



TREASURY
EXCELLENCE
AS STANDARD



ACT CASH MANAGEMENT CONFERENCE

25 FEBRUARY 2020



242
ATTENDEES



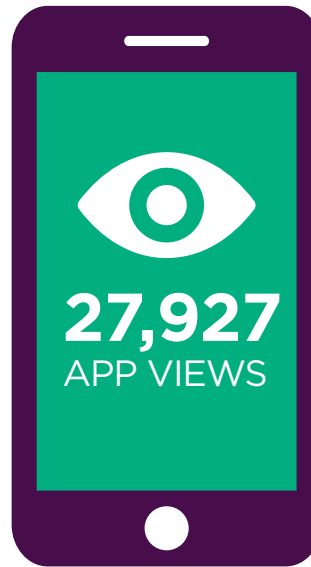
INCREASE
ON 2019

100%

OF THOSE SURVEYED
SAID THEY WOULD
ATTEND NEXT YEAR

SECTOR BREAKDOWN

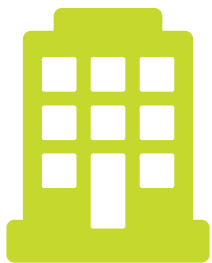
Corporates **44%**
Banks and financial
institutions **45%**
Other **11%**



27
SPEAKERS



**OVER 6
HOURS**
CURATED
CONTENT



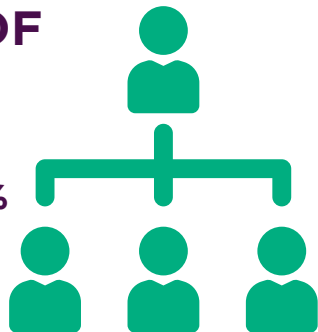
105
CORPORATE
ATTENDEES
FROM 82
COMPANIES



INCREASE
ON 2018

SENIORITY OF CORPORATE AUDIENCE

Strategic/Leader **21%**
Managerial **53%**
Operational/
Tactical **26%**



97%

RATED THE EVENT
**GOOD TO
EXCELLENT**

OVER 4 HOURS
NETWORKING TIME



75% NEW
CORPORATE ATTENDEES



25% REPEAT
CORPORATE ATTENDEES

SOCIAL MEDIA

(Posts were made between
6 November 2019 - 26 February 2020)



162 clicks



156 likes



34 shares



15 comments



39 posts sent from
Twitter, LinkedIn
and Facebook



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TREASURY DELTA

WHAT WAS THE BEST THING ABOUT THE ACT CASH MANAGEMENT CONFERENCE?



Good range of sessions and great networking.

Gill Rowe, Head of Treasury, **St James's Place Wealth Management**



It was very educational and useful.

Moh Anderson, Cash Operations Analyst, **TJX**



A great opportunity to network with peers and meet with service providers to keep up with the latest developments in a fast changing payment world.

Bert Heirbaut, Treasury Manager, **InterContinental Hotels**



Great conference to receive an interactive update of what is relevant, coming down the line and things we banks should be thinking about to help our client's with their cash management requirements.

Ross Smith, Transaction Banking Director, **Transaction Banking, Santander Corporate & Investment Banking**



The ACT Cash Management conference brought a view of the future and the challenges to this part of the industry.

Charlie McAlister, Director - Business Development, **Financial Oxygen**

