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2 September 2015
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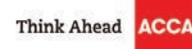
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08.00	Registration and coffee
09.00	Chair's opening remarks Peter Matza , Engagement Director, ACT
09.10	Opening keynote: offshore Renminbi and corporate treasury Howard Lee , Executive Director, Monetary Management Department, Hong Kong Monetary Authority
09.40	Presentation: cash and treasury in China <ul style="list-style-type: none">• integrating the renminbi into your global treasury policy• boosting renminbi cross-border and multi-currency transactions• increasing the scope of the offshore renminbi market Patrick Zhu , Head of Sales, Commercial Banking, Global Payments and Cash Management, HSBC China
10.10	Panel discussion: navigating the regulatory landscape <ul style="list-style-type: none">• Basel III – adding cost and complexity?• ongoing regulations – erecting barriers to trade finance and risk management?• are banks sharing or offloading the impact of regulatory requirements?• implications of differing tax regimes and regulations – obstacles to foreign investment? Facilitated by Peter Matza , Engagement Director, ACT The panel: James Lee , Regional Director, Greater China, ICAEW Rebecca Turner Lentchner , Executive Director, Head of Policy and Regulatory Affairs, ASIFMA Kristen Tiner , Head of Risk Segment – Asia Pacific, Thomson Reuters Ginny Wu , CFO Asia Pacific, Delmar Group
10.50	Refreshment break
11.25	Case study: IKEA's path in China and its adoption of the RMB <ul style="list-style-type: none">• the good, the bad and the ugly – the challenges to making things work in China• the RMB – some milestones and the lessons learnt• Free Trade Zones – a game changer, or not? Raj Rai , Managing Director, IKEA Asia Treasury Centre & Regional Treasury Manager, Asia-Pacific, IKEA
11.55	Case study: FX risk and cash management – taking ownership of processes <ul style="list-style-type: none">• how does the treasurer prepare for the unknown?• creating a viable risk management framework including business reporting and stress testing• managing forex exposure – cash management optimisation, hedging tools and currency risk management• treasury's role in business contingency planning Dr Zengye Wang , Director, CNPC Financial Research Institute & Leader CNPC Treasury Steering Group



CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence.

As the **chartered body for treasury**, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

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OFFICIAL PUBLICATION

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12.30 **Panel discussion: the contemporary treasurer – the expertise required by today’s treasurer**

- treasury transformation in Asia – is there enough talent to go around?
- what does the CFO expect from the treasurer?
- understanding what skills and behaviours you need to become an effective treasurer
- the importance of identifying competency gaps efficiently
- establishing a culture of continual learning and CPD

Panel discussion

Facilitated by **James Lockyer**, Development Director, **ACT**

The panel:

David Coulson, Employer Relations Manager, **ACT**

Brendan McGraw, Head of Treasury, **CITIC Securities International**

Jiameng Teah, Assistant Treasurer, **Vodafone**

Adrian Teng, Group Treasurer, **Jardine Matheson**

13.10 **Networking lunch**

14.10 **Streamed sessions – please choose between streams A and B below**

Stream A: optimising your cash and investment strategy

Case study: the challenge of cash

- managing cash in ‘closed’ economies in the APAC region
- unlocking efficiency – streamlining your cash and payment systems
- rethinking your existing treasury technology: is it fit for purpose?
- visibility and greater control through accurate forecasting

Tom Bindloss, Regional Treasurer, Asia Pacific, **SABMiller**

Case study: asset management and investment

- China’s interest rate liberalisation
- critical components and the potential impact to liquidity investors
- a flexible investment strategy – key in volatile markets
- balancing risk vs. return

Aidan Shevlin, Managing Director, Head of Asia Pacific Liquidity Fund Management,

J.P. Morgan Asset Management

Panel discussion

Facilitated by **Michelle Price**, Associate Policy & Technical Director, **ACT**

The panel:

Tom Bindloss, Regional Treasurer, Asia Pacific, **SABMiller**

Kheng Leong Cheah, Managing Director, Head of Greater China Sales, Global Liquidity China,

J.P. Morgan Chase Bank (China)

Enoch Fung, Head of Market Development, **HKMA**

Ernest Mui, Director – Treasury and Tax, **Knorr-Bremse Asia Pacific Holding**

J.P.Morgan
Asset Management



Stream B: Corporate finance: strengthening the balance sheet

Case study: M&A in more mature markets

- top tips for best practice
- improving competitiveness through M&A
- different approaches to post-merger integration
- understanding the key features of the newly acquired treasury function

Daniël de Blocq van Scheltinga, Managing Partner, **Polarwide**

Case study: diversifying your funding options

- funding, liquidity and the global market – how will a strong USD affect HK's capital picture?
- the growth of the 'dim sum' bond market
- Chinese MMFs – providing a real alternative to bank deposits?
- China's growing use of international debt
- local vs foreign bank offerings

Scott Engle, Group Treasurer, **AIA**

Panel discussion

Facilitated by **Peter Matza**, Engagement Director, **ACT**

The panel:

Wildrik De Blank, Group Treasurer, **Noble Group**

Daniel de Blocq van Scheltinga, Managing Partner, **Polarwide**

Scott Engle, Group Treasurer, **AIA**

Francis Ho, Director - Group Treasury, **CLP Holdings**

Veronique Lafon-Vinays, Associate Director, **Center for Asian Financial Markets** & Associate Professor, **HKUST**

15.40 **Refreshment break**

16.15 **Panel discussion: heading for the hub – the growth of regional treasury centres**

- will more RTCs make Hong Kong the region's top destination for corporate treasury?
- the benefits of RTCs – lowering costs and improving operational efficiency
- connecting trade and fund flows between HK and the mainland
- the move from regional to global centres

Panel discussion

Facilitated by **Glyn Thomas**, Chairman, **Comptoire de Bourgogne**

The panel:

Denis Ecknauer, Region Treasurer NAS & SAS, **ABB (China)**

Joan Lee, Director, Corporate Markets, Asia Pacific, **SWIFT**

Nicholas Soon, Finance Lead Project TaO, **BAT**

Peter Wong, Chair, **IACCT** & Director, **PwC**

17.00 **Chair's closing remarks**

Peter Matza, Engagement Director, **ACT**

Close of programme and networking drinks reception



Wednesday 2 September
08.00 – 17.00

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15 September, London, UK

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28 October, London, UK

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11 November, London, UK

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23-24 November, Dubai

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Brendan McGraw
CLSA

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ACT ASIA CONFERENCE TREASURY IN THE PACIFIC AGE BOOKING FORM

Wednesday 2 September 2015

HKCEC, 1 Expo Drive,
Wanchai, Hong Kong

DELEGATE DETAILS

Code B

* = mandatory fields

* Dr/Mr/Mrs/Miss/Ms: _____ *Forename _____ *Surname _____

* Job title: _____

* Company: _____

Address: _____

* Email:† _____ Telephone: _____

If booking more than one delegate, please photocopy this form and complete the delegate details section for each delegate.

†All joining instructions will be emailed, please ensure you supply an appropriate email address.

DELEGATE FEES	Early booking rate (please tick)	Standard rate (please tick)
ACT members and students from non-financial corporates (including affiliate members)	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE
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Non-members from banks, FIs, consultancies and other business service providers	<input type="checkbox"/> 4,600 HKD	<input type="checkbox"/> 5,700 HKD

- Fees include refreshments, lunch and conference materials.

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