



ACT

LEADING TREASURY
PROFESSIONALS

ACT EAST AFRICA TREASURY FORUM

MAXIMISING VALUE,
IMPACT, AND EFFICIENCY



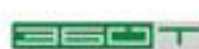
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SLAUGHTER AND MAY



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Chief Executive's welcome

Caroline Stockmann

Chief Executive

ACT



@actupdate

#actaf18



LEADING TREASURY
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ASSOCIATION OF CORPORATE TREASURERS

The only professional treasury association with a Royal Charter. A global treasury and finance network of over 7,500 members and students in over 90 countries.

Our vision is that treasury everywhere has the highest standards of professionalism, bringing success to organisations and creating strong economies through strategic balancing of financial risks and opportunities.

Our mission: “To embed the highest standards of professionalism and integrity in the treasury world, and act as its leading advocate.”

TREASURY'S ROLE

Cash and liquidity management

- Nuts and bolts of day to day life

Capital markets and funding

- Raising and refinancing debt

Corporate financial management

- M&A
- Corporate structure

Risk management

- FX, commodity, interest rates
- Netting v hedging

Treasury operations

- Governance and controls
- Systems

Relationship management





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The differences between...

Treasury

- ✓ Connects the business with the financial markets
- ✓ Emphasis on money, financial risks and wealth creation
- ✓ Develops and implements financial strategies and policies to support business objectives
- ✓ Outward / forward looking – finances future business success

Effect on business:
immediate

Financial Accounting

- ✓ A financial reporting / internal control function in a business
- ✓ Emphasis on financial position
- ✓ Manages transaction recording, profitability, cost control, external reporting
- ✓ Inward / historic looking – analyses past events to influence future decision making

Effect on business:
delayed



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WHY CHOOSE A CAREER IN TREASURY?

- Treasury is a global function meaning job opportunities exist all over the world.
- Treasury skills are transferable.
- Career options are highly varied as treasury broadens financial and business management skills.
- Treasury offers a clear path to more senior positions.



76%

**of treasurers are both
accounting and
treasury qualified**

Source:

Hays recruitment survey 2016



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THE ACT – THE CHARTERED BODY FOR TREASURY

7,000+

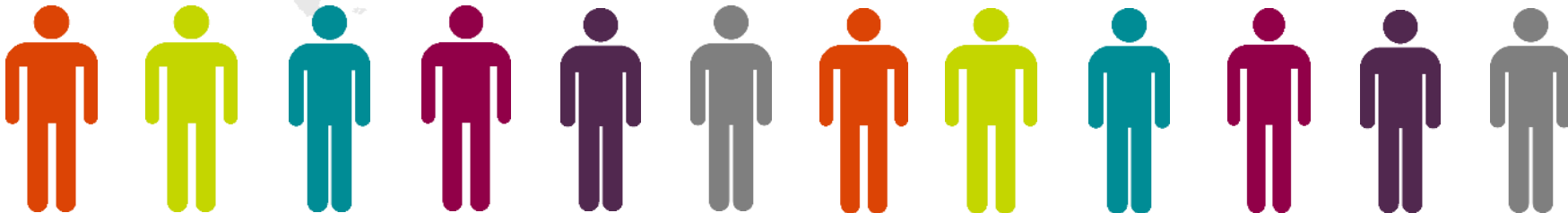
students and members
in over 100 countries

86%

of FTSE 100 employ
ACT members and/or
students

44%

of students based
outside UK





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CAREER PROGRESSION



eMEDIA
eAffiliate

LinkedIn

eFinancial Careers

QUALIFICATIONS

MCT Advanced
Diploma

Diploma in Treasury
Management

Certificate in
International Cash
Management

Certificate in
Treasury, Treasury
Fundamentals

NETWORK

Network of
professional friends

Treasury networks
(international
groups)

