


ACT ANNUAL CONFERENCE 2018

15-16 May, ACC Liverpool

**10HRS
45 MINS**
NETWORKING
TIME

**11HRS
45 MINS**
PROGRAMME
CONTENT

1132



TOTAL REGISTRATIONS FROM
417 COMPANIES

277
FROM **147**
COMPANIES

243
ATTENDEES
FROM **121**
INSTITUTIONS

51%*
REPEAT CORPORATE
ATTENDEES

* HAVE ATTENDED ONCE OR MORE IN THE LAST 5 YEARS

49%
NEW CORPORATE
ATTENDEES

83

SPONSORS & EXHIBITORS

34
TREASURERS
FROM BANKS/FIS,
CONSULTANCIES
AND SERVICE
PROVIDERS

69
ATTENDEES FROM
OTHER FINANCIAL
SERVICES

9/10

WOULD
RECOMMEND
THE EVENT TO
A FRIEND OR
COLLEAGUE

EVENT APP

725
UNIQUE
USERS

56,161
TOTAL WEB
PAGE VIEWS

598 TOTAL ATTENDEES
(EXCLUDING EXHIBITORS)

FROM 281 COMPANIES

29
FROM OTHER
SECTORS E.G.
CONSULTANCIES/
SERVICE
PROVIDERS

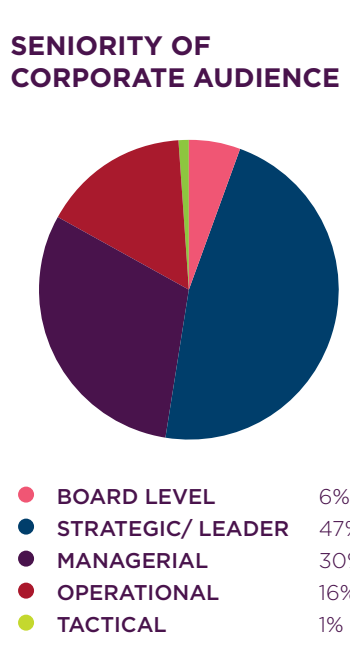
127
SPEAKERS

53
GROUP
TREASURERS

7:1
DELEGATE TO
EXHIBITOR
RATIO

525
TWEETS GENERATED
USING #actac18

- 19 DIFFERENT COUNTRIES REPRESENTED**
- AUSTRALIA
 - AUSTRIA
 - BELGIUM
 - CANADA
 - CHINA
 - CZECH REPUBLIC
 - FRANCE
 - GERMANY
 - HONG KONG
 - IRELAND
 - ITALY
 - LUXEMBOURG
 - NETHERLANDS
 - QATAR
 - SWEDEN
 - SWITZERLAND
 - UNITED ARAB EMIRATES
 - UNITED KINGDOM
 - UNITED STATES



DELEGATE FEEDBACK:

“Thoroughly engaging two-day conference; the packed agenda and quality of speakers never fail to impress.”
AMRIT RAJ
HEATHROW AIRPORT

“Meeting all those familiar faces each year and attending the different presentations always enforces the importance of the treasurer in this constantly changing world.”
CHRIS DODD
BNP PARIBAS