ACT

LEADING TREASURY PROFESSIONALS

THE BUSINESS OF TREASURY 2018

Peter Matza
Speakers' Chair

ACT LEADING TREASURY PROFESSIONALS

THE BUSINESS OF TREASURY

Developing insight, assessing risk, informing strategy

Started in 2013

- Previously '*The Contemporary Treasurer*'
- Combination of quantitative and qualitative questions
- Mix of 200 Global respondents – ACT members / students
  - Africa included first time in 2018
- 64% of responders had turnover ≥ £1bn
- https://www.treasurers.org/business-of-treasury/2018

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WHAT DO TREASURERS DO?

trusted business advisors
risk management
corporate finance
key decision makers
regulation and compliance
mergers and acquisitions
forward planning
cash flow management
financial markets
financial strategy
raising funds
long term funding
drive success
manage risk
assess market conditions
impact profits
spot opportunities
control debt and equity
manage internal relationships
international relations
financial policies
find ways to fund the business
manage bank relationships
support business objectives
consider foreign exchange
shape organisations future
corporate finance
trusted business advisors
forward planning
key decision makers
cash flow management
financial markets
financial strategy
raising funds
impact profits
risk management
control debt and equity
drive success
manage risk
assess market conditions
spot opportunities
long term funding

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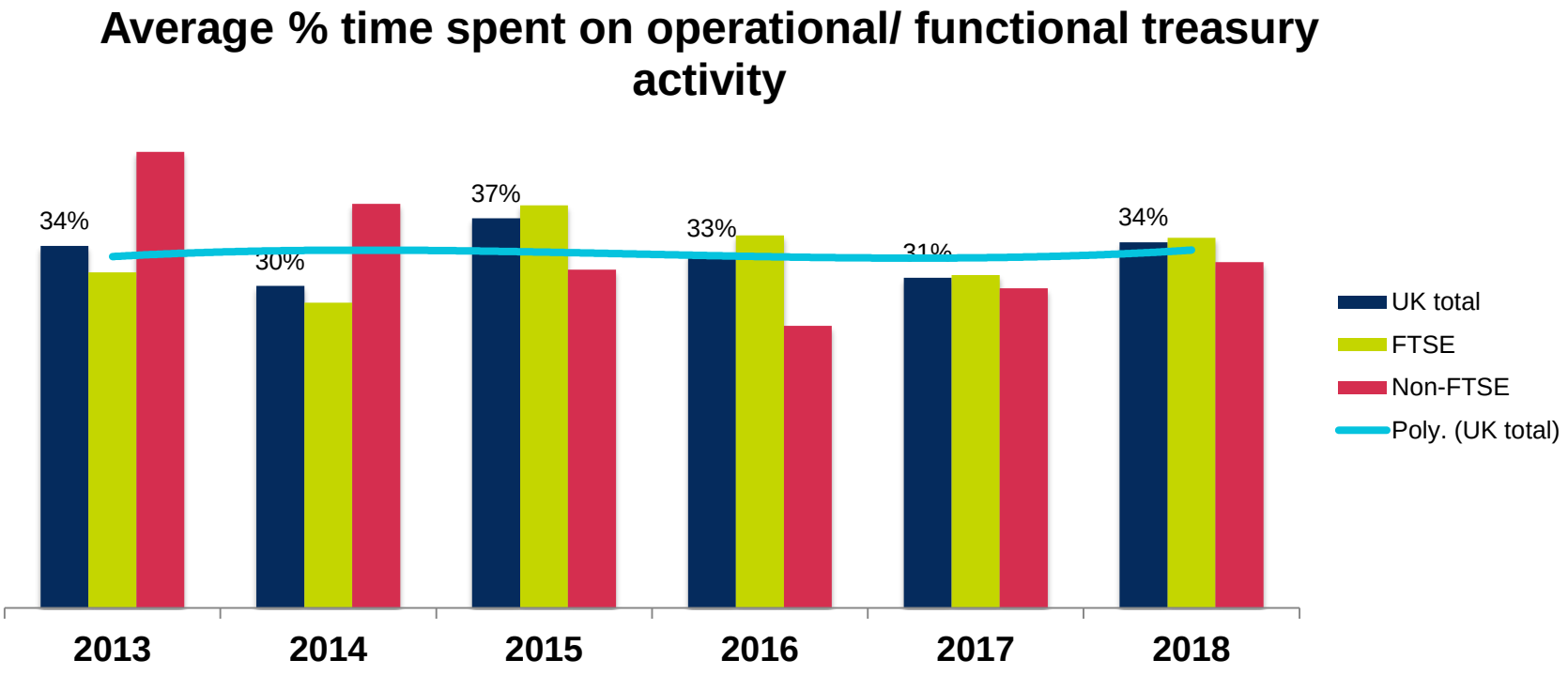
WHAT DO TREASURERS DO?



