



ACT

LEADING TREASURY
PROFESSIONALS



CONNECTING MINDS

ACT EAST AFRICA TREASURY FORUM **MAXIMISING VALUE, IMPACT AND EFFICIENCY.**

February 2018, Nairobi, Kenya



FREE TO
ATTEND FOR
CORPORATE
TREASURY
TEAMS

Official publication

The Treasurer



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ACT

WELCOME

As the chartered professional body for treasury, the Association of Corporate Treasurers (ACT) leads the way in international treasury excellence. We are proud to launch our second conference in East Africa.

The environment in which East African treasurers are working is changing rapidly and the role is growing in influence and scope. This programme devotes time and high quality discussion to how treasury professionals can add increased value and deliver results to give your business the competitive edge. It's a great opportunity to get involved, meet like-minded treasury professionals and be part of the debate.

What you'll get out of it:

- advice on building optimised, effective cash management
- discussion on leveraging current and alternative banking relationships
- direction on delivering results with trade finance programmes
- the latest thinking on treasury innovation and risk management
- quality networking time with your peers and service providers from the region

PROGRAMME

08.30 Registration and refreshments

09.30 Welcome and opening remarks

Caroline Stockmann, Chief Executive, ACT

09.45 Opening address and regional outlook: Political, economic, social and technological trends shaping the future of treasury

Evaluate the latest political and economic risks with expert commentary on recent challenges and move forward to identify risks and opportunities in East Africa

10.15 Roundtable discussion: Building optimised, effective cash management

Efficient, simple cash management is crucial to an organisation's long-term success. But are you getting the right terms from your bank and opening your cash up to risk?

- cash pooling: providing the optimal results and advice on controlling cash across multiple jurisdictions and cross-border payments
- KYC - are you getting what you need from bank relationships and what products and services should you be looking at?
- don't open your cash up to market, credit and regulatory risks - the pitfalls to avoid

CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence. As the chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development. We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

treasurers.org

PARTNER WITH US

Interested in sponsoring or exhibiting opportunities? Raise your profile and demonstrate thought leadership by speaking on regionally-focused topics in a keynote presentation, during a panel discussion or workshop.

For more information on sponsorship opportunities contact Sarah Netherway or Jonathan Bates.

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11.00 Refreshment break

11.45 Panel discussion: Leveraging current and alternative banking relationships to create opportunities and meet changing needs in treasury

Where should the treasurer look for new opportunities in funding and furthering bank relationships?

- international regulation - the impact on funding in traditional and alternative bank relationships
- raising funding for large investments and the current risk attitude within treasury
- the rise of new 'non-bank' finance - a credible alternative as part of the funding mix?
- exploring Islamic finance

12.15 Roundtable discussion: Delivering results with trade finance programmes which boost the business

New trade finance technologies, transparency and strategies which fuel business expansion

- guidance on involving stakeholders to develop efficient and secure trade finance
- innovation in efficient trade, income collection and working capital optimisation

13.00 Networking lunch

14.30 Technology forum: Harnessing innovation and FinTech to sharpen competitive edge, enable growth and increase efficiency

FinTech and treasury innovation adding real value to teams, the business and your role

- maximising the impact of mobile innovation in treasury business performance
- FinTech: a cornerstone of East Africa? The latest enablers, regulatory risks and trends
- fraud: improve resilience and reduce the risk of cyberattacks with effective solutions
- blockchain: overhyped technology or real disruptor?

15.15 Refreshment break

16.00 Roundtable discussion: Practical, effective risk management which aids business growth

The latest thinking on risk management frameworks and new technologies to reduce complexity

- new technologies to improve FX visibility and reduce complexity
- lessons learned on working with new technology and banks when making hedging decisions
- getting buy-in from the board on your risk management strategy

16.30 Panel discussion: Future growth, evolution and influence in East Africa

Developing treasury strategy to provide real business influence and grow your career

- working with senior stakeholders on the structure of your treasury team to add maximum value
- qualifications and leadership skills: what are the next steps to develop your technical skills and further your treasury career?
- the advantages and opportunities of working in East Africa to grow treasury's influence

17.15 Chair's closing remarks and close of conference

17.20 Networking drinks reception



All attendees are invited to join us for an exclusive drinks reception at the end of the conference. Network and continue the day's discussions over a few drinks and canapés.

“The ACT East Africa Conference is the main, if not the only, meeting place for treasury professionals”

CHRIS VAN DIJL, CUGAVADI

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If booking more than one delegate, please photocopy this form and complete the delegate details section for each delegate.

†All delegate information will be emailed, please ensure you supply an appropriate email address.

DELEGATE FEES	Early bird rate* (please tick)	Standard rate (please tick)
ACT members and students (including affiliate member)	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE
Non-member from non-financial corporate organisation	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE
Non-member from bank or financial institution	<input type="checkbox"/> \$599	<input type="checkbox"/> \$699
Non-member consultants and all other business service providers	<input type="checkbox"/> \$599	<input type="checkbox"/> \$699

• Fees include refreshments, lunch and conference materials.

* Early bird rates end on 3 November.

ENQUIRIES E: EVENTS@TREASURERS.ORG T: +44 (0)20 7847 2589

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Cancellation period: Cancellation terms will apply once a completed booking form has been received (inclusive or exclusive of payment). All cancellations must be received 30 days before the conference start date for a full refund less 15%. Cancellations made less than 30 days before the conference start date will not be refunded but a nomination for a replacement delegate will be accepted. In the unlikely event of cancellation of the conference by the ACT whether by force majeure or otherwise, the ACT in its absolute discretion may offer delegates a credit to an alternative event. The ACT will not in any circumstances refund any travel or accommodation expenses.

Data protection: The information you provide will be safeguarded by the ACT. A delegate list will be produced for the event with details restricted to your name, job title and company. In registering for this event you agree to the ACT providing your name, job title and company to the venue for the purposes of facilitating the event and to the sponsor and fellow delegates for information purposes. The ACT will retain your details on its database in order for us to keep you informed of other relevant products and services. If you do not want to receive this information, please tick here

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