

**ACT**

LEADING TREASURY  
PROFESSIONALS

CONNECTING MINDS

# DEBT CAPITAL MARKETS: THROUGH THE INVESTOR LENS

“A wide-ranging discussion with practical examples – I cannot think of another forum that would be as comprehensive”

Bob Cartwright  
Shanks Group

**FREE TO  
ATTEND**  
FOR CORPORATE  
TREASURY TEAMS



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## ACT BREAKFAST BRIEFING

**Thursday 5 November**

30 Euston Square,  
London

Sponsored by



Official publication

**The Treasurer**

08.00 **Registration and breakfast**

08.30 **Chair's opening remarks**

**Jono Slade**, Head of Corporate Finance & Operations, **Rio Tinto**

08.35 **Corporate hybrids – a maturing asset class**

- recent development of the corporate hybrid market in Europe
- advantages for issuers, attraction for investors
- becoming a must-have asset class in portfolios

**Michael Charlton**, Senior Credit Research Analyst  
**Santander Global Banking & Markets**

09.05 **A corporate view on debt capital market funding**

- where is DCM funding on the corporate agenda?
- how are treasurers advising the board?
- how do treasurers manage the relationship with external stakeholders?

**John Jackson**, Group Treasurer, **Severn Trent**

09.35 **Through the investor lens**

- what are investors looking for?
- how is the market developing?
- new issue process and lack of liquidity in the secondary market
- how will regulation (MiFid ii) affect investors?

Chair:

**Jono Slade**, Head of Corporate Finance & Operations, **Rio Tinto**

The Panel:

**Mark Dodd**, Head of Credit Markets

**Santander Global Banking & Markets**

**Richard Ford**, Head of European Fixed Income, **Morgan Stanley**

**Adrian Hull**, Senior Investment Specialist - Fixed Income

**Kames Capital**

**Ketish Pothalingam**, Executive Vice President,  
Portfolio Manager, **PIMCO**

10.05 **Closing thoughts**

- lessons learned
- bridging the gaps

Chair:

**Jono Slade**, Head of Corporate Finance & Operations, **Rio Tinto**

The Panel:

**Richard Ford**, Head of European Fixed Income, **Morgan Stanley**

**Adrian Hull**, Senior Investment Specialist - Fixed Income

**Kames Capital**

**John Jackson**, Group Treasurer, **Severn Trent**

**Ketish Pothalingam**, Executive Vice President,  
Portfolio Manager, **PIMCO**

10.35 **Chair's closing remarks and close of programme**



## BRIEFING ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence.

As the Chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

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## OFFICIAL PUBLICATION

Essential reading for European treasurers, The Treasurer provides valuable insight, clear-thinking analysis and focus on the latest developments in financial management.

Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance, including specialist issues from a European perspective.

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## The Treasurer



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08.00 – 10.35

## HOW TO BOOK

Book your place online at [treasurers.org/debtcapitalmarkets](http://treasurers.org/debtcapitalmarkets)

The event is free to attend for all corporate treasury teams.

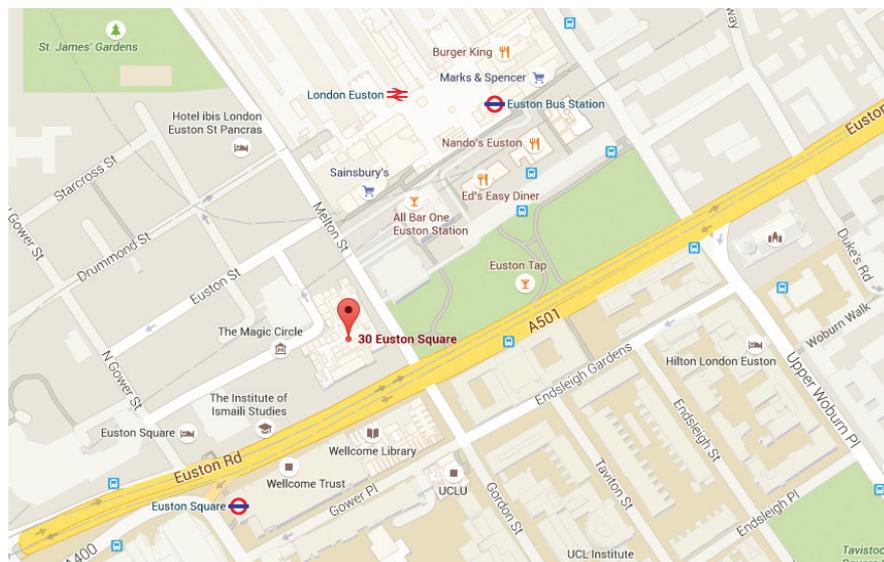
Please note that places are strictly limited and places will be allocated on a first-to-book basis. The ACT reserves the right to restrict the number of individuals registering from any one organisation to ensure a balanced audience.

## ENQUIRIES

E: [events@treasurers.org](mailto:events@treasurers.org) T: +44 (0)20 7847 2589

## GETTING THERE

30 Euston Square  
London, NW1 2FB  
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## UPCOMING ACT EVENTS AND CONFERENCES

### ACT Annual Dinner

11 November, London

### ACT Middle East Annual Conference

23-24 November, Dubai

### ACT Cash Management Conference

10-11 February 2016, London

### ACT Europe Conference

9 March 2016, Düsseldorf

### ACT Annual Conference

18-20 May 2016, Liverpool

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