty risk
- Increasing internationalisation of Asia Pacific MMFs in the short-term investment landscape

**Charley Cai**, Group Treasurer, **Mason Group**  
**Joy Yang**, Chief Asia Economist, **Point72**  
**Keith Yuen**, Senior Advisor, **Pacific Gate Capital Management**  
**Moderator:**  
**Michelle Price AMCT**, Associate Director, Policy & Technical, **ACT**

10:30 **Refreshment break**

11:00 **Achieving higher efficiency through structural transformations**  
 The never-ending pressure for greater efficiency requires finance leaders to get better visibility into their company's operations. How can potential optimisations, cost savings and structural transformations be identified?

- Moving away from spreadsheet-based processes to better navigate financial data and reduce error
- Shortening collections cycle and improving cash flow with interactive visuals and contextual analytics
- Designing and implementing remediation plans and sustainable process improvements

**Niko Ratala**, Regional Financial Controller, APAC & Middle East, **Rolls-Royce**

11:30 **Future-proofing your cash management**  
 Making cash flow efficiently through a centralised treasury structure is still at the heart of improving cash management and visibility. What is the key to a fit for purpose cash management structure and what innovative solutions are available to further improve efficiency?

**Peter Klein**, Head of Cash Management Technology, **Finlync**  
**Mike Puah**, Group Treasurer, **Vistra**  
**Ginny Wu**, Group Financial Controller (**HK, China and Taiwan**), **Walkershop Footwear**  
**Moderator:**  
**Peter Matza FCT**, Speakers' Chair, **ACT**



## CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence.

As the **chartered body for treasury**, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

[treasurers.org](http://treasurers.org)

## OFFICIAL PUBLICATION

### The Treasurer

Essential reading for international treasurers, The Treasurer provides valuable insight, clear-thinking analysis and focus on the latest developments in financial management.

Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance.

[treasurers.org/thetreasurer](http://treasurers.org/thetreasurer)



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12:00 **Please choose from two concurrent breakout sessions:**

### Focus session 1

#### Change: slower than it looks, faster than you think

Waves of regulatory requirements and technology startups have necessitated banks to rethink their liquidity and capital frameworks. The structural evolution and focus on value creation has been led by the bank treasuries. What are the key take-aways for corporate treasurers and how can they leverage the lessons learnt to transform their own treasury functions?

**Anthony Ford**, Head of Treasury, **CLSA**

**Moderator:**

**Peter Matza FCT**, Speakers' Chair, **ACT**

### Focus session 2

#### Next generation FX risk management

With Asia Pacific having become one of the fastest growing regions for currency trading, the move to electronic trading has now passed the tipping point. Pressure for streamlined processes, enhanced transparency and more rigorous compliance is accelerating take up among all sections of the market. How can treasurers stay on top of their FX trading flows, manage the growing complexity and optimise execution?

**Nicolas Adjemian**, Director, Solutions Consulting – APAC, **ION Group**

**Jacob Chee**, Head of Sales North Asia, **360T**

**David Chung**, Senior Manager – Corporate Treasury Solutions, **PwC**

12:45 **Networking lunch**

13:45 **Please choose from two concurrent breakout sessions:**

### Focus session 3

#### Trends and developments in the trade finance space

What are the key variables influencing the evolution of the global trade architecture? How is the growing unmet demand for trade financing developing, and what will the digital revolution mean for the future of trade? In this session, learn how to safely navigate the various structures and financing techniques in trade finance.

**Jolyon Ellwood-Russell**, Partner, Financial Markets, **Simmons & Simmons**

**Moderator:**

**Finbarr Bermingham**, Asia Editor, **Global Trade Review**

### Focus session 4

Join this session for an overview of M&A activity in Asia Pacific and key predictions on drivers and barriers for the market over the coming 12 months. Discuss how treasury can add value to the M&A process, possible roadblocks, challenges and what to look out for.

**Raghu Narain**, Head of Investment Banking, **Asia Pacific, Natixis**

**Daniel Wong**, Head of Mergers & Acquisitions (Asia Pacific), **British American Tobacco**

**Moderator:**

**Peter Matza FCT**, Speakers' Chair, **ACT**

14:30 **Navigating the Chinese bond market**

The Chinese bond market has grown to become a major marketplace that cannot be ignored. Join us for an interactive session with experienced and candid panellists from a rating agency, research house, regulator, and issuer to discuss opportunities and challenges facing the market and how treasurers can access the market.

**Bonnie Chan**, Panda Bond Specialist, Fixed Income Department, **Shenzhen Stock Exchange**

**Francis Ho**, Senior Director – Group Treasury & Project Finance, **CLP**

**Stan Ho**, Director, **Asia Pacific Structured Finance Association**

**Moderator:**

**Warut Promboon**, Managing Partner, **Bond Critic**

15:15 **Refreshment break**

15.45 **Treasury 2025: charting a course for FinTech innovation in Asia Pacific**

The corporate treasury function of the future will be digital-first and virtually enabled. From the increased adoption of blockchain, artificial intelligence and FinTech applications to new technological changes on the horizon, how are daily interactions between treasurers and their organisations changing through the benefits (and drawbacks) of new technologies? Hear two short presentations followed by a panel discussion debating the future of treasury and finance.

