



CELEBRATING 40 YEARS  
OF ENGAGING TREASURERS

# ACT EAST AFRICA TREASURY FORUM

**FREE  
TO ATTEND**  
FOR ACT MEMBERS  
AND CORPORATE  
TREASURY  
PROFESSIONALS

Leading treasury in dynamic markets

**13 March 2019**

Villa Rosa Kempinski, Nairobi

Official publication

**The Treasurer**



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# ACT EAST AFRICA TREASURY FORUM

13 March 2019, Nairobi 08:30–17:00

## LEADING TREASURY IN DYNAMIC MARKETS

Following its success last year, the ACT East Africa Treasury Forum is back! This established industry event supports growth and continued development of the treasury function in East Africa and provides a voice for treasury and finance professionals.

With inflation and exchange rate trends indicating macro-economic stability for the growing treasury function, make sure you join the region's only one-day conference with the experts who are **leading treasury in dynamic markets.**

### YOU WILL GET:

- Involvement in an information-packed programme delivering high-level learning on all aspects of treasury management
- More content choices and a **new** two-stream format allowing you to tailor your day to suit your needs
- Quality networking time with your treasury peers and service providers from across the region
- Ideas on how to give your organisation the competitive advantage globally
- Guidance on how to create a dynamic treasury function which can add value to the wider business

## PROGRAMME

08:30 **Registration and refreshments**

09:00 **Chief Executive's welcome**

Caroline Stockmann, Chief Executive, ACT

09:15 **Opening welcome from the forum chair and interactive voting session**

Sydney Wechuli, ACT Conference Chair  
Treasury, Nairobi Securities Exchange

09:25 **Keynote opening speech: East African market outlook**

This opening session will assess the political and economic outlook for the region and explore common challenges faced by treasury leaders across the region, including how they can translate current economic data into strategic advice for the future and the impact of the African Continental Free Trade Area. This is in addition to looking at future scenarios for currency, interest rates, GDP growth, public debt levels, crude oil prices and US sanctions.

## CONFERENCE ORGANISER



The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence.

As the **chartered body for treasury**, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

[treasurers.org](http://treasurers.org)

## OFFICIAL PUBLICATION

### The Treasurer

Essential reading for international treasurers, The Treasurer provides valuable insight, clear-thinking analysis and focus on the latest developments in financial management.

Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance, including specialist issues from a European perspective.

[treasurers.org/thetreasurer](http://treasurers.org/thetreasurer)

## PARTNER WITH US

Interested in sponsoring or exhibiting opportunities? Raise your profile and demonstrate thought leadership by speaking on regionally-focused topics in a keynote presentation, during a panel discussion or workshop.

For more information on sponsorship opportunities contact Simon Tempest.

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09:55 **Panel: Onward and upward – the evolving role of treasury in highly dynamic markets**

The global trend towards a more strategic role for treasurers is even more pronounced in a fast moving and highly dynamic region such as East Africa. This expert panel will explore what it means for treasury in the region including what constitutes a dynamic treasury function and the value added to the wider business. The panel will also cover how to embrace a more strategic role for the treasurers with increasing visibility and prominence and how to encourage new talent into treasury.

**Herbert Omune**, Treasurer, **Vivo Energy Kenya**  
**Louis Owoko**, Treasurer, **Kenya Airways**

10:30 **Networking refreshment break**

11:00 **Panel: Managing the complexities of cash and liquidity management and spearheading towards a more sophisticated system**

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- mobile and internet banking: a more efficient way than cash payments?
- payables and receivables: cost savings and improved cycle times
- best practices to increase visibility and control of cash when operating across borders
- how to identify the most suitable liquidity management structure and technique (e.g. netting and cash pooling) for your business

**Naomi Murigi**, Treasury Manager, **Diageo**  
**Mickael Thomas**, Regional Director of the Corporate Business, Middle East, Turkey & Africa, **SWIFT**

11:45 **Panel: The future of trade finance**

- using trade finance to protect against currency fluctuations, political instability and non-payment related issues
- using trade-finance to support intra-African trade as well as extra-continental trade
- exploring emerging funding sources to close the trade finance gap including investment from China
- mitigating risk with a strong credit rating history and publicly available information
- achieving corporate transparency and 'creditworthiness'

