



ACT

**LEADING TREASURY
PROFESSIONALS**

THE BUSINESS OF TREASURY 2018

**Middle East Treasury Summit
Oct 2018**

Peter Matza
ACT Speakers' Chair



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THE BUSINESS OF TREASURY

Developing insight, assessing risk, informing strategy

Started in 2013

- Previously '*The Contemporary Treasurer*'
- Combination of quantitative and qualitative questions
- Mix of 200 Global respondents – ACT members / students
 - Africa included first time in 2018
- 64% of responders had turnover \geq £1bn
- <https://www.treasurers.org/business-of-treasury/2018>



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WHAT DO TREASURERS DO?

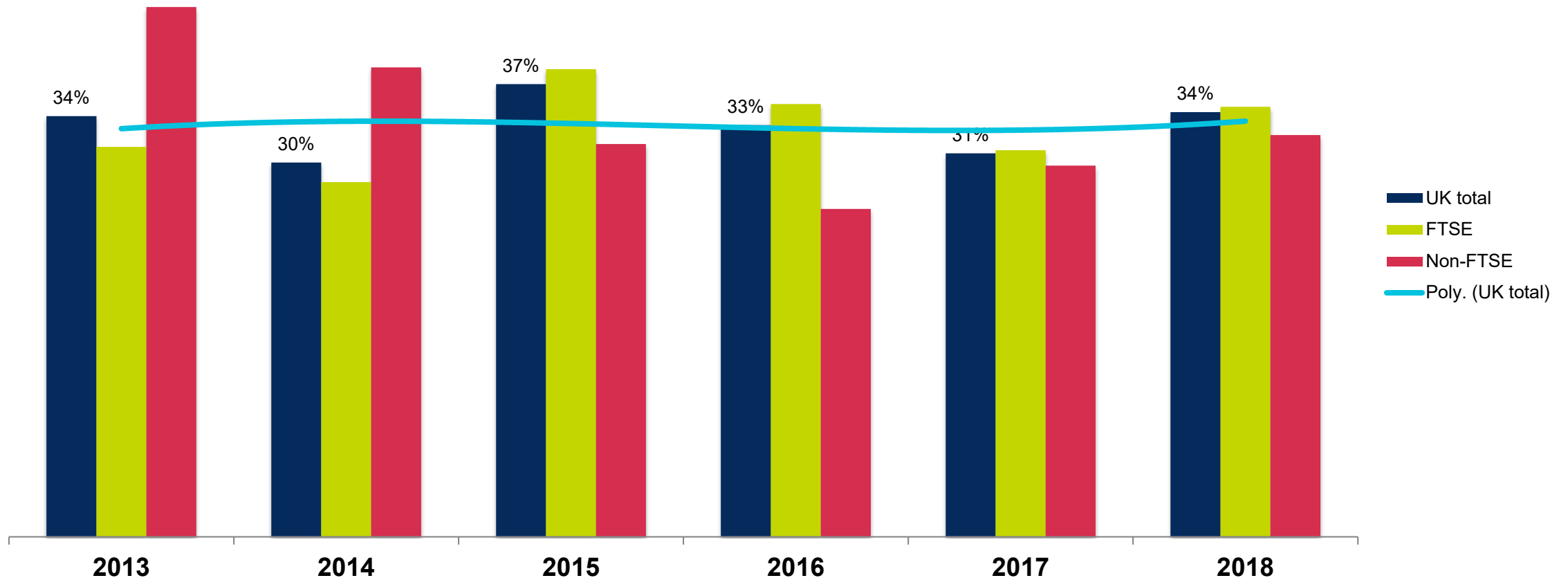




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WHAT DO TREASURERS DO?

