



CELEBRATING 40 YEARS
OF ENGAGING TREASURERS

ACT CASH MANAGEMENT CONFERENCE

Connecting cash in a digital world

TUESDAY 12 FEBRUARY

DoubleTree by Hilton, Tower of London



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12 FEBRUARY | LONDON

CONNECTING CASH IN A DIGITAL WORLD

INTRODUCTION

The ACT's flagship cash management event provides a unique opportunity to share best practice, hear practical case studies from leading corporates and network with fellow cash management and treasury professionals, all in just one day.

CONFERENCE SPONSOR BARCLAYS

Barclays is a transatlantic consumer and wholesale bank offering products and services across personal, corporate and investment banking, credit cards and wealth management, with a strong presence in our two home markets of the UK and the US.

With over 325 years of history and expertise in banking, Barclays operates in over 40 countries and employs approximately 80,000 people. Barclays moves, lends, invests and protects money for customers and clients worldwide.

For further information about Barclays, please visit our website home.barclays

LOCATION

DoubleTree by Hilton, Tower of London, 7 Pepys St,
London EC3N 4AF



CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence. As the chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

Find out more at:
treasurers.org

UPCOMING ACT EVENTS AND CONFERENCES

Deals of the Year Awards
Dinner 2019

7 February, London, UK

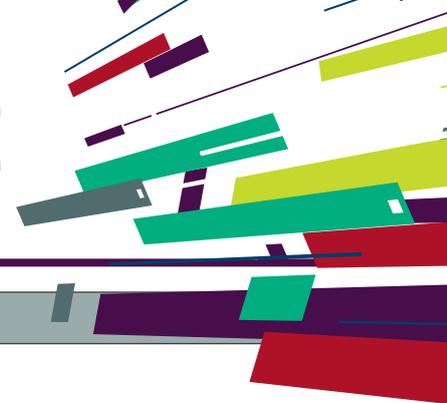
ACT Annual
Conference 2019

21-22 May, Manchester, UK

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08:00 Registration and networking breakfast

09:00 Opening remarks from the ACT and interactive voting
Peter Matza, Speakers' Chair, **ACT**

09:15 Opening keynote: The evolution of cash management
 The continued innovation across cash management – cards, open banking, virtual accounts – what's been happening since last year's conference and how has it impacted on treasurers?
Karen Braithwaite, Global Head of Transaction Banking, **Barclays**



09:45 Setting the scene panel debate: What makes good cash management?
 This panel will set a baseline for what best-in-class cash management looks like and will give valuable new takeaways for delegates. What do rating agencies look for as examples of good cash management: control over working capital? Amount of debt and cash held? Quick ratios?
 Moderator
David Shinkins, Global Head Cash Management Sales, **Barclays**
 Panellists:
Austin Matthews, Assistant Treasurer, **Sky**
Alastair Sewell, Head of Fund & Asset Manager Ratings EMEA & Asia-Pacific, **Fitch Ratings**
Chrysoula Zervoudakis, Consultant, **Edison Investment Research**
Paul Watters, Head of Corporate Research, **S&P Global Ratings**

10:15 Refreshments and networking

10:40 Regulatory challenges for corporates today
 There are a number of new legislations affecting corporates directly such as Wire Transfer Regulation (WTR) and Anti Money Laundering (AML4) and indirectly via their banks – including Payment Services Directive (PSD2). What are the most challenging regulations that corporates are having to face today from your experience? What trends do we see with the regulators in the UK and overseas? What advice can be given to corporates on dealing with regulations? Where does Brexit fit in the regulatory picture?
 Moderator
Naresh Aggarwal, Associate Director – Policy & Technical, **ACT**
 Panellists:
Stephen Powell, Partner, Financing, **Slaughter and May**
Jan Putnis, Partner, Financial Regulatory Group, **Slaughter and May**
Subas Roy, Partner, **Oliver Wyman**

11:10 Cyber security & payment fraud
 If it hasn't happened yet, it will! What measures are organisations taking and what measures are they recommending you take?
David Blight, **City of London Cyber Crime Unit**
Alex MacLean, Director, BI Cyber and Information Security, **Barclays**
Simon Viney, Cyber Security Financial Services Sector Lead, **BAE Systems Applied Intelligence**