**Peter Ochen**, Senior Manager – Treasury, **MTN Uganda**

12:30 **Networking lunch break**

	Track A	Track B
13:45	<p><b>Successful fraud mitigation and cyber security strategies</b></p> <ul style="list-style-type: none"><li>• examining the impact of cyber security on an organisation and risk proofing</li><li>• using improved treasury management systems to minimise the risk of fraud</li><li>• enhancing and reviewing governance and internal controls</li></ul> <p><b>Esther Sau</b>, Treasury Accountant, <b>Tullow Oil</b></p>	<p><b>Banking relationships: moving from a transactional to a strategic relationship</b></p> <ul style="list-style-type: none"><li>• the most important factors to consider when selecting a partner bank – bank regulation, cost, risk?</li><li>• the real value of strategic bank relationships: beyond the numbers</li><li>• the art of negotiating: getting the right costing structure from your bank</li></ul> <p><b>Titus Kamanguya</b>, Tax and Treasury Manager, <b>GlaxoSmithKline</b> <b>Evelyn Mutua</b>, Treasury Accountant, <b>Toyota Kenya</b></p>
14:15	<b>Change over time between sessions</b>	
14:20	<p><b>Exploring sophisticated anti-money laundering solutions</b></p> <ul style="list-style-type: none"><li>• conducting robust anti-money laundering risk assessments</li><li>• implementing mitigation measures</li></ul> <p><b>Louis Owoko</b>, Treasurer, <b>Kenya Airways</b></p>	<p><b>Moving money internationally: minimising cross-border trade risks</b></p> <ul style="list-style-type: none"><li>• managing devaluations in currency caused by political economic instability</li><li>• identifying and managing the main risks</li><li>• exploring the role of payment systems and mobile payment channels which simplify the trading process</li></ul>

	Track A	Track B
14:50	<b>Networking refreshment break</b>	
15:20	<b>Accessing sustainable finance initiatives</b> <ul style="list-style-type: none"> <li>• what is sustainable finance?</li> <li>• why is it of interest to treasurers and how can they access it?</li> <li>• ensuring the correct team and skill sets are in place to access sustainable finance initiatives</li> </ul>	<b>Effectively managing FX risks and depreciation in a volatile market</b> <ul style="list-style-type: none"> <li>• implications of economic growth and inflation across the region</li> <li>• best-in-class strategies to reduce FX trading risks</li> <li>• tools available for forecasting and hedging effectively</li> </ul>
15:50	<b>Change over time between sessions</b>	
15:55	<b>How to think like a CEO</b> <ul style="list-style-type: none"> <li>• ensuring career progression with a development plan</li> <li>• identifying the skills needed to progress to the pinnacle of your career</li> <li>• developing strong leadership qualities</li> <li>• ensuring you are at the right place at the right time</li> </ul>	<b>LIBOR and alternative benchmarks</b> <ul style="list-style-type: none"> <li>• what is happening?</li> <li>• next steps for treasurers</li> </ul> <b>Clare Dawson</b> , Chief Executive, <b>Loan Market Association</b>