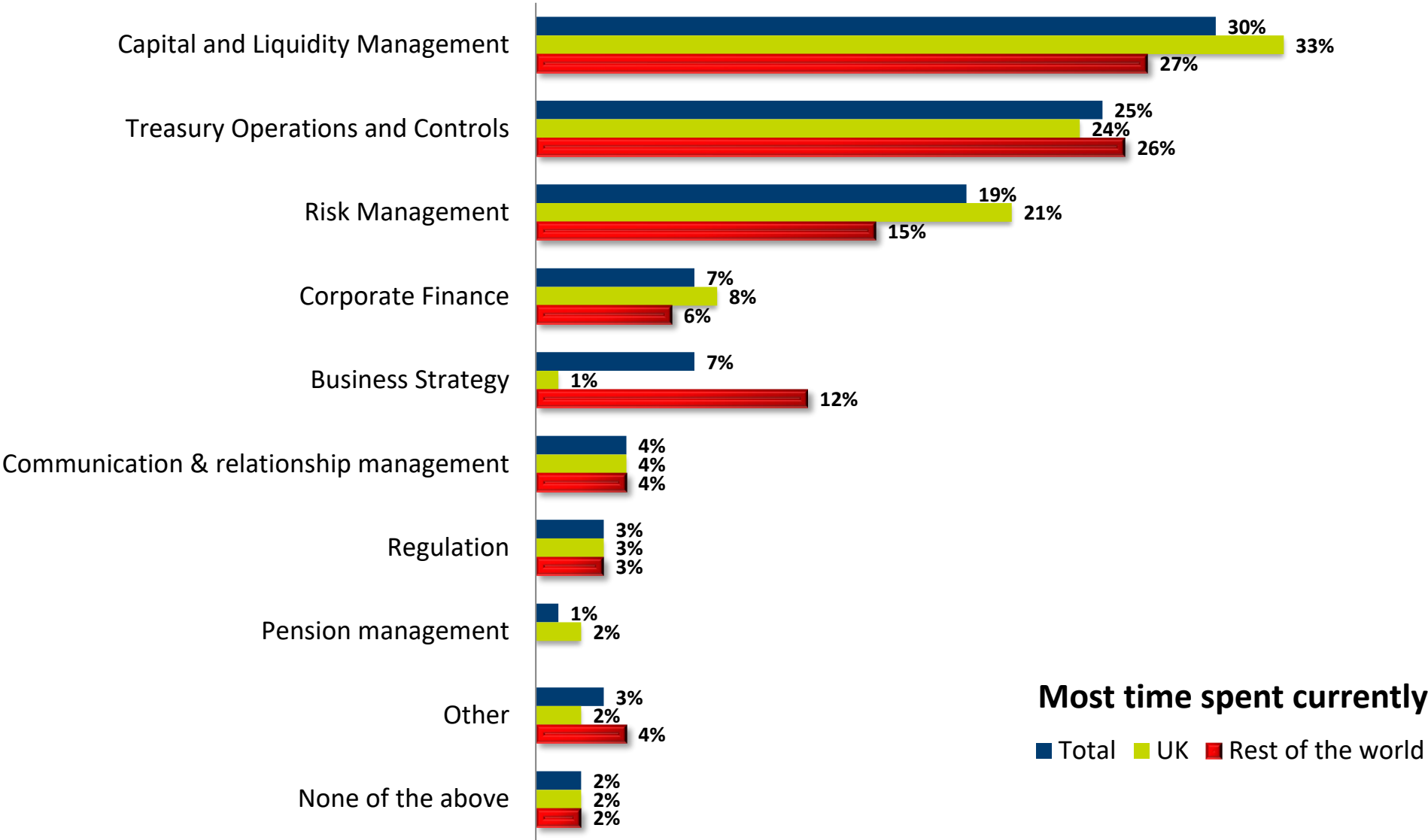
Average % time spent on operational/ functional treasury activity