11:50	Payments spotlight	UPS cash management case study	Liquidity management
	<p>'Request to Pay' (RTP) service Hear a talk about the new services becoming available, including 'Request to Pay (RtP) Service', followed by discussion with corporate treasurers. Simon Brooks, Senior Product Manager, Pay.UK</p>	<p>Cash pooling & bank account structures A look at challenges this most popular cash management product is facing, particularly on an international level. Bradley Gains, Treasury Manager, UPS Global Treasury</p>	<p>Macroeconomic view of liquidity since the crisis and the impact on corporates A look at the key drivers affecting liquidity management for corporations, negative interest rate policies and what the future holds following the introduction of the EU MMF regulations. Tim Murphy, Fixed Income Rates Applications Specialist, Analytics Group, Bloomberg</p>

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12:30 Networking lunch

13:30 TechTalks

Listen to four ten-minute quick-fire sessions from FinTech companies with innovative and fresh treasury solution in the real-time payments, API and cash forecasting.

[Nicolas Christiaen](#), CEO, **Cashforce**

[Stephen Lemon](#), Co-Founder, VP – Corporate Development, **Currency Cloud**

[Peter Keenan](#), CEO and Co-Founder, **APEXX**

[Ian Wheeler](#), CEO, **Income Group**

14:15 Payments spotlight

Corporate case study

Page Group cash management case study

Cash Management implications, post-Brexit

Hear from Barclays how the various possible Brexit scenarios could impact your cash management payments and liquidity arrangements.

[Robin Terry](#), Vice Chairman, Cash Management, Transaction Banking, **Barclays**

[Nicola Coyne](#), Head of European Payments, Cash Product, **Barclays**

How Rubix simplified and improved its cash forecasting with CashAnalytics

See how Rubix, Europe's largest provider of industrial maintenance products and services, used CashAnalytics to simplify, automate, and improve cash forecasting while combining two separate multinational businesses.

[Conor Deegan](#), Managing Director, **CashAnalytics**

Building a centralised cash management framework

Learn how the PageGroup team simultaneously transitioned global banking, ERP systems and established cash pooling.

[Joanna Bonnett](#), Group Treasurer, **PageGroup**

14:55 Refreshment break

15:20 The Body Shop corporate case study: Setting up a payments factory

Hear the challenges The Body Shop faced and overcame to set up their payments factory, starting with the challenge of on-boarding 12 separate banking platforms through to choosing a single banking provider. The Body Shop will share how their payment factory has resulted in a number of qualitative and quantitative benefits such as better cash forecasting, the use of automated systems to reduce manual intervention and improve operating controls, and lower banking costs. Then looking into the future: what the next steps are for The Body Shop, including how it's dealing with Brexit.

[Philip Connell](#), Global Treasury Manager, **The Body Shop**

15:45 Unilever corporate case study: Trapped cash – unlocking cash worldwide

With Unilever's 2x net debt/EBITDA level, it is crucial that cash balances are not left idle. Hear how Unilever minimises cash across their business and how they deal with trapped cash.

[Silke Reimers](#), Director Global Treasury Operations, **Unilever**

16:10 Managing your business in uncertain times

2019 will be a year of change and geopolitical uncertainty, ensuring treasurers are effectively planning for different economic scenarios will be vital for business resiliency.

[Karl Trumper](#), MD Head of Trade & Working Capital UK, **Barclays**

16:40 Corporate treasurer round-up

Hear selected corporate treasurers who have spoken across the day come back to discuss the day's findings and establish the industry's challenges for the coming year.

Moderator:

[Simon Jones](#), Treasury Consultant & Fintech Advisor

Panellists:

[Joanna Bonnett](#), Group Treasurer, **PageGroup**

[Philip Connell](#), Global Treasury Manager, **The Body Shop**

[Silke Reimers](#), Director Global Treasury Operations, **Unilever**

17:00 Chairs' closing remarks, interactive voting and close of conference

17:05 Networking drinks reception

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REGISTER ONLINE

treasurers.org/cashmanagement

Rate	Standard
ACT members (inc. student members and affiliate members)	£395
Non-members from non-financial corporates	£650
Non-members from banks, FIs, consultancies and other business service providers	£1,095

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