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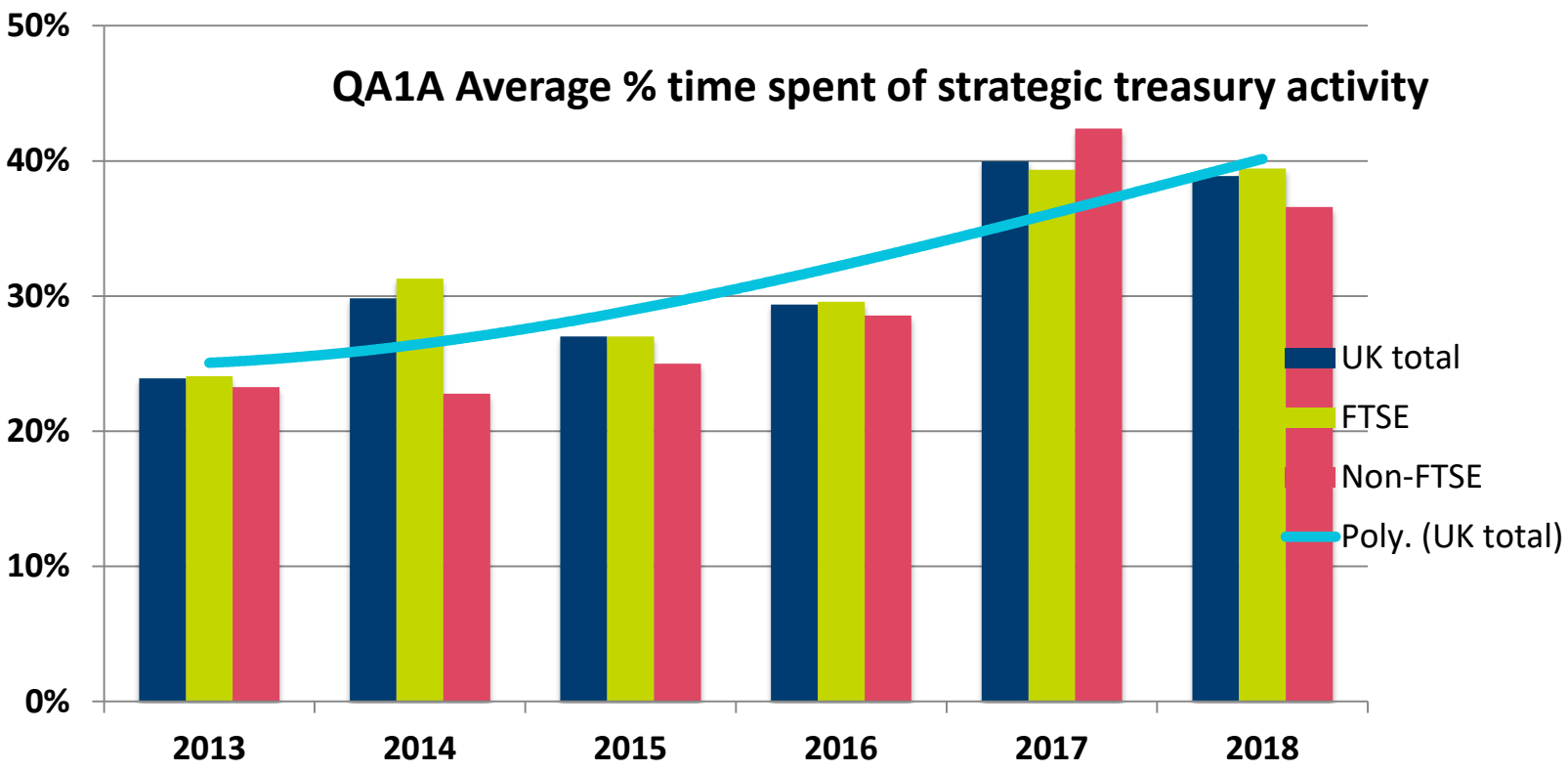
WHAT DO TREASURERS DO?



