





# The Business of Treasury



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## Strategic challenge

- Treasurers are involved in bringing together financial strategy and business strategy to form corporate strategy 
- At the strategic level, treasury is about advising on appropriate choices, the trade-offs and compromises involved 
- Treasurers need to demonstrate the skills and capabilities needed to operate successfully in today's business environment

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## Involvement in business strategy



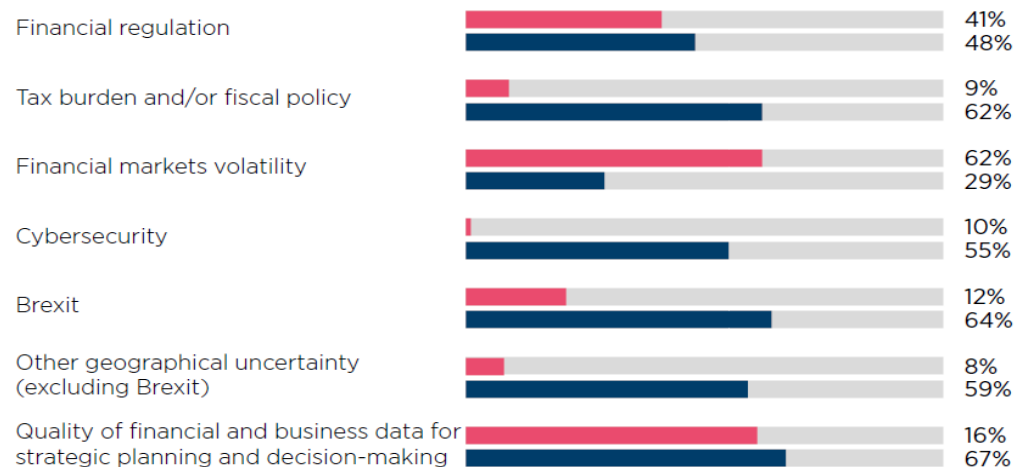
# Treasury critical to solving wider business challenges



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## Is treasury helping to address the issue?

- Yes, treasury function is leading addressing the concern
- Yes, treasury function is assisting addressing the concern



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## Some general observations

- challenges of automation, robotics, data management, regulation and the changing nature of financial services remain formidable
  - process automation and technology will drive efficient and effective financial and business strategy – are users and providers on same page(s)?
  - treasurers must enhance their understanding of their businesses using data as much as numbers
  - risk management remains operational & strategic issue