



PechaKucha
ACT Annual Conference
2018

A low-angle, upward-looking photograph of several modern skyscrapers against a bright blue sky with scattered white clouds. The buildings are made of glass and steel, with varying architectural styles. A small airplane is visible in the sky between the buildings.

What we help with?

APPLY
FINANCIAL

85% of payment
details are correct
we help with the
15% that aren't



What is the financial cost of failure ?

£50 Cost to fix
per payment

What other costs ?

Damaged Relationships

What your bank needs

100% STP
for reduced costs

What your bank needs

A close-up photograph of a small damselfly perched on the tip of a human finger. The damselfly is light green with transparent wings and a long, thin abdomen. The finger is positioned on the left side of the frame, with the damselfly facing left. The background is a soft, out-of-focus light brown.

Smaller
Operation To
Remain
Competitive

What your bank would like

Client to take Responsibility



What customers need

Multi channel Mobile & Desktop

What customers need

Simpler User Interaction



What customers need

Intuitive Support

Certainty
that all payments
will process and
arrive on time

How we do it

**Official global bank data,
rules, message formats,
calendars – managed daily**

How we do it



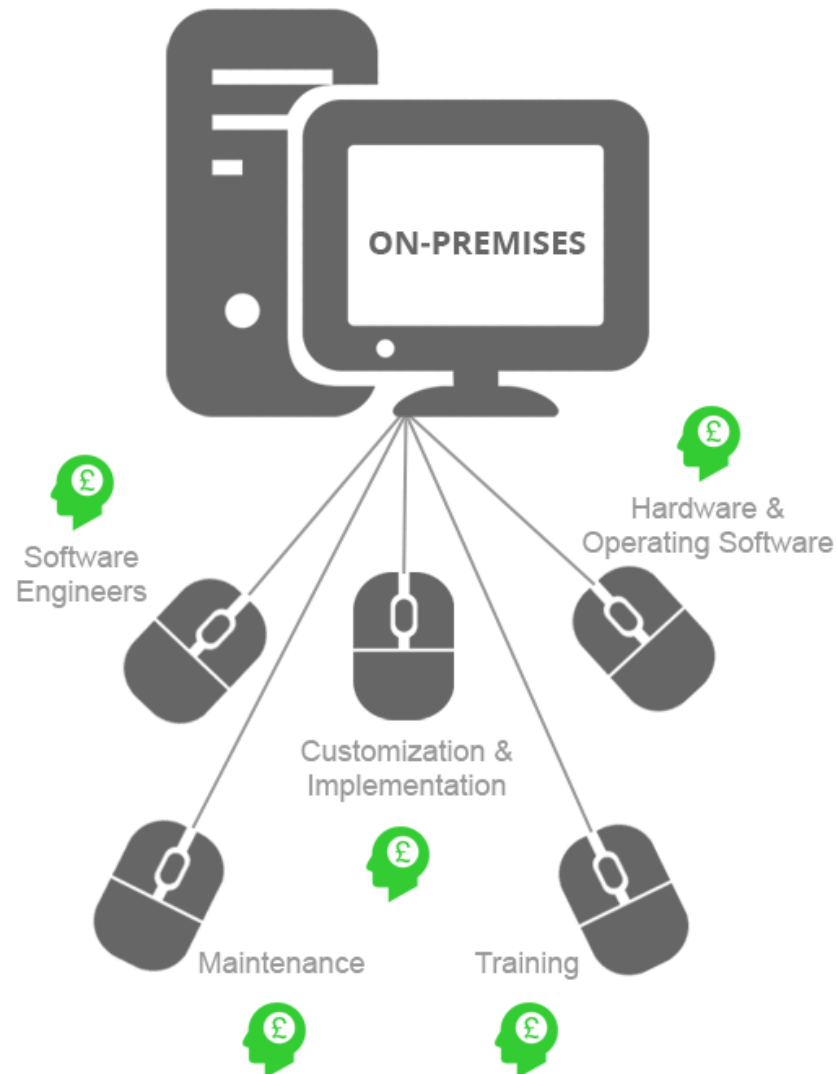
Algorithms and functions
to validate, enrich and fix