**Afternoon keynote: Embracing disruption**

**Case study: Mobile wallets in practice**

**Presentations and panel discussion with:**

**Lionel Choong**, Acting CFO, **Weyland Technology**

**Florian Spiegl**, COO, **FinFabrik** and AI Committee Chair, **HK Fintech Association**

**Veronique Lafon-Vinai**, Associate Professor of Business, Education, Department of Finance, **HKUST**

16:30 **Futurewise: treasury career outlook**

Today's talent will be tomorrow's leaders. Where is the treasury profession headed in the future, what does it take to progress your career, and how best to invest in your career development to keep your treasury career on track?

**Mark Pryor**, Partner, **Brewer Morris**

**Peter Matza FCT**, Speakers' Chair, **ACT**

**Caroline Stockmann**, Chief Executive, **ACT**

17:00 **Close of conference and networking drinks**

Wednesday 19 September  
08:15 – 17:00

## GETTING THERE

HKCEC, 1 Expo Drive, Wanchai, Hong Kong



“Excellent speakers with tons of inspiration and insights during the forum, really worth attending!”

**KAM SHUE FUNG**, REANDA LAU & AU YEUNG

“Invigorating conference focusing on FinTech disruption of treasury operations and innovative treasury platforms.”

**LIONEL CHOONG**, WEYLAND TECH

“Thanks ACT for organising the Asia Treasury Leaders’ Forum, which provided a wonderful opportunity to meet with finance leaders from different industries and to exchange opinions with them on current issues and topics of common interests.”

**RAYMOND CHIU**, ASSA ABLOY GROUP

## UPCOMING ACT EVENTS AND CONFERENCES

### ACT Middle East Annual Dinner 2018

15 October, Dubai, UAE

### ACT Middle East Treasury Summit 2018

16-17 October, Dubai, UAE

### ACT Treasury Forum 2018

14 November, London, UK

### ACT Annual Dinner 2018

14 November, London, UK

[treasurers.org/events](http://treasurers.org/events)

## To discuss speaking opportunities, please contact:

**Sulamith Waldmeier**

Content Producer – Global Events, ACT

T: +44 (0) 207 847 2583

E: [swaldmeier@treasurers.org](mailto:swaldmeier@treasurers.org)

## To discuss sponsorship and exhibitor opportunities, please contact:

**Jen Poolman**

Sponsor Relationship Manager, ACT

T: +44 (0) 207 847 2545

E: [jpoolman@treasurers.org](mailto:jpoolman@treasurers.org)

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# ASIA TREASURY LEADERS' FORUM

## THE FUTURE OF TREASURY EXCELLENCE

Wednesday 19 September 2018

HKCEC, 1 Expo Drive,  
Wanchai, Hong Kong

## BOOKING FORM

### DELEGATE DETAILS

Code B

\* = mandatory fields

\* Dr/Mr/Mrs/Miss/Ms: \_\_\_\_\_ \*Forename \_\_\_\_\_ \*Surname \_\_\_\_\_

\* Job title: \_\_\_\_\_

\* Company: \_\_\_\_\_

Address: \_\_\_\_\_

\* Email:† \_\_\_\_\_ Telephone: \_\_\_\_\_

If booking more than one delegate, please photocopy this form and complete the delegate details section for each delegate.

†All joining instructions will be emailed, please ensure you supply an appropriate email address.

### DELEGATE FEES

Standard rate  
(please tick)

ACT members and students (including affiliate members)	<input type="checkbox"/> FREE
Non-member from non-financial corporate organisation	<input type="checkbox"/> FREE
Non-member from bank or financial institution	<input type="checkbox"/> 7,400 HKD
Non-member consultants and all other business service providers	<input type="checkbox"/> 7,400 HKD

- Fees include refreshments, lunch and conference materials

### PAYMENT OPTIONS

#### • Payment by bank transfer

Account Name: ACT (Administration) Ltd  
Bank: NatWest Bank  
Sort code: 60-00-01  
Account number: 01053760  
IBAN: GB94NWBK60000101053760  
BIC/Swift: NWBKGB2L

#### • Payment by credit card

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## 2 EASY WAYS TO REGISTER

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your form to [events@treasurers.org](mailto:events@treasurers.org)

**ENQUIRIES: E: [EVENTS@TREASURERS.ORG](mailto:EVENTS@TREASURERS.ORG) T: +44 20 7847 2589**

**Cancellation period:** Cancellation terms will apply once a completed booking form has been received (inclusive or exclusive of payment). All cancellations must be received in writing by 20 August 2018 for a full refund less 15% administration fee. Cancellations made less than 30 days before the conference start date will not be refunded but a nomination for a replacement delegate will be accepted. In the unlikely event of cancellation of the conference by the ACT whether by force majeure or otherwise, the ACT in its absolute discretion may offer delegates a credit to an alternative event. The ACT will not in any circumstances refund any travel or accommodation expenses.

**Data protection:** The ACT will produce a delegate list, including your name, job title and company (but not your email address or telephone number). This list may be shared with fellow delegates, sponsors of the event and the host of the event, in each case in the legitimate interests of the recipients, but without undermining delegates' privacy rights, and for the proper administration and management of the event. We will not disclose personal information to any other third party.

**By submitting this booking you undertake to have read and accepted the ACT's terms and conditions.**

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