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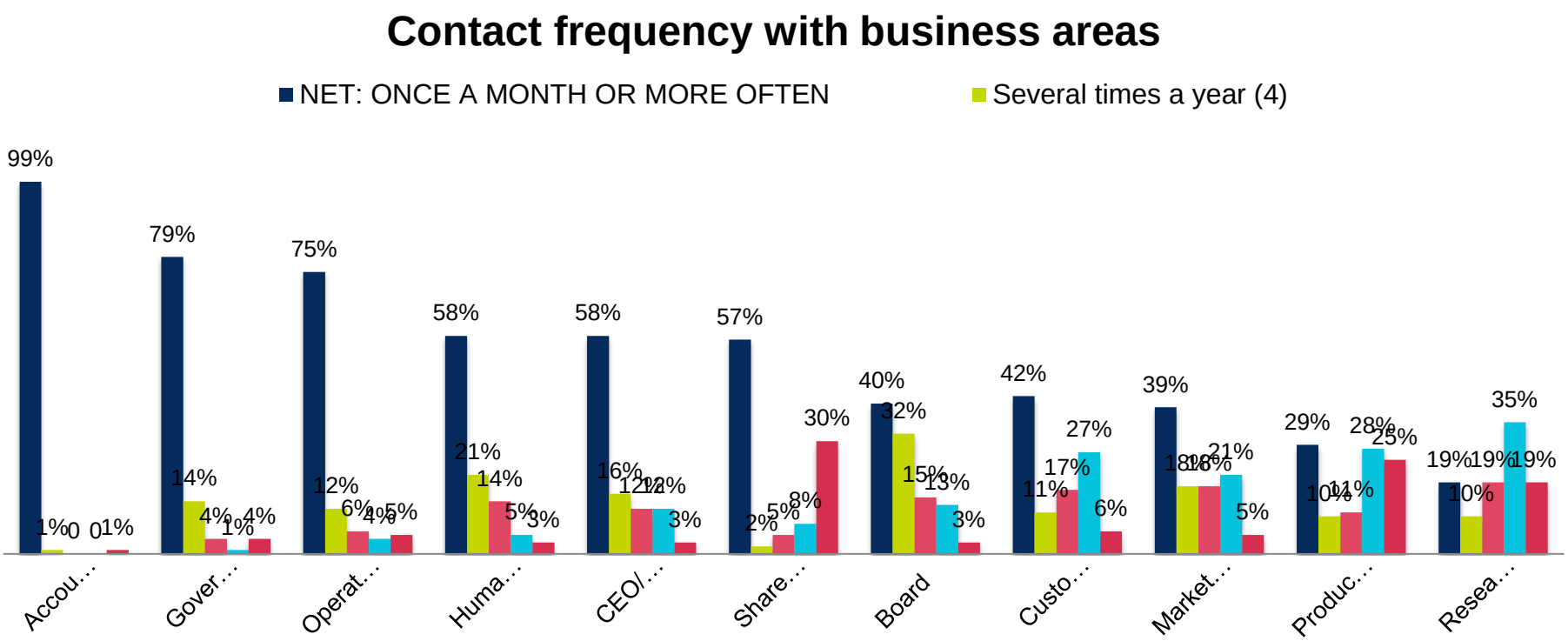
INTERNAL RELATIONS