How we do it



Real-time reports and Admin
for deployment and refining

Life before Validate API



ONGOING COSTS

Apply Fixes, Patches and Upgrades

Maintain Rules

Keep up to date with Compliance

Performance Tuning

Reliance on Multiple Upgrades

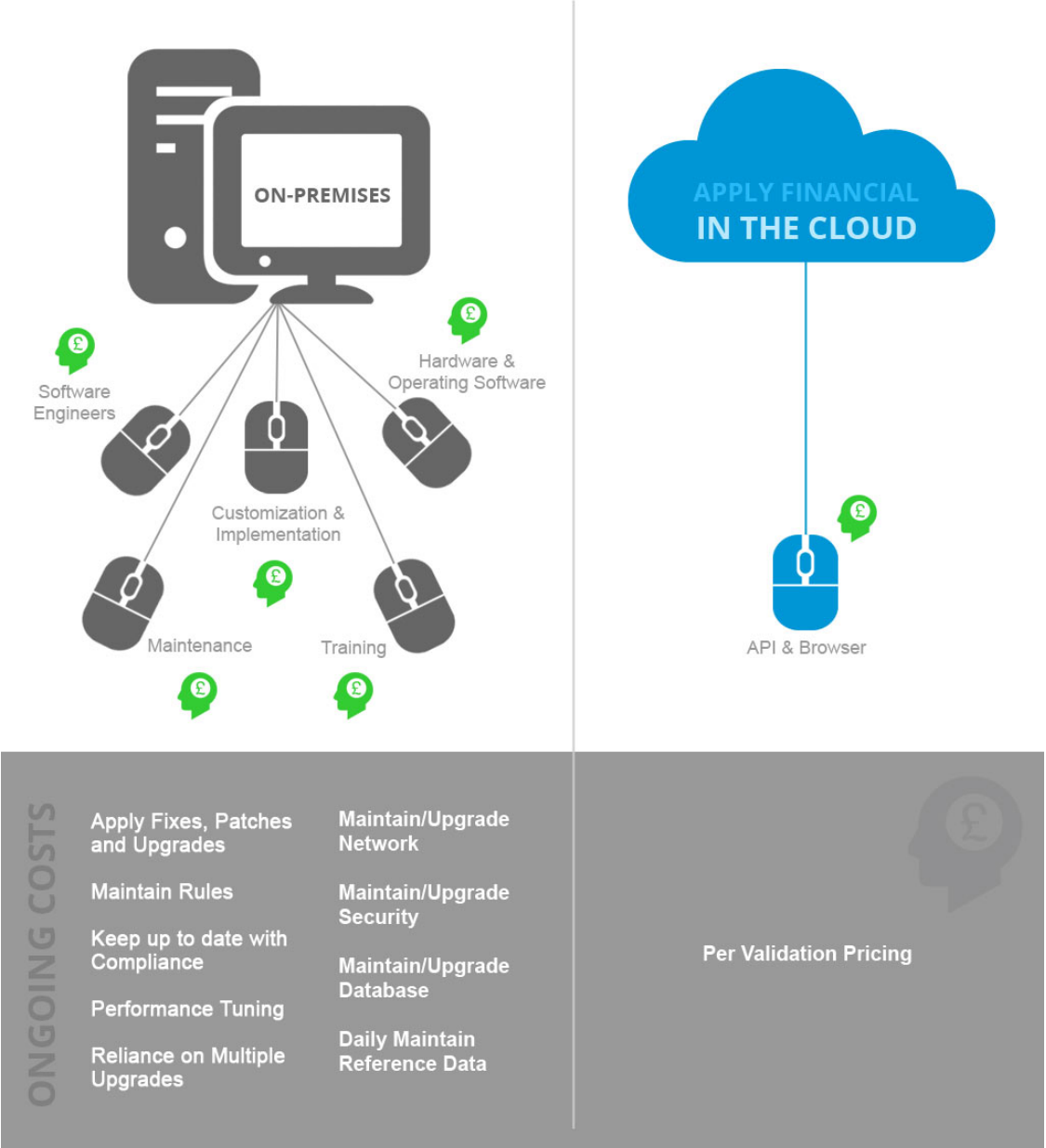
Maintain/Upgrade Network

Maintain/Upgrade Security

Maintain/Upgrade Database

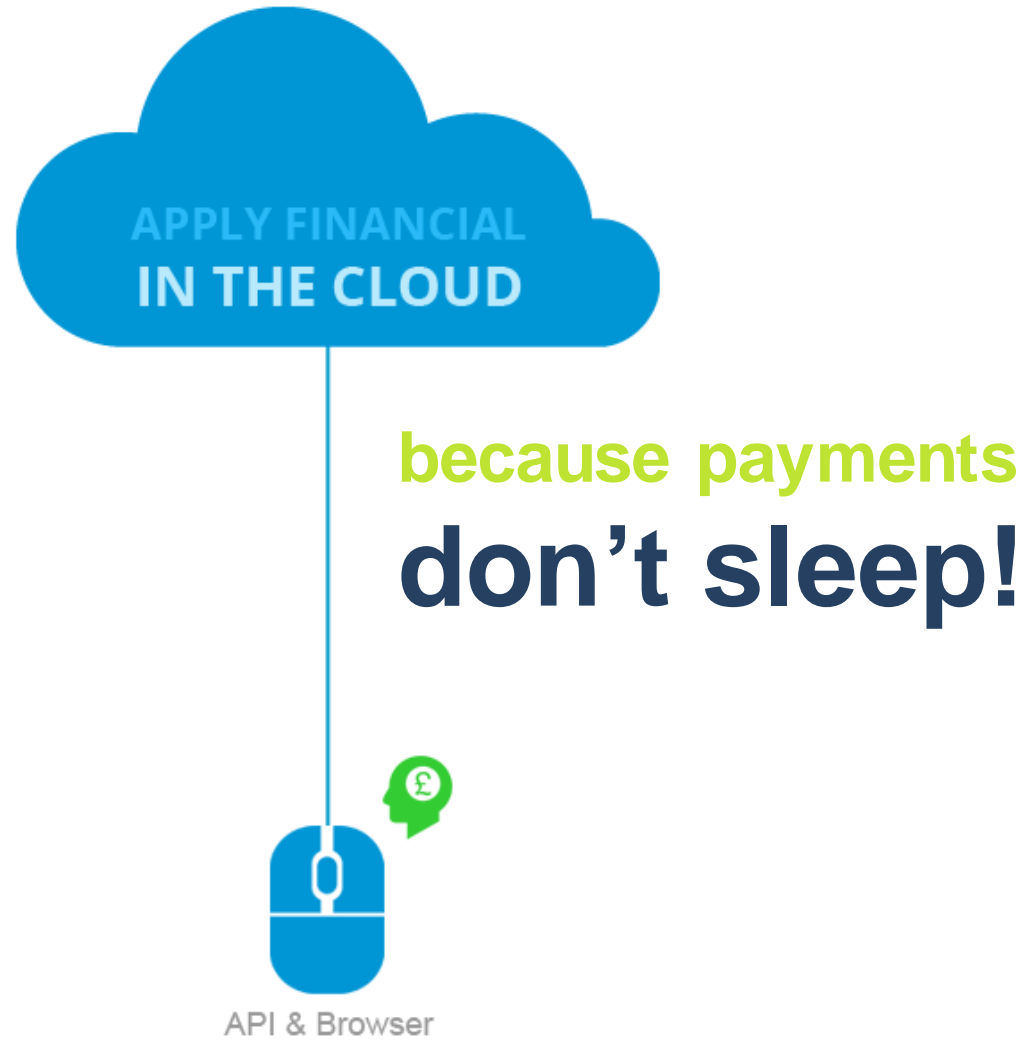
Daily Maintain Reference Data

Validate API deployed



No more

Expensive in house data and
software deployment and management





..... And

Happy suppliers,
Customers and Banks!



Apply Contact Details



For more information
please contact

sales@applyfinancial.co.uk

Or call on +44 333 012 4618

Website : www.applyfinancial.co.uk

Some articles

<https://thefintechtimes.com/apply-financial-help-fintechs/>

<https://thefintechtimes.com/digitisation-payments-requires-dynamic-map/>

<https://thefintechtimes.com/big-bad-bank-data-fly-faster-payments-soup/>