Recruitment agents

EXPERIENCE

Make sure you are
building the right
experience

CPD

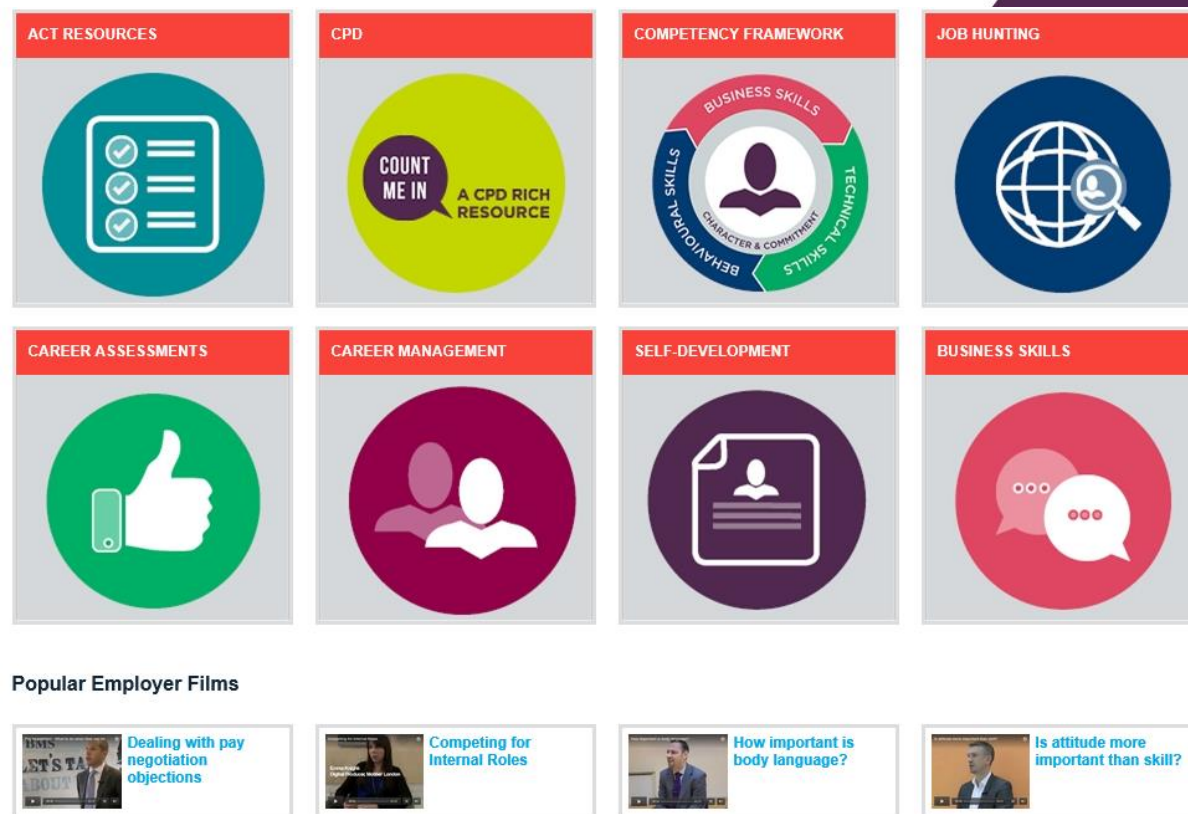
Speaking
opportunities

Options and
hedging

ACT Career Hub

Exclusively available to all ACT members and students the Career Hub offers a range of resources for every career level including:

- Career assessments
- Self development
- E-learning
- Job hunting
- Business skills
- Career management



The ACT Career Hub resources are organized into a grid of eight main categories, each with a representative icon, and a section for popular employer films at the bottom.

ACT RESOURCES	CPD	COMPETENCY FRAMEWORK	JOB HUNTING
CAREER ASSESSMENTS	CAREER MANAGEMENT	SELF-DEVELOPMENT	BUSINESS SKILLS

Popular Employer Films

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Find out more at www.treasurers.org/membership/careerhub



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Why your organisation needs treasury

- Treasury understands the wider commercial business, from procurement, sales and inventory to the board, and offers strategic insight to the organisation.
- Treasurers are value creators, helping save money.
- Treasury is responsible for the identification of risks.

“Treasury brings success to organisations and creates strong economies through strategic balancing of financial risks and opportunities”



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