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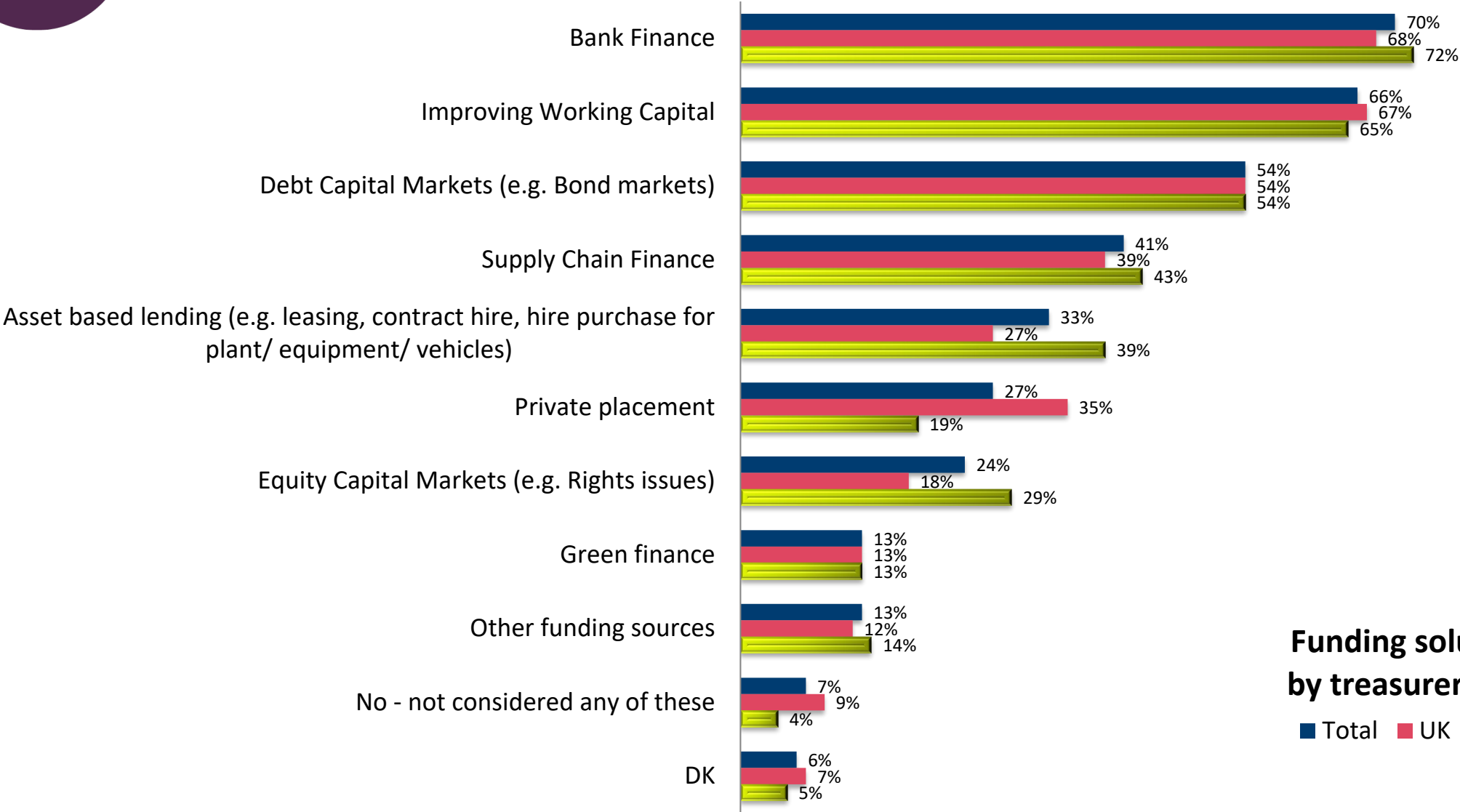
TREASURY ACTIVITY