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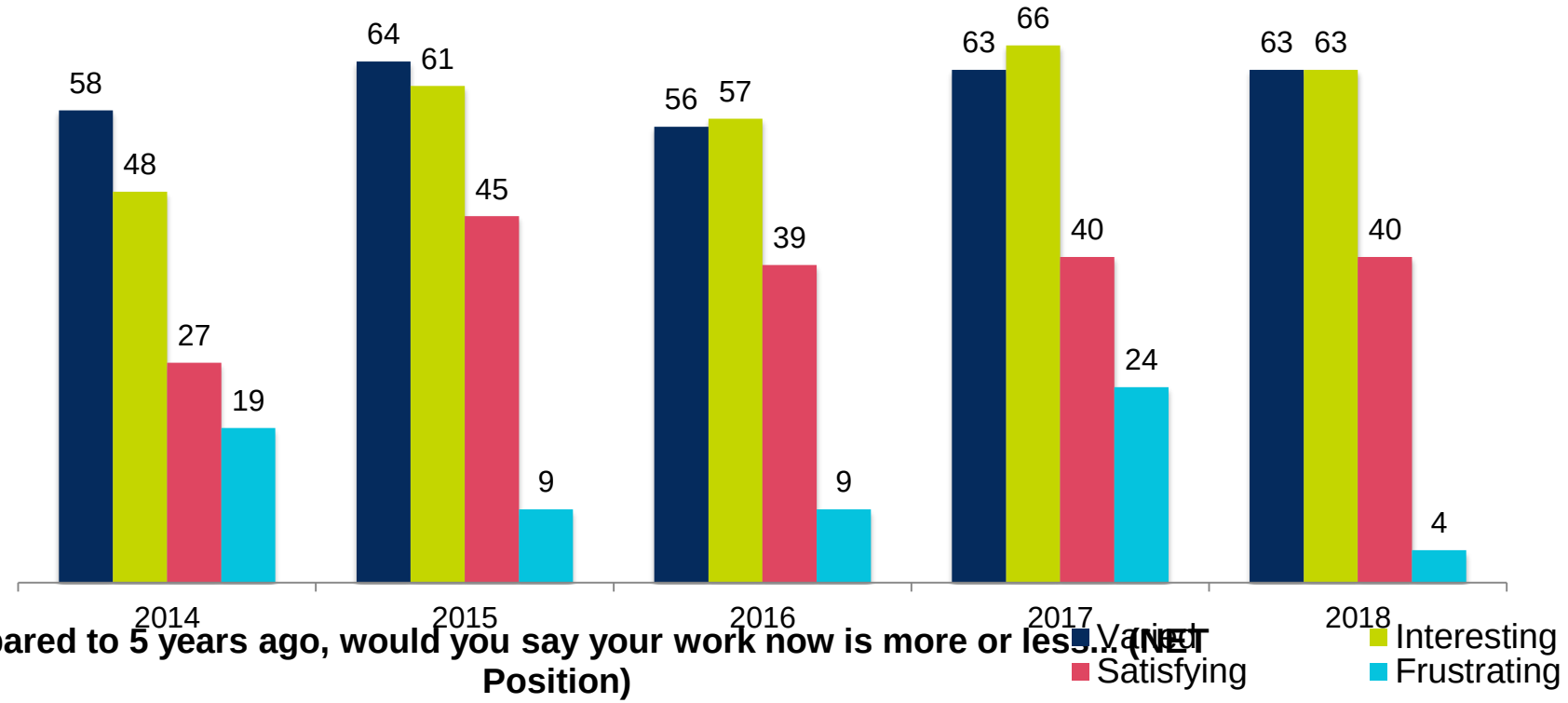
JOB SATISFACTION



Compared to 5 years ago, would you say your work now is more or less... (NET Position)