16:25 **Panel: Treasury game-changers – what next for treasury technology?**

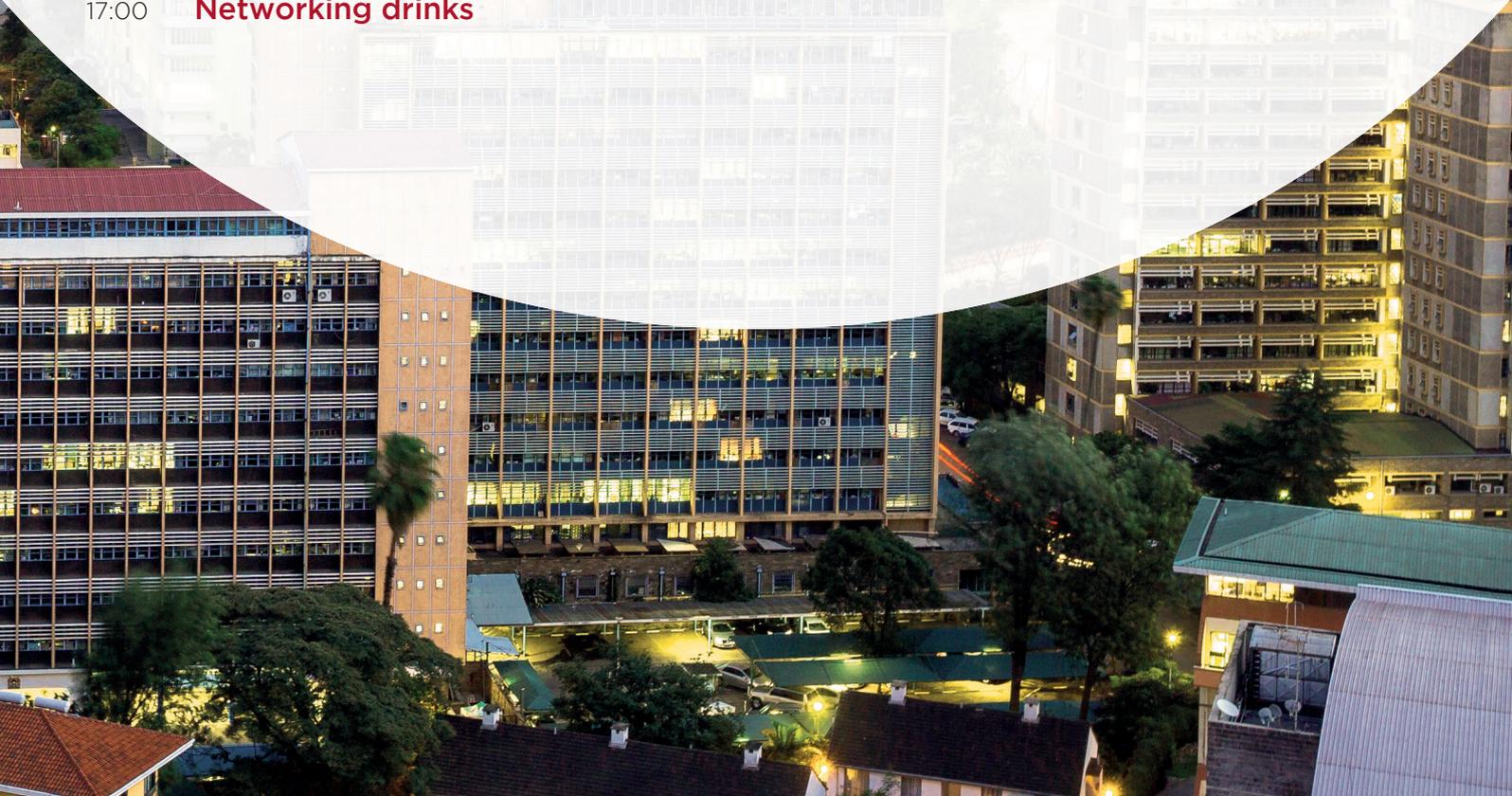
Treasury management has become more automated and digitised, a development further supported by the increasing integration of corporate financial systems. What are the most influential technology changes waiting for treasury and how can treasurers make the most of them?

- automating day-to-day treasury
- aligning systems with key stakeholders including banks and other payment systems
- reality-check: how developed is blockchain technologies and what are applications for treasury?
- spotlight on blockchain to improve supplier payment latency and transparency
- making it happen: overcoming resistance to treasury transformation from internal stakeholders

**Hilary Oonge**, Group Treasury Manager, **M-Kopa Solar**  
**Patrick Nduati Njuguna**, Manager - Treasury, **Safaricom**

16:55 **Chair’s closing remarks and close of conference**

17:00 **Networking drinks**



13 March, Nairobi  
08:30-17:00

## HOW TO BOOK

DELEGATE FEES	Early Bird Price*	Standard Price
ACT members and students (Including affiliate member)	FREE	FREE
Non-member from non-financial corporate organisation	FREE	FREE
Non-member from bank or financial institution	\$250	\$699
Non-member consultants and all other service providers	\$250	\$699

\*Early bird rates end on Friday 15 February 2019.

## BOOK YOUR PLACE ONLINE

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## UPCOMING ACT EVENTS

**ACT Annual Conference**  
21-22 May, 2019, Manchester, UK

**ACT Middle East Summit**  
1-2 October, 2019, Dubai

**ACT Annual Dinner**  
13 November 2019, London, UK

[treasurers.org/events](https://treasurers.org/events)

## UPCOMING TRAINING COURSES

**Treasury in a Day**  
20 March 2019, London

**The A-Z of Corporate Treasury**  
25-28 March 2019, London  
7-10 October 2019, London  
26-29 November 2019, Amsterdam

Discounts on the London A-Z training courses for Africa conference delegates are available. Email Henna Sadhu at [hsadhu@treasurers.org](mailto:hsadhu@treasurers.org) for details.

[treasurers.org/training](https://treasurers.org/training)

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