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FUNDING



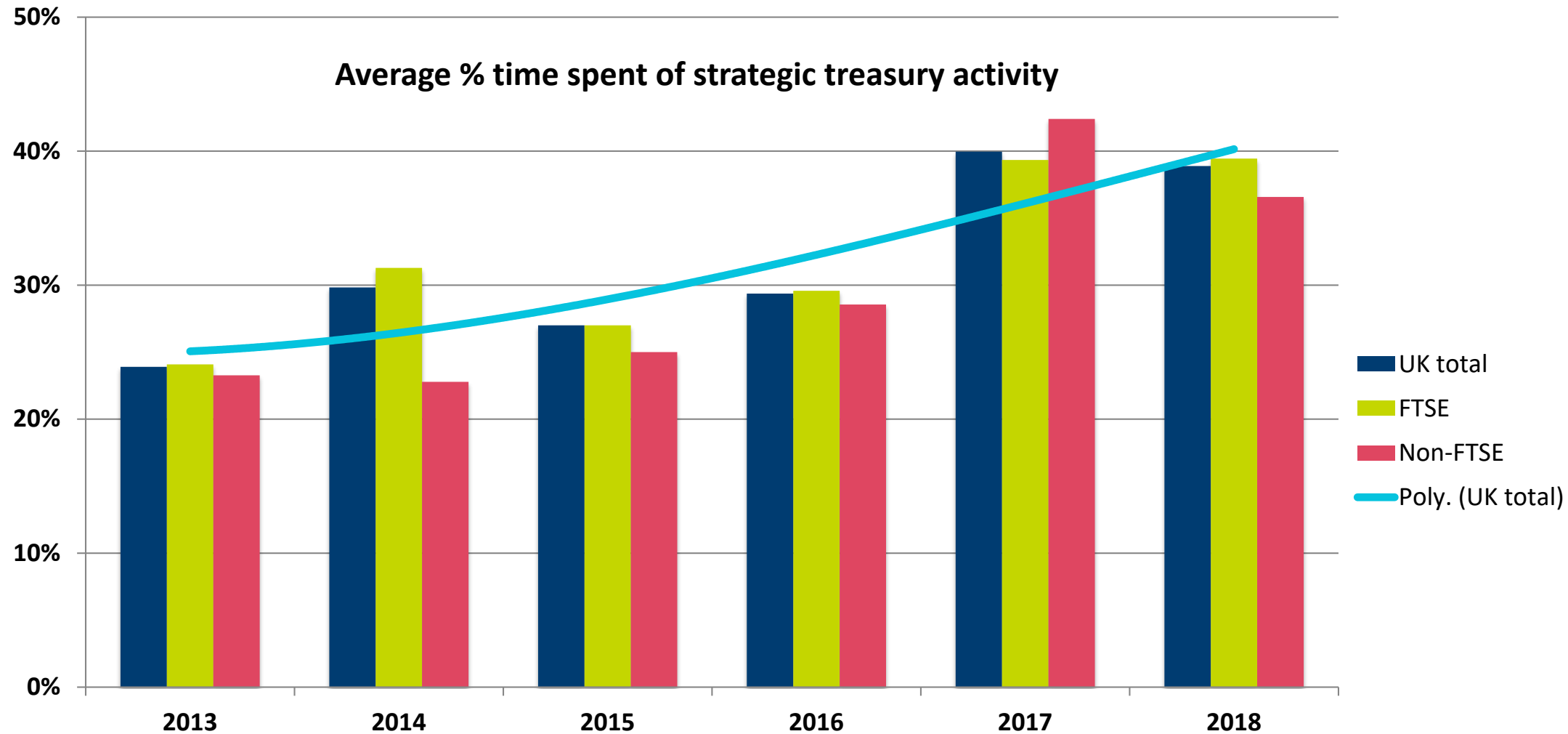
**Funding solutions considered
by treasurers, past 12 months**

■ Total ■ UK ■ Rest of the world



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STRATEGIC TREASURERS





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STRATEGIC ENGAGEMENT

2017



2018



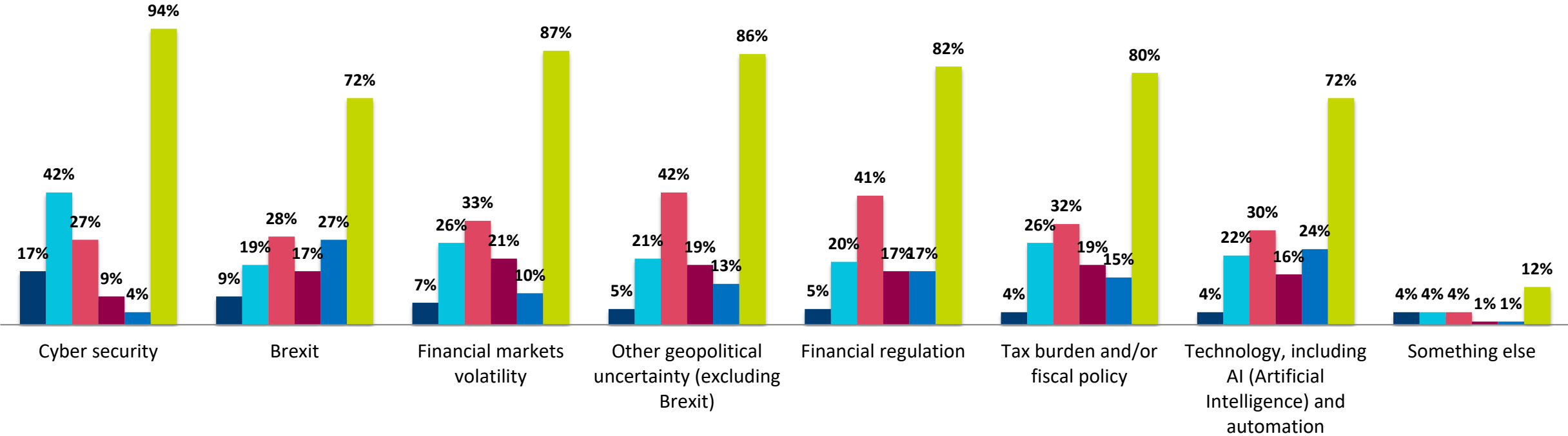


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TREASURY KEY CONCERNS

Business concern about external factors

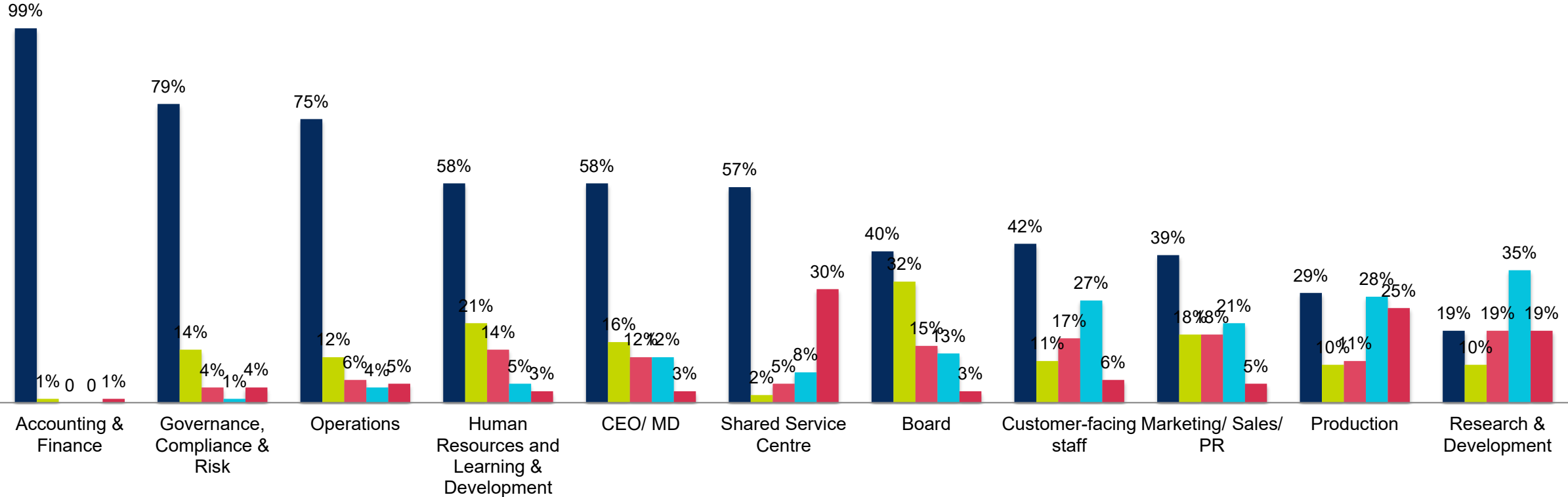
Extremely concerned (4) Very concerned (3) Moderately concerned (2) Slightly concerned (1) Not at all concerned (0) NET: CONCERNED





Contact frequency with business areas

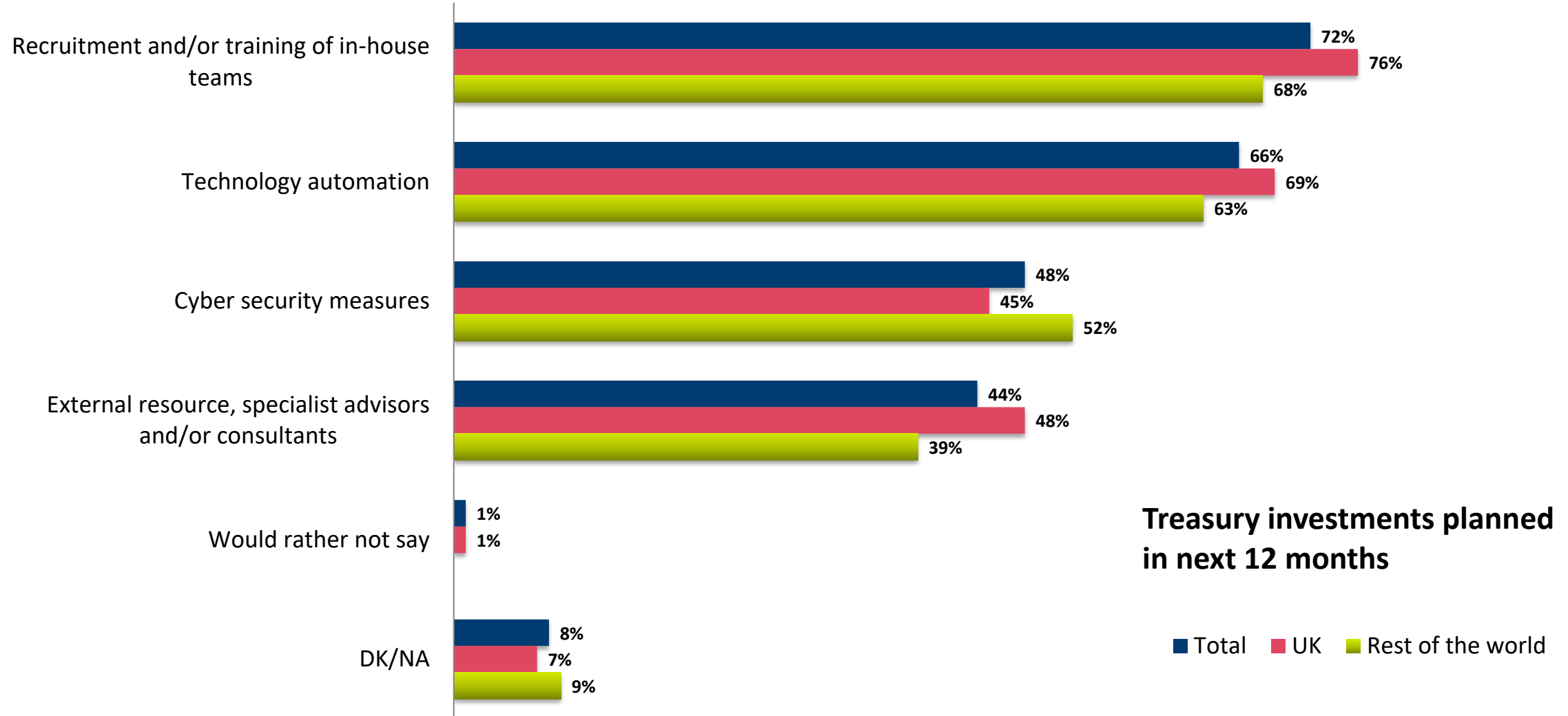
■ NET: ONCE A MONTH OR MORE OFTEN ■ Several times a year (4) ■ Less often (2) ■ Never (0) ■ Not applicable





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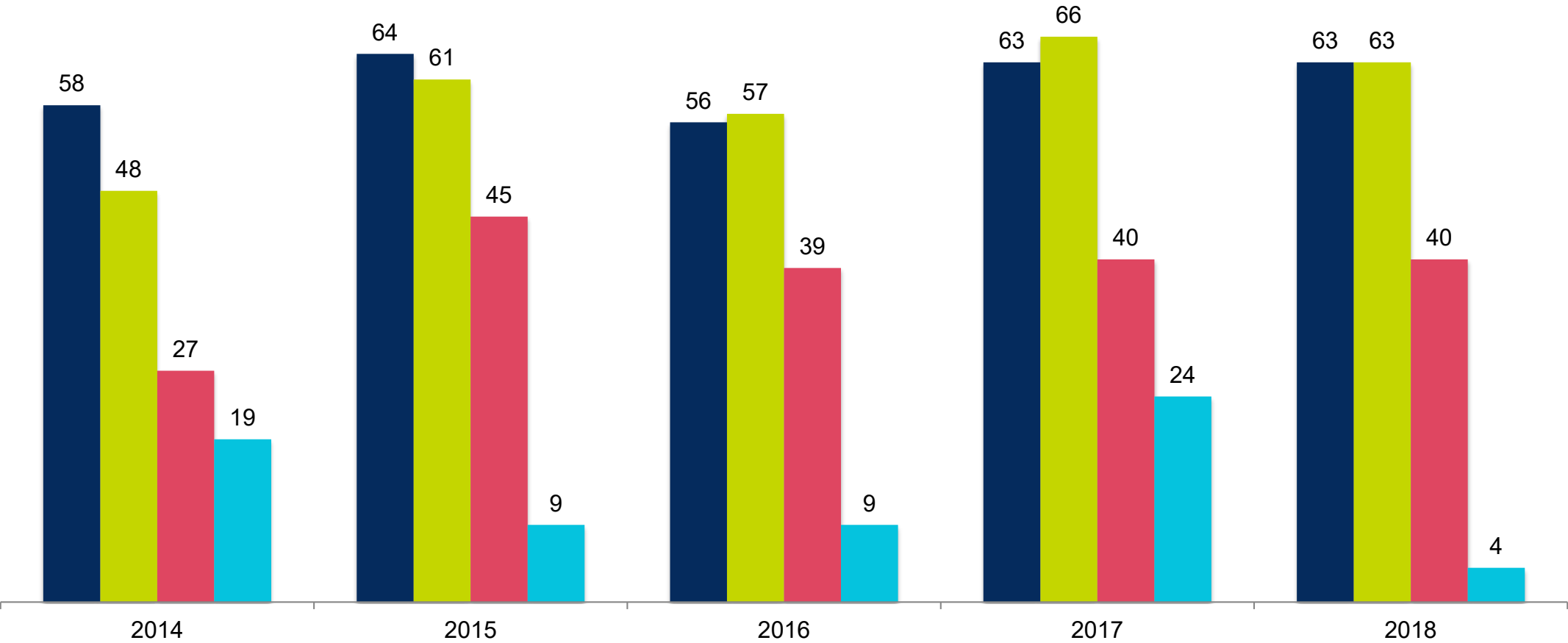
TREASURY INVESTMENT





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JOB SATISFACTION



Compared to 5 years ago, would you say your work now is more or less... (NET Position) ■ Varied ■ Interesting ■ Satisfying ■ Frustrating



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PERFORMANCE MEASUREMENT