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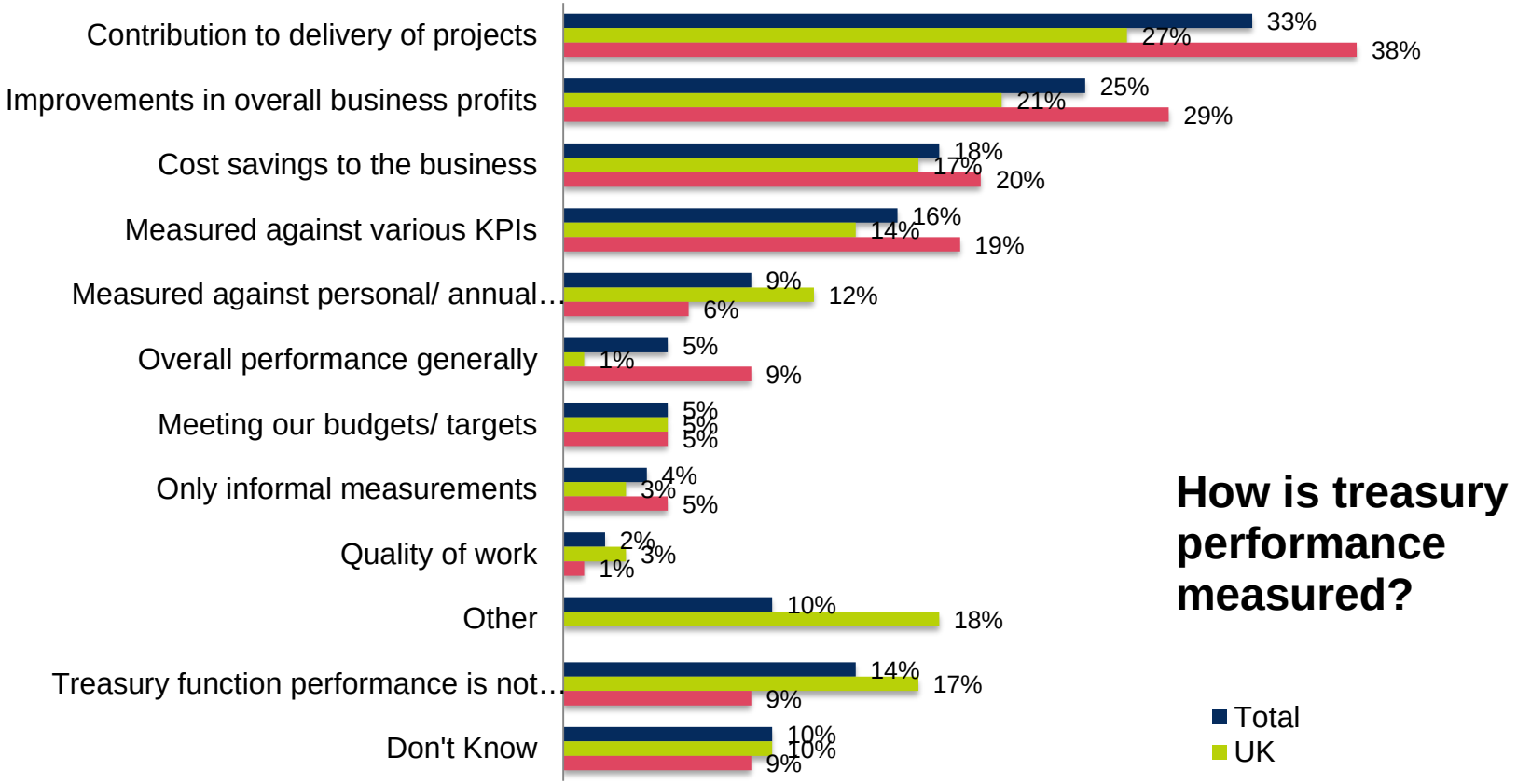
PERFORMANCE MEASUREMENT



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"Treasury function is one of the pillars of the company."

- Europe

"It is one of many other departments which also contributes to the strategy."

- UK

"We see ourselves as a business partner, we are new so we are still finding our feet, it will take time."

-Africa

"Whenever [there's] any strategic decision, treasury is consulted in advance of decisions."

– UK

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THANK YOU

THE BUSINESS OF TREASURY
The full 2018 report is available at the ACT Hub or you can download it at **treasurers.org/treasurytrends**