



LEADING TREASURY
PROFESSIONALS



SMART CASH MANAGEMENT CONFERENCE

14-15 March 2018 | London

INNOVATION CONNECTIVITY GROWTH

treasurers.org/cashmanagement2018

Presented by



Exhibitors



ACT is a member of:



SMART CASH MANAGEMENT

INNOVATION, CONNECTIVITY, GROWTH

INTRODUCTION

Cash management – it's crucial to the long-term success of any business, especially in today's uncertain and complex environment. At this year's ACT Smart Cash Management Conference on the 14-15 March 2018, London, join a thriving treasury hub to discuss the latest cash management strategies which are sparking innovation, connectivity and growth:

- **innovation** – what's around the corner? Embrace future technologies and discuss their impact
- **connectivity** – from bank relationships to the wider business, how treasurers can deliver greater results
- **growth** – the latest cash management strategies aiding businesses in today's uncertain environment

NEW CONTENT

- fraud and security
- treasury regulation update
- new trends and technologies
- risk, forecasting, liquidity and investment

NEW FORMATS

- cashback panel
- workshops
- PechaKucha
- cash-a-thon, revamped!

CONFERENCE SPONSOR

Barclays is a transatlantic consumer, corporate and investment bank offering products and services across personal, corporate and investment banking credit cards and wealth management, with a strong presence in our two home markets of the UK and the US.

With over 325 years of history and expertise in banking, Barclays operates in over 40 countries and employs approximately 130,000 people. Barclays moves, lends, invests and protects money for customers and clients worldwide.

barclayscorporate.com

LOCATION

Hilton Bankside,
London SE1 OUG



CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence. As the chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

Find out more at:
treasurers.org

UPCOMING ACT EVENTS AND CONFERENCES

ACT Annual Conference
15-16 May 2018, Liverpool

treasurers.org/events
treasurers.org/webinars



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treasurers.org/smartcash
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INTRODUCING THE CASHBACK PANEL

It's your conference – but what do you want to take back to the office? In a new format for 2018, meet our resident panel of co-chairs who will act as your hosts and facilitators throughout the conference. With plenty of experience between them, they'll be regularly providing commentary real-time and answering your questions to ensure you leave with practical, informative tools and knowledge.



Peter Matza, Speakers' Chair, ACT

Peter Matza is Speakers' Chair, acting as Chair at selected ACT events and responsible for content development on a part-time basis. Peter joined the ACT in September 2006, was appointed Head of Publishing in May 2008, Engagement Director in February 2012 and moved to his latest role in July 2016. Peter is a Fellow of the ACT (having been a member since 1992) with over 30 years of treasury and banking experience.



Bandhu Das, Head of Cash Management, HM Treasury

Bandhu is Head of Cash Management at HM Treasury, where he is responsible for advising on all aspects of cash management issues from complex space programmes and defence contracts to day to day running of approx. £800bn public expenditure programs, both in the UK and overseas. Bandhu also leads UK government's critical cashflow forecasting enterprise (approx. £2 trillion in annual flow) with a large team of forecasters from diverse professions (statisticians, accountants, and economists) and 50+ national organisations with the objective of accurately predicting and reconciling government's intraday and daily net cash position on a rolling basis.



Bente Salt, Head of Treasury, Rentokil

Bente has worked as Head of Treasury at Rentokil Initial plc since December 2015, where she is responsible for all aspects of treasury for the Group including cash management and banking strategy for the 70 countries in which Rentokil Initial operates. Prior to Rentokil Initial, Bente has held senior treasury roles in the offshore oil and gas sector and in private equity. Bente is MCT qualified and is one of the Deals of the Year judges.



David Shinkins, Head of UK Cash Management, Barclays

Since July 2017, David has been the Head of UK Cash Management, as part of which he is responsible for all cash management sales activity for Barclays Corporate across the UK. Prior to this, David was the Global Payment Networks Director in Barclaycard, responsible for all of the card payment scheme relationships with Visa, Mastercard and American Express for Barclays across Europe. David has an extensive background in payments and has represented the bank on a number of senior advisory forums.

David began his career at American Express and has held a number of international business development, commercial and sales-focused roles, primarily aimed at all international markets outside of the United States.

08.00 Registration and refreshments

09.00 Chair's opening remarks and welcome from Barclays

Peter Matza, Speakers' Chair, ACT

David Shinkins, Head of UK Cash Management, Barclays

09.15 Opening keynote

Professor Jagjit S. Chadha, Director, National Institute of Economic and Social Research

09.45 Keynote Presentation

What trends in the innovation landscape are truly exciting and innovative? Join our keynote on a journey of innovation and discovery.

Maria Parpou, Head of Product, Global Commercial Payments, Barclaycard

10.15 Cashback panel

In a new format for 2018, meet our co-chairs who will debate and explore the presentations throughout the conference and discuss what you want to take away.

Peter Matza, Speakers' Chair, ACT

Bandhu Das, Head of Cash Management, HM Treasury

Bente Salt, Head of Treasury, Rentokil Initial

David Shinkins, Head of UK Cash Management, Barclays

10.45 Networking break in the exhibition hall

11.15 Innovation and treasury in cash management: PechaKucha

6 minutes and 40 seconds: hear fast-paced, concise and informative presentations from treasurers and solution providers who have successfully utilised FinTech solutions to solve treasury challenges. Leave inspired!

Apply Financial | Deloitte | Modulr | Cashforce | Urengo

12.10 Protecting cash and preventing fraud

With fraud and cyber-security costing businesses more than ever before, how can treasury teams ensure their cash is truly safe? From policy to new technology, hear the latest thinking during this case study and panel discussion.

Frances Cavanagh, Treasury Controller, Wills Tower Watson

Julie Fabris, Group Treasurer, Britax

Richard Martin, MD Transactions Product Management, Barclays

Moderated by David Shinkins, Head of UK Cash Management, Barclays

12.45 Cashback panel: Morning feedback and debate

Questions, ideas and advice to share? Join our co-chairs and debate the morning's agenda before breaking for lunch and networking.

13.00 Networking lunch in the exhibition hall

14.00 **WORKSHOP SESSIONS**

In smaller workshop groups, work with your peers to solve cash management problems. All participants will get to experience both workshops!

14.00 **WORKSHOP 1**

CASH FORECASTING

Creating cash visibility structures is easier said than done – especially in uncertain times. Maximise your controls over cash and risk with the latest cash forecasting strategies, tools and technologies.

Eugene Nxumalo, Treasury Controller, Liberty Global

Moderated by Bandhu Das, Head of Cash Management, HM Treasury

14.40 **WORKSHOP 2**

LIQUIDITY STRATEGY – MAKING YOUR STRATEGY FLOW

From setting up your liquidity objectives to regulatory hurdles, what's the latest thinking on optimal cash liquidity strategy?

Yera Hagopian, Managing Director, Liquidity, Barclays

Moderated by Bente Salt, Head of Treasury, Rentokil Initial

15.20 Networking break in the exhibition hall

15.50 **Case study: Leveraging innovations in cross-currency payments**

- the invisible FX: how treasurers can ensure consistent price transparency and savings for cross-currency payments
- exploring the business case for automating cross-currency payments
- managing the impact of eCommerce cross-currency payments on hedging strategy and cash flow

Sat Khuntia, Head of FX Sales, Corporate Banking, Barclays

16.15 **Cashback panel: Afternoon feedback and debate**

Questions, ideas and advice to share? Join our resident panel and debate the afternoon's agenda before breaking for networking drinks.

16.30 Close of day one and networking drinks reception



**SPEAKING
OPPORTUNITIES**

If you have a story to share,
please contact

Sarah Netherway,
Director Global Events

E: snetherway@treasurers.org
T: +44 (0)20 7847 2586

08.30 Registration and refreshments

09.00 Chair's opening remarks and welcome from Barclays

09.15 **Treasury regulation update**
James Allan, Managing Director - Corporate Banking, Barclays

09.45 **Regulatory challenges panel discussion**
From LIBOR reform to PSD2 - what's in the regulatory pipeline and what will the impact be on corporate treasury?
James Allan, Managing Director - Corporate Banking, Barclays
Tony Craddock, Director General, Emerging Payments Association
Mike Walters, Chief Product Officer, Form3
Moderated by Peter Matza, Speakers' Chair, ACT

10.15 Networking break in the exhibition hall

11.00 **Cash-athon 2018: Investing surplus cash**
It's time to cash in your experience on this year's hot topic - investing surplus cash. From MMFs to raising interest rates, what opportunities and pitfalls will you need to be aware of and harness?
Pedro Madeira, Group Treasurer, Ardonagh
Moderated by Peter Matza, Speakers' Chair, ACT

11.45 **Cashback panel: Morning feedback and debate**
Questions, ideas and advice to share? Join our resident panel and debate the morning's agenda.

12.00 Networking lunch in the exhibition hall

13.00 **WORKSHOP SESSIONS**
In smaller workshop groups, work with your peers to solve cash management problems.

13.00 **WORKSHOP 1**
INTERNATIONAL CASH MANAGEMENT
Join the conversation on international cash management. Harness operational experience from Asia to the Middle East and discuss handling trapped cash, making global payments and setting up your new treasury function in new markets.
Stephen Calver, Senior Treasury Manager, UBM
Moderated by Bente Salt, Head of Treasury, Rentokil Initial

13.40

WORKSHOP 2

WORKING CAPITAL

From new technology to interest rate environments, discuss, debate and explore the latest treasury trends and workings to manage working capital.

William Wrest, Director, Strategy and Business Development, **The B2 Group**

Moderated by **Bandhu Das**, Head of Cash Management, **HM Treasury**

14.20

Networking break in the exhibition hall

14.40

Is it you, or is it me? Cash in your bank relationship

How is the treasurer-bank relationship changing, and will there be one in the future? Hear how the latest regulatory, capital and technological developments changing the banking relationship landscape and the likely impacts on cash management.

Charles Barlow, Former Group Treasurer, **Coats**

Sue Moore, Director Tax & Treasury, **Cambridge University Press**

Joe Peka, Deputy Treasurer, **URENCO**

Catherine Porter, EMEA Treasury Director, **CBRE**

Keith Reed, Treasury Manager, **Honda Motor Europe**

Moderated by **David Shinkins**, Head of UK Cash Management, **Barclays**

15.10

Cashback panel: Closing debate

Questions, ideas and advice to share? Join our resident panel and debate the topics, issues and solutions covered across the two days.

15.30

Close of conference

REGISTER ONLINE



treasurers.org/cashmanagement2018



Email your booking form to: events@treasurers.org



Post your booking form to: Events team, ACT,
69 Leadenhall Street London EC3A 2BG UK

Standard rate

**ACT members (incl. student members
and affiliate members)***

£795

**Non-members from non-financial
corporates**

£995

**Non-members from banks, FIs, consultancies
and other business service providers**

£1,395

Fees exclude VAT. Fees include refreshments, lunch and conference materials. If you can't attend the entire conference, one day rates are available upon request. Email events@treasurers